

**WASHINGTON STATE COUNTY  
TRAVEL IMPACTS & VISITOR VOLUME  
2000-2016P**

***For Industry Use Only  
Not for Publication***

April 2017

*Prepared for*

Washington Tourism Alliance

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Prepared by:

Dean Runyan Associates, Inc.  
833 SW 11<sup>th</sup> Avenue, Suite 920  
Portland, Oregon 97205  
503.226.2973  
[www.deanrunyan.com](http://www.deanrunyan.com)

Prepared for

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## **PREFACE**

Dean Runyan Associates prepared this study for the Washington Tourism Alliance. Dean Runyan Associates has specialized in research and planning services for the travel, tourism, and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional, and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research, and travel and tourism planning.

The purpose of this study is to document the economic significance of the travel industry in Washington state from 2000-2016. The estimates for 2016 are preliminary and subject to revision. These findings show the level of travel spending by those traveling to and through the state and the impact this spending has on the economy in terms of earnings, employment, and tax revenue. Other estimates provided in this report include overnight visitor volume and average daily spending by type of visitor.

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# **WASHINGTON COUNTY TRAVEL IMPACTS AND VISITOR VOLUME**

This report contains estimates of the economic impact of travel to each of Washington State's thirty-nine counties and overnight visitor volume and average daily spending estimates for most of these counties.<sup>1</sup> Statewide average daily spending estimates for day trips are also included. The findings and methodology of this report are comparable to the Washington State Travel Impacts and Visitor Volume 2016p report, prepared for the Washington Tourism Alliance<sup>2</sup>

## **PRELIMINARY ESTIMATES**

The estimates for 2016 are preliminary and will be revised when more complete source data is available. The final estimates are generally close, but not identical to the initial preliminary estimates.

## **OVERNIGHT VISITOR VOLUME**

This report also provides county estimates of visitor volume (which includes both domestic and international visitation) for overnight visitors. These estimates are derived from the RTIM spending estimates and other source data. It should be noted that in the case of trips, the sum of counties are greater than the statewide estimate. This is because travelers may visit more than one destination on the same trip. Similarly the length of stay on a given trip will less at a particular destination than for the state as whole due to pass-through time spent in route to the destination.

## **OVERNIGHT AVERAGE VISITOR SPENDING**

The average visitor spending figures can be used to estimate the total impacts of specific events or activities that attract overnight visitors. However, the preparation of such impacts also requires reliable estimates of the number and type of overnight visitors and their length of stay. In addition, the estimates reported here are averages – visitors may spend more or less than the reported average depending on the type of activity or event.

## **DAY TRAVEL**

The average daily spending and number of day trips is not reported at the county level due to data limitations. A large portion of day travel is pass-through and entails expenditures at multiple locations. For this reason, only statewide average daily spending estimates for various types of day travel (activity and purpose) are included in this report.

## **REPORT CONTENTS**

The economic impact and volume estimates for each county are reported in four pages. The first page provides summary information, including at table of travel indicators that reflect the importance and impact of travel in that county. The second page provides a

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<sup>1</sup> Volume and average spending estimates are not available for Columbia, Garfield and Wahkiakum counties due to data limitations.

<sup>2</sup> There are some differences in the treatment of transportation and the estimation of visitor trips. These are discussed in the appendix.

summary of travel trends (spending, earnings, employment, and tax revenue) from 2000 through current. The third page reports detailed economic impacts from 2000 through current, similar to the detailed tables provided in earlier reports. The fourth page provides total spending by type of traveler accommodation, overnight average daily spending and overnight visitor volume. The relationship among these tables is shown in the appendix.

## **INTERPRETATION OF IMPACT ESTIMATES**

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein.

- The estimates contained in this report are based on the most current data available and supersede all previous estimates of travel impacts.
- The monetary estimates in this report are expressed in *current* dollars. There is no adjustment for inflation.
- The employment estimates in this report are estimates of the total number of full- and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates for rural counties with relatively low levels of travel activity are less reliable than estimates for more urbanized counties or rural visitor destinations. Trend analysis and comparisons of counties should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts for Washington State, including those of Dean Runyan Associates, are of similar magnitude.

# ADAMS COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$75,930
Employee Earnings generated by \$100 Visitor Spending	\$24
Local Tax Revenues generated by \$100 Visitor Spending	\$2.30

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$590
Additional employment if each resident household encouraged one additional overnight visitor	8

### Visitor Shares

Travel Share of Total Employment (2015)*	3.9%
Visitor Share of Taxable Sales (2015)**	7.3%
Overnight Visitor Day Share (2016p)***	6.2%

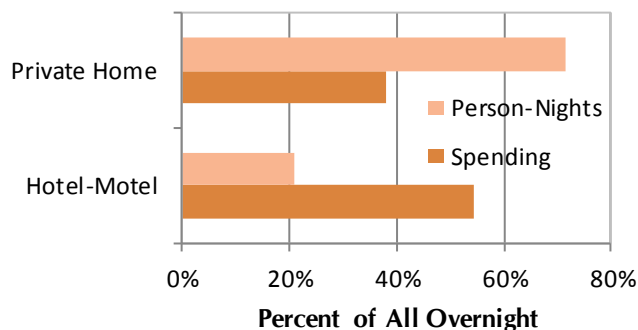
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	56	88	\$11.8
Private Home	146	315	\$8.2
Other Overnight	12	35	\$1.7
All Overnight	215	439	\$21.7

## Adams County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	19.5	23.1	28.2	28.6	29.6	3.6%	2.7%
Other	0.9	1.4	1.8	1.6	1.4	-7.3%	3.2%
Visitor	18.6	21.7	26.4	27.0	28.2	4.2%	2.6%
Non-transportation	16.8	19.3	23.1	24.2	25.4	4.9%	2.6%
Transportation	1.8	2.5	3.2	2.8	2.8	-1.4%	2.8%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	4.7	5.6	6.5	6.5	6.9	6.2%	2.4%
<b>Employment</b>							
Employment	340	380	390	360	370	3.6%	0.5%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	1.7	2.0	2.4	2.5	2.7	7.5%	2.8%
Local	0.4	0.5	0.6	0.6	0.7	7.5%	2.9%
Visitor	0.2	0.3	0.3	0.4	0.4	7.5%	3.2%
Business or Employee	0.2	0.2	0.3	0.2	0.3	7.6%	2.4%
State	1.3	1.5	1.8	1.9	2.0	7.4%	2.8%
Visitor	1.0	1.2	1.4	1.5	1.6	6.9%	2.8%
Business or Employee	0.3	0.4	0.4	0.4	0.5	9.1%	2.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



# Adams County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	18.6	21.7	26.4	26.5	28.2	27.0	28.2
Other Travel*	0.9	1.4	1.8	2.2	2.0	1.6	1.4
Total Direct Spending	19.5	23.1	28.2	28.7	30.2	28.6	29.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	2.2	2.8	3.5	3.5	3.9	3.8	4.2
Food Service	5.5	6.8	8.5	8.5	9.3	9.2	9.7
Food Stores	2.4	2.7	3.3	3.4	3.7	3.7	3.7
Local Tran. & Gas	1.8	2.5	3.2	3.5	3.4	2.8	2.8
Arts, Ent. & Rec.	2.9	3.2	3.5	3.4	3.6	3.4	3.6
Retail Sales	3.8	3.8	4.2	4.1	4.3	4.1	4.2
Destination Spending	18.6	21.7	26.4	26.5	28.2	27.0	28.2
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	2.4	3.0	3.7	3.4	3.5	3.6	3.8
Arts, Ent. & Rec.	1.1	1.1	1.2	1.1	1.1	1.1	1.2
Retail**	1.0	1.1	1.2	1.2	1.3	1.3	1.4
Ground Tran.	0.3	0.3	0.4	0.4	0.4	0.4	0.5
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	4.7	5.6	6.5	6.2	6.4	6.5	6.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	200	250	260	240	250	240	250
Arts, Ent. & Rec.	60	60	50	50	50	50	50
Retail**	60	60	60	60	60	60	60
Ground Tran.	10	10	10	10	10	10	10
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	340	380	390	360	370	360	370
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.4	0.5	0.6	0.6	0.6	0.6	0.7
Visitor	0.2	0.3	0.3	0.3	0.4	0.4	0.4
Business or Employee	0.2	0.2	0.3	0.2	0.2	0.2	0.3
State Tax Receipts	1.3	1.5	1.8	1.8	1.9	1.9	2.0
Visitor	1.0	1.2	1.4	1.4	1.5	1.5	1.6
Business or Employee	0.3	0.4	0.4	0.4	0.4	0.4	0.5
Total Local & State	1.7	2.0	2.4	2.4	2.5	2.5	2.7

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Adams County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	14.0	16.7	20.2	20.3	21.6	20.7	21.7
Hotel, Motel	7.5	9.5	11.2	10.8	11.7	11.1	11.8
Private Home	5.3	6.0	7.5	7.8	8.2	7.9	8.2
Other Overnight	1.3	1.2	1.5	1.6	1.7	1.7	1.7
Campground	1.1	1.0	1.3	1.4	1.5	1.5	1.5
Vacation Home	0.1	0.2	0.2	0.2	0.2	0.2	0.2
Day Travel	4.6	5.1	6.2	6.3	6.6	6.3	6.5
Spending at Destination	18.6	21.7	26.4	26.5	28.2	27.0	28.2

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$335	\$526	\$134	\$210	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$136	\$388	\$48	\$139	2.8	2.9
All Overnight	\$122	\$250	\$49	\$101	2.5	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	92	86	88	37	35	35
Private Home	313	307	315	128	126	129
Other Overnight	34	35	35	12	12	13
All Overnight	439	428	439	177	173	177

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	59	55	56	23	22	22
Private Home	145	142	146	59	58	60
Other Overnight	12	12	12	4	4	4
All Overnight	216	209	215	87	85	87

# ASOTIN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$84,660
Employee Earnings generated by \$100 Visitor Spending	\$29
Local Tax Revenues generated by \$100 Visitor Spending	\$2.20

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$1,020
Additional employment if each resident household encouraged one additional overnight visitor	12

### Visitor Shares

Travel Share of Total Employment (2015)*	4.6%
Visitor Share of Taxable Sales (2015)**	8.5%
Overnight Visitor Day Share (2016p)***	6.3%

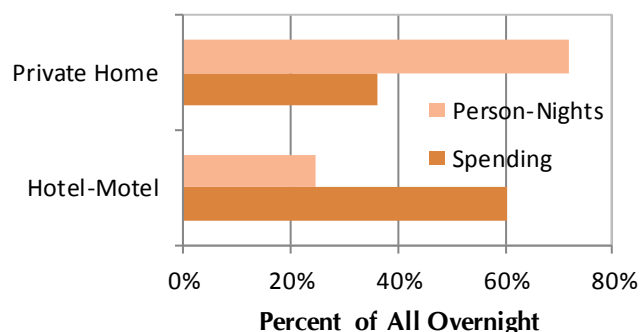
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	83	130	\$17.2
Private Home	169	365	\$9.5
Other Overnight	7	19	\$1.0
All Overnight	259	514	\$27.6

## Asotin County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	25.8	27.9	31.1	34.0	35.0	2.9%	1.9%
Other	1.1	1.8	2.1	1.8	1.7	-6.9%	2.7%
Visitor	24.7	26.2	29.0	32.2	33.3	3.4%	1.9%
Non-transportation	22.5	23.4	25.6	29.2	30.4	4.0%	1.9%
Transportation	2.2	2.8	3.4	3.0	3.0	-2.2%	1.8%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	7.2	7.7	8.2	9.8	9.6	-1.8%	1.8%
<b>Employment</b>							
Employment	450	420	400	400	400	-1.6%	-0.7%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	2.3	2.5	2.7	3.1	3.2	4.6%	2.2%
Local	0.5	0.5	0.6	0.7	0.7	2.8%	2.8%
Visitor	0.2	0.3	0.3	0.4	0.4	6.0%	3.5%
Business or Employee	0.2	0.3	0.3	0.3	0.3	-0.8%	2.1%
State	1.8	1.9	2.1	2.4	2.5	5.2%	2.0%
Visitor	1.3	1.4	1.6	1.7	1.8	6.1%	2.1%
Business or Employee	0.5	0.5	0.5	0.6	0.6	2.8%	1.9%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Asotin County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	24.7	26.2	29.0	30.3	32.3	32.2	33.3
Other Travel*	1.1	1.8	2.1	2.6	2.4	1.8	1.7
Total Direct Spending	25.8	27.9	31.1	32.9	34.7	34.0	35.0
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	3.7	4.0	4.4	4.8	5.3	5.5	5.9
Food Service	7.4	8.5	9.7	10.1	11.0	11.3	11.9
Food Stores	2.9	2.8	3.2	3.4	3.6	3.7	3.7
Local Tran. & Gas	2.2	2.8	3.4	3.7	3.6	3.0	3.0
Arts, Ent. & Rec.	3.8	3.8	3.8	3.8	4.0	4.0	4.2
Retail Sales	4.8	4.4	4.5	4.5	4.7	4.6	4.7
Destination Spending	24.7	26.2	29.0	30.3	32.3	32.2	33.3
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	4.0	4.6	5.0	5.4	5.9	6.2	5.9
Arts, Ent. & Rec.	1.7	1.7	1.6	1.5	1.7	1.8	1.7
Retail**	1.1	1.1	1.2	1.2	1.3	1.3	1.4
Ground Tran.	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Total Direct Earnings	7.2	7.7	8.2	8.6	9.4	9.8	9.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	260	250	230	230	250	250	240
Arts, Ent. & Rec.	110	100	90	90	90	90	80
Retail**	60	50	50	50	50	50	50
Ground Tran.	20	20	20	10	10	10	10
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	450	420	400	390	400	400	400
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.5	0.5	0.6	0.6	0.7	0.7	0.7
Visitor	0.2	0.3	0.3	0.3	0.4	0.4	0.4
Business or Employee	0.2	0.3	0.3	0.3	0.3	0.3	0.3
State Tax Receipts	1.8	1.9	2.1	2.1	2.3	2.4	2.5
Visitor	1.3	1.4	1.6	1.6	1.7	1.7	1.8
Business or Employee	0.5	0.5	0.5	0.5	0.6	0.6	0.6
Total Local & State	2.3	2.5	2.7	2.8	3.0	3.1	3.2

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Asotin County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	20.2	21.6	23.8	24.9	26.6	26.7	27.6
Hotel, Motel	11.5	13.4	14.2	15.0	16.1	16.4	17.2
Private Home	6.7	7.4	8.7	9.0	9.6	9.3	9.5
Other Overnight	2.0	0.8	0.9	0.9	1.0	1.0	1.0
Campground	1.6	0.3	0.3	0.4	0.4	0.4	0.4
Vacation Home	0.4	0.5	0.5	0.6	0.6	0.6	0.6
Day Travel	4.5	4.6	5.2	5.4	5.7	5.6	5.7
Spending at Destination	24.7	26.2	29.0	30.3	32.3	32.2	33.3

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$331	\$520	\$132	\$208	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$148	\$399	\$54	\$144	2.8	2.7
All Overnight	\$133	\$263	\$54	\$107	2.5	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	127	127	130	51	51	52
Private Home	366	361	365	150	148	150
Other Overnight	18	18	19	7	7	7
All Overnight	511	506	514	207	205	208

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	81	81	83	32	32	33
Private Home	170	167	169	70	68	69
Other Overnight	7	7	7	2	2	3
All Overnight	257	255	259	104	103	105

# BENTON COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$80,310
Employee Earnings generated by \$100 Visitor Spending	\$31
Local Tax Revenues generated by \$100 Visitor Spending	\$3.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$14,990
Additional employment if each resident household encouraged one additional overnight visitor	187

### Visitor Shares

Travel Share of Total Employment (2015)*	3.8%
Visitor Share of Taxable Sales (2015)**	6.4%
Overnight Visitor Day Share (2016p)***	3.7%

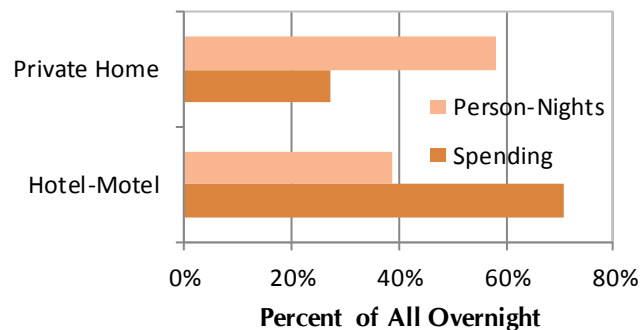
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	546	1,068	\$168.0
Private Home	535	1,460	\$58.1
Other Overnight	26	78	\$3.9
All Overnight	1,108	2,606	\$230.0

## Benton County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	182.1	221.4	282.8	339.2	351.2	3.5%	4.2%
Other	15.8	20.1	24.4	27.8	31.8	14.5%	4.5%
Visitor	166.2	201.3	258.4	311.5	319.4	2.5%	4.2%
Non-transportation	150.6	179.0	228.2	280.3	288.7	3.0%	4.2%
Transportation	15.7	22.3	30.2	31.1	30.7	-1.3%	4.3%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	51.9	61.7	76.2	96.5	105.2	9.0%	4.5%
<b>Employment</b>							
Employment	3,310	3,090	3,570	3,920	4,140	5.5%	1.4%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	16.7	21.4	27.1	33.2	35.4	6.5%	4.8%
Local	4.8	7.2	9.2	11.6	12.3	6.0%	6.0%
Visitor	2.7	4.6	5.9	7.5	7.8	3.5%	6.7%
Business or Employee	2.1	2.6	3.3	4.1	4.5	10.7%	4.9%
State	11.8	14.2	17.9	21.6	23.1	6.7%	4.3%
Visitor	8.7	10.6	13.5	16.1	17.0	5.1%	4.2%
Business or Employee	3.1	3.6	4.4	5.5	6.1	11.3%	4.4%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



# Benton County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	166.2	201.3	258.4	262.1	289.6	311.5	319.4
Other Travel*	15.8	20.1	24.4	29.2	31.6	27.8	31.8
Total Direct Spending	182.1	221.4	282.8	291.3	321.2	339.2	351.2
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	24.7	31.3	43.4	43.1	49.1	55.2	57.4
Food Service	47.8	60.9	80.9	82.2	93.6	103.5	108.4
Food Stores	17.5	21.2	27.1	28.5	31.7	34.0	34.0
Local Tran. & Gas	15.7	22.3	30.2	32.5	33.3	31.1	30.7
Arts, Ent. & Rec.	25.3	28.9	33.6	33.2	36.1	38.8	39.8
Retail Sales	35.2	36.8	43.0	42.7	45.8	48.8	49.2
Destination Spending	166.2	201.3	258.4	262.1	289.6	311.5	319.4
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	24.9	31.9	42.1	44.9	49.0	53.6	57.8
Arts, Ent. & Rec.	13.0	14.4	15.8	16.6	17.6	19.1	20.3
Retail**	6.9	8.1	9.7	9.7	11.2	12.2	12.9
Ground Tran.	3.3	4.1	5.2	5.0	5.6	6.1	6.6
Other Travel*	3.7	3.2	3.3	3.7	5.4	5.5	7.6
Total Direct Earnings	51.9	61.7	76.2	80.0	88.7	96.5	105.2
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,590	1,640	1,930	1,980	2,070	2,190	2,350
Arts, Ent. & Rec.	970	790	940	950	900	930	940
Retail**	390	380	430	410	460	490	500
Ground Tran.	150	180	180	170	180	190	190
Other Travel*	210	110	90	100	120	120	160
Total Direct Employment	3,310	3,090	3,570	3,600	3,720	3,920	4,140
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	4.8	7.2	9.2	9.3	10.6	11.6	12.3
Visitor	2.7	4.6	5.9	5.8	6.8	7.5	7.8
Business or Employee	2.1	2.6	3.3	3.4	3.8	4.1	4.5
State Tax Receipts	11.8	14.2	17.9	18.0	19.8	21.6	23.1
Visitor	8.7	10.6	13.5	13.5	14.8	16.1	17.0
Business or Employee	3.1	3.6	4.4	4.4	5.0	5.5	6.1
Total Local & State	16.7	21.4	27.1	27.2	30.4	33.2	35.4

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Benton County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	116.7	142.4	183.9	185.1	205.8	223.3	230.0
Hotel, Motel	80.3	100.4	130.8	128.8	145.9	161.9	168.0
Private Home	33.1	39.3	49.8	52.6	56.1	57.5	58.1
Other Overnight	3.3	2.7	3.4	3.7	3.8	3.8	3.9
Campground	2.8	2.1	2.8	3.0	3.1	3.1	3.2
Vacation Home	0.5	0.5	0.6	0.7	0.7	0.7	0.8
Day Travel	49.5	58.9	74.5	77.0	83.8	88.2	89.4
Spending at Destination	166.2	201.3	258.4	262.1	289.6	311.5	319.4

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$356	\$705	\$157	\$308	2.3	2.0
Private Home	\$88	\$245	\$40	\$108	2.3	2.8
Other Overnight	\$139	\$413	\$51	\$150	2.8	3.0
All Overnight	\$199	\$474	\$88	\$208	2.3	2.4

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	950	1,048	1,068	419	462	471
Private Home	1,419	1,463	1,460	637	658	658
Other Overnight	74	76	78	27	28	28
All Overnight	2,444	2,588	2,606	1,084	1,147	1,157

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	486	536	546	212	233	238
Private Home	520	537	535	230	237	237
Other Overnight	25	26	26	9	9	10
All Overnight	1,031	1,098	1,108	451	480	485

# CHELAN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$76,580
Employee Earnings generated by \$100 Visitor Spending	\$34
Local Tax Revenues generated by \$100 Visitor Spending	\$3.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$5,910
Additional employment if each resident household encouraged one additional overnight visitor	77

### Visitor Shares

Travel Share of Total Employment (2015)*	11.6%
Visitor Share of Taxable Sales (2015)**	19.8%
Overnight Visitor Day Share (2016p)***	13.8%

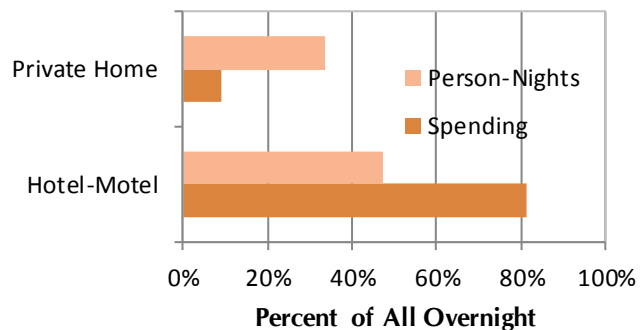
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	1,198	1,879	\$338.6
Private Home	583	1,257	\$35.3
Other Overnight	252	709	\$35.6
All Overnight	2,033	3,845	\$409.4

## Chelan County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	269.6	306.3	383.5	494.6	531.1	7.4%	4.3%
Other	17.2	21.5	25.0	31.2	33.0	5.8%	4.2%
Visitor	252.4	284.9	358.5	463.4	498.1	7.5%	4.3%
Non-transportation	235.8	261.7	327.8	432.6	467.7	8.1%	4.4%
Transportation	16.6	23.1	30.7	30.8	30.4	-1.5%	3.8%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	82.8	95.3	115.3	156.9	177.9	13.4%	4.9%
<b>Employment</b>							
Employment	5,400	5,150	5,390	6,260	6,640	6.1%	1.3%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	25.8	29.4	37.2	49.0	54.8	11.9%	4.8%
Local	8.5	9.7	12.8	17.1	19.4	13.7%	5.3%
Visitor	5.1	5.8	7.9	10.7	12.1	12.7%	5.6%
Business or Employee	3.4	3.9	4.8	6.4	7.4	15.2%	4.9%
State	17.3	19.7	24.4	31.9	35.4	10.9%	4.6%
Visitor	12.5	14.1	17.7	22.8	24.9	8.9%	4.4%
Business or Employee	4.8	5.6	6.7	9.1	10.5	16.1%	5.0%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Chelan County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	252.4	284.9	358.5	396.2	448.0	463.4	498.1
Other Travel*	17.2	21.5	25.0	27.8	32.2	31.2	33.0
Total Direct Spending	269.6	306.3	383.5	424.0	480.1	494.6	531.1
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	49.6	57.5	76.5	84.3	99.8	106.5	125.1
Food Service	76.7	90.7	119.0	132.3	154.3	163.4	174.8
Food Stores	23.9	27.0	33.3	37.2	41.0	42.7	43.4
Local Tran. & Gas	16.6	23.1	30.7	36.4	36.2	30.8	30.4
Arts, Ent. & Rec.	38.5	40.8	46.7	50.0	55.6	57.4	60.1
Retail Sales	47.1	45.7	52.3	56.0	61.1	62.5	64.3
Destination Spending	252.4	284.9	358.5	396.2	448.0	463.4	498.1
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	48.1	57.6	73.3	82.3	98.2	108.8	124.1
Arts, Ent. & Rec.	19.5	20.1	21.6	21.9	20.9	20.5	22.5
Retail**	9.8	10.7	12.6	13.5	15.6	16.5	17.7
Ground Tran.	2.4	2.8	3.4	3.5	3.9	4.1	4.5
Other Travel*	3.0	4.0	4.4	4.1	6.9	7.0	9.1
Total Direct Earnings	82.8	95.3	115.3	125.4	145.5	156.9	177.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	2,820	2,880	3,140	3,340	3,730	3,960	4,280
Arts, Ent. & Rec.	1,750	1,510	1,470	1,520	1,480	1,420	1,420
Retail**	560	510	550	560	630	640	670
Ground Tran.	110	120	120	120	130	130	130
Other Travel*	160	130	120	100	120	110	140
Total Direct Employment	5,400	5,150	5,390	5,640	6,090	6,260	6,640
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	8.5	9.7	12.8	13.8	16.1	17.1	19.4
Visitor	5.1	5.8	7.9	8.7	10.1	10.7	12.1
Business or Employee	3.4	3.9	4.8	5.2	6.0	6.4	7.4
State Tax Receipts	17.3	19.7	24.4	26.4	30.1	31.9	35.4
Visitor	12.5	14.1	17.7	19.2	21.7	22.8	24.9
Business or Employee	4.8	5.6	6.7	7.2	8.4	9.1	10.5
Total Local & State	25.8	29.4	37.2	40.2	46.3	49.0	54.8

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Chelan County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	196.4	222.9	283.8	314.2	359.2	373.5	405.3
Hotel, Motel	151.1	172.9	224.4	249.1	292.4	306.5	336.8
Private Home	21.7	25.0	29.3	31.6	32.6	32.4	32.9
Other Overnight	23.5	25.0	30.2	33.5	34.3	34.6	35.6
Campground	16.7	17.5	21.7	24.5	24.9	25.1	25.7
Vacation Home	6.8	7.5	8.5	9.0	9.3	9.6	9.9
Day Travel	56.1	62.0	74.7	82.0	88.8	89.9	92.8
Spending at Destination	252.4	284.9	358.5	396.2	448.0	463.4	498.1

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$448	\$705	\$180	\$283	2.5	1.6
Private Home	\$68	\$147	\$28	\$61	2.4	2.2
Other Overnight	\$140	\$393	\$50	\$141	2.8	2.8
All Overnight	\$267	\$505	\$106	\$201	2.5	1.9

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,745	1,803	1,879	703	727	756
Private Home	1,231	1,240	1,257	511	516	522
Other Overnight	677	692	709	243	248	254
All Overnight	3,653	3,735	3,845	1,457	1,491	1,532

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,113	1,149	1,198	446	461	480
Private Home	570	574	583	235	237	240
Other Overnight	241	247	252	87	88	91
All Overnight	1,924	1,970	2,033	768	787	811

# CLALLAM COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$60,720
Employee Earnings generated by \$100 Visitor Spending	\$34
Local Tax Revenues generated by \$100 Visitor Spending	\$3.70

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$5,100
Additional employment if each resident household encouraged one additional overnight visitor	84

### Visitor Shares

Travel Share of Total Employment (2015)*	11.7%
Visitor Share of Taxable Sales (2015)**	15.9%
Overnight Visitor Day Share (2016p)***	9.8%

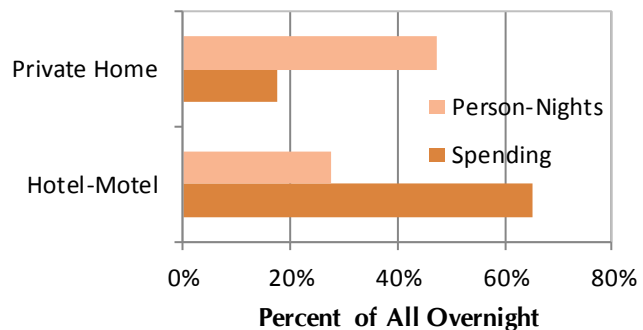
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\*\*Source: Washington State Department of Revenue Quarterly Business Review.

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Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	492	771	\$137.9
Private Home	566	1,221	\$31.6
Other Overnight	238	677	\$32.5
All Overnight	1,295	2,670	\$201.9

## Clallam County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	152.0	182.9	208.5	241.2	253.4	5.1%	3.2%
Other	13.7	10.7	9.9	8.9	9.7	9.1%	-2.1%
Visitor	138.3	172.1	198.7	232.2	243.6	4.9%	3.6%
Non-transportation	127.4	155.8	178.0	212.8	224.7	5.6%	3.6%
Transportation	11.0	16.3	20.7	19.4	18.9	-2.5%	3.5%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	45.2	55.1	59.2	77.9	83.9	7.8%	3.9%
<b>Employment</b>							
Employment	3,100	3,380	3,120	3,890	4,050	4.1%	1.7%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	13.8	17.6	20.0	24.1	26.2	8.5%	4.1%
Local	4.1	5.7	6.6	8.1	8.9	9.4%	4.9%
Visitor	2.3	3.4	4.0	4.8	5.3	9.3%	5.3%
Business or Employee	1.8	2.3	2.6	3.3	3.6	9.6%	4.3%
State	9.7	11.9	13.4	16.0	17.3	8.0%	3.7%
Visitor	7.0	8.7	10.0	11.7	12.5	6.9%	3.7%
Business or Employee	2.7	3.2	3.4	4.3	4.8	10.9%	3.8%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Clallam County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	138.3	172.1	198.7	207.9	220.9	232.2	243.6
Other Travel*	13.7	10.7	9.9	11.0	10.5	8.9	9.7
Total Direct Spending	152.0	182.9	208.5	218.8	231.4	241.2	253.4
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	22.2	29.4	35.9	35.2	41.0	45.2	51.9
Food Service	41.8	54.5	63.9	67.5	73.0	79.1	83.0
Food Stores	15.9	19.3	23.3	25.3	26.7	28.0	28.1
Local Tran. & Gas	11.0	16.3	20.7	23.6	22.3	19.4	18.9
Arts, Ent. & Rec.	21.3	24.8	25.8	26.3	27.3	28.7	29.6
Retail Sales	26.2	27.8	29.1	29.9	30.5	31.8	32.1
Destination Spending	138.3	172.1	198.7	207.9	220.9	232.2	243.6
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	24.0	31.9	36.5	40.8	44.6	48.5	52.0
Arts, Ent. & Rec.	10.3	11.7	11.4	11.9	15.6	16.4	17.7
Retail**	5.6	6.7	7.4	7.6	8.3	8.9	9.3
Ground Tran.	1.7	2.2	2.5	2.5	2.7	2.8	3.1
Other Travel*	3.6	2.7	1.3	0.7	1.3	1.4	1.9
Total Direct Earnings	45.2	55.1	59.2	63.5	72.5	77.9	83.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,630	1,810	1,770	1,830	1,960	2,050	2,080
Arts, Ent. & Rec.	890	1,090	930	1,060	1,310	1,400	1,510
Retail**	320	300	290	290	300	320	330
Ground Tran.	80	90	90	90	90	90	90
Other Travel*	180	80	40	20	30	30	40
Total Direct Employment	3,100	3,380	3,120	3,280	3,690	3,890	4,050
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	4.1	5.7	6.6	6.7	7.6	8.1	8.9
Visitor	2.3	3.4	4.0	4.0	4.5	4.8	5.3
Business or Employee	1.8	2.3	2.6	2.7	3.1	3.3	3.6
State Tax Receipts	9.7	11.9	13.4	13.8	14.9	16.0	17.3
Visitor	7.0	8.7	10.0	10.3	10.9	11.7	12.5
Business or Employee	2.7	3.2	3.4	3.5	4.0	4.3	4.8
Total Local & State	13.8	17.6	20.0	20.5	22.5	24.1	26.2

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Clallam County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	111.4	140.0	161.9	168.8	180.7	191.2	201.9
Hotel, Motel	72.1	93.4	104.9	107.3	117.9	128.1	137.9
Private Home	20.5	25.1	29.1	30.7	31.4	31.4	31.6
Other Overnight	18.8	21.6	27.9	30.8	31.4	31.7	32.5
Campground	15.4	17.6	23.5	26.2	26.6	26.8	27.4
Vacation Home	3.4	4.0	4.4	4.6	4.8	4.9	5.1
Day Travel	26.9	32.1	36.8	39.0	40.1	41.0	41.7
Spending at Destination	138.3	172.1	198.7	207.9	220.9	232.2	243.6

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$448	\$702	\$179	\$280	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$134	\$382	\$48	\$137	2.8	2.8
All Overnight	\$192	\$393	\$76	\$156	2.5	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	706	757	771	282	302	308
Private Home	1,203	1,220	1,221	493	500	501
Other Overnight	646	661	677	231	236	242
All Overnight	2,556	2,638	2,670	1,007	1,039	1,051

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	450	482	492	180	193	196
Private Home	557	565	566	229	232	232
Other Overnight	227	232	238	81	83	85
All Overnight	1,235	1,280	1,295	490	507	513

# CLARK COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$98,290
Employee Earnings generated by \$100 Visitor Spending	\$32
Local Tax Revenues generated by \$100 Visitor Spending	\$3.40

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$28,020
Additional employment if each resident household encouraged one additional overnight visitor	285

### Visitor Shares

Travel Share of Total Employment (2015)*	2.0%
Visitor Share of Taxable Sales (2015)**	4.8%
Overnight Visitor Day Share (2016p)***	2.8%

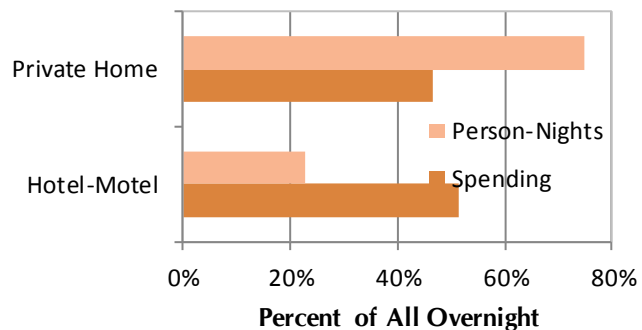
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	592	1,158	\$176.3
Private Home	1,291	3,520	\$127.7
Other Overnight	39	118	\$6.4
All Overnight	1,922	4,795	\$310.3

## Clark County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	273.5	337.8	402.0	451.2	472.5	4.7%	3.5%
Other	39.7	42.5	52.1	49.4	52.0	5.3%	1.7%
Visitor	233.8	295.3	349.9	401.7	420.5	4.7%	3.7%
Non-transportation	207.0	255.0	299.1	353.4	372.8	5.5%	3.7%
Transportation	26.8	40.4	50.8	48.4	47.6	-1.5%	3.7%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	80.5	95.1	109.1	129.3	142.0	9.9%	3.6%
<b>Employment</b>							
Employment	4,390	4,040	3,990	4,200	4,450	6.1%	0.1%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	23.8	30.3	36.2	43.0	46.4	7.9%	4.3%
Local	6.0	8.2	10.5	13.2	14.3	7.8%	5.5%
Visitor	2.9	4.5	6.0	8.0	8.5	5.4%	6.9%
Business or Employee	3.1	3.7	4.5	5.2	5.8	11.5%	4.0%
State	17.7	22.2	25.7	29.8	32.1	7.9%	3.8%
Visitor	12.9	16.4	19.3	22.3	23.6	6.2%	3.9%
Business or Employee	4.8	5.8	6.4	7.5	8.5	12.9%	3.6%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Clark County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	233.8	295.3	349.9	380.0	420.7	401.7	420.5
Other Travel*	39.7	42.5	52.1	61.4	59.3	49.4	52.0
Total Direct Spending	273.5	337.8	402.0	441.4	480.0	451.2	472.5
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	25.8	32.0	39.9	44.0	56.7	62.1	75.6
Food Service	59.2	79.0	98.5	107.6	121.6	118.3	123.2
Food Stores	27.7	36.1	43.0	47.2	51.8	49.0	48.7
Local Tran. & Gas	26.8	40.4	50.8	57.5	58.4	48.4	47.6
Arts, Ent. & Rec.	40.8	49.0	53.3	55.9	60.2	56.7	57.8
Retail Sales	53.5	58.9	64.4	67.8	72.0	67.3	67.6
Destination Spending	233.8	295.3	349.9	380.0	420.7	401.7	420.5
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	36.9	48.6	58.8	63.5	69.6	77.6	85.4
Arts, Ent. & Rec.	17.2	20.1	20.5	20.8	20.8	18.1	19.4
Retail**	10.8	13.5	15.2	16.0	18.1	17.5	18.3
Ground Tran.	6.0	8.1	9.5	9.6	10.5	10.0	10.8
Other Travel*	9.6	4.8	5.2	5.2	5.8	6.0	8.1
Total Direct Earnings	80.5	95.1	109.1	115.2	125.0	129.3	142.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,630	1,900	1,960	1,980	2,110	2,310	2,520
Arts, Ent. & Rec.	1,410	1,020	900	900	930	770	780
Retail**	550	600	640	650	710	660	670
Ground Tran.	280	350	340	330	340	310	310
Other Travel*	530	170	160	160	140	140	170
Total Direct Employment	4,390	4,040	3,990	4,020	4,230	4,200	4,450
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	6.0	8.2	10.5	11.0	12.5	13.2	14.3
Visitor	2.9	4.5	6.0	6.4	7.4	8.0	8.5
Business or Employee	3.1	3.7	4.5	4.7	5.1	5.2	5.8
State Tax Receipts	17.7	22.2	25.7	27.0	29.6	29.8	32.1
Visitor	12.9	16.4	19.3	20.4	22.3	22.3	23.6
Business or Employee	4.8	5.8	6.4	6.6	7.3	7.5	8.5
Total Local & State	23.8	30.3	36.2	38.1	42.1	43.0	46.4

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Clark County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	164.7	207.9	247.7	269.3	302.2	292.4	310.3
Hotel, Motel	75.4	94.9	116.6	129.4	155.6	159.5	176.3
Private Home	85.4	109.0	125.7	134.0	140.5	126.7	127.7
Other Overnight	4.0	4.1	5.3	5.9	6.1	6.2	6.4
Campground	2.6	2.5	3.4	3.9	3.9	4.0	4.1
Vacation Home	1.3	1.6	1.9	2.1	2.2	2.2	2.3
Day Travel	69.1	87.4	102.3	110.6	118.5	109.4	110.2
Spending at Destination	233.8	295.3	349.9	380.0	420.7	401.7	420.5

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$359	\$702	\$152	\$298	2.4	2.0
Private Home	\$84	\$230	\$36	\$99	2.3	2.7
Other Overnight	\$147	\$444	\$54	\$163	2.7	3.0
All Overnight	\$152	\$378	\$65	\$161	2.3	2.5

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,027	1,135	1,158	487	482	491
Private Home	3,403	3,524	3,520	1,664	1,514	1,512
Other Overnight	113	115	118	42	43	44
All Overnight	4,542	4,775	4,795	2,192	2,038	2,047

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	525	580	592	241	246	251
Private Home	1,248	1,293	1,291	583	555	555
Other Overnight	37	38	39	14	14	14
All Overnight	1,810	1,911	1,922	838	816	820

## COLUMBIA COUNTY TRAVEL IMPACTS

### Columbia County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 14-15p	00-15p
<b>Spending (\$Million)</b>							
Total (Current \$)	6.1	7.6	7.0	7.5	7.7	2.4%	1.6%
Other	0.2	0.3	0.4	0.3	0.3	-7.8%	2.1%
Visitor	5.9	7.3	6.6	7.2	7.4	2.8%	1.5%
Non-transportation	5.4	6.5	5.8	6.5	6.7	3.3%	1.5%
Transportation	0.5	0.8	0.8	0.7	0.7	-1.3%	2.1%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	1.6	2.0	1.7	2.1	2.3	8.5%	2.4%
<b>Employment</b>							
Employment	120	130	90	100	100	3.1%	-1.0%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	0.5	0.6	0.6	0.6	0.7	6.7%	2.2%
Local	0.1	0.1	0.1	0.2	0.2	5.4%	2.9%
Visitor	0.1	0.1	0.1	0.1	0.1	1.4%	3.4%
Business or Employee	0.1	0.1	0.1	0.1	0.1	9.7%	2.4%
State	0.4	0.5	0.4	0.5	0.5	7.2%	2.0%
Visitor	0.3	0.4	0.3	0.3	0.4	5.8%	1.8%
Business or Employee	0.1	0.1	0.1	0.1	0.1	10.7%	2.4%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Columbia County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	5.9	7.3	6.6	6.7	7.9	7.2	7.4
Other Travel*	0.2	0.3	0.4	0.5	0.4	0.3	0.3
Total Direct Spending	6.1	7.6	7.0	7.1	8.4	7.5	7.7
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	0.8	1.1	0.9	0.8	1.5	1.3	1.3
Food Service	1.7	2.2	2.0	2.0	2.4	2.2	2.3
Food Stores	0.7	0.9	0.9	1.0	1.1	1.0	1.1
Local Tran. & Gas	0.5	0.8	0.8	0.9	0.9	0.7	0.7
Arts, Ent. & Rec.	0.9	1.1	0.9	0.9	1.0	0.9	0.9
Retail Sales	1.2	1.3	1.1	1.1	1.1	1.0	1.1
Destination Spending	5.9	7.3	6.6	6.7	7.9	7.2	7.4
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	0.8	1.0	0.8	0.9	1.0	1.2	1.3
Arts, Ent. & Rec.	0.3	0.4	0.3	0.3	0.3	0.3	0.3
Retail**	0.4	0.5	0.5	0.5	0.5	0.5	0.5
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	1.6	2.0	1.7	1.8	2.0	2.1	2.3
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	70	90	60	60	60	70	70
Arts, Ent. & Rec.	20	20	10	10	10	10	10
Retail**	20	20	20	20	20	20	20
Ground Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	120	130	90	90	100	100	100
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.1	0.1	0.1	0.1	0.2	0.2	0.2
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business or Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Tax Receipts	0.4	0.5	0.4	0.4	0.5	0.5	0.5
Visitor	0.3	0.4	0.3	0.3	0.4	0.3	0.4
Business or Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Local & State	0.5	0.6	0.6	0.6	0.7	0.6	0.7

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.



# COWLITZ COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$75,050
Employee Earnings generated by \$100 Visitor Spending	\$30
Local Tax Revenues generated by \$100 Visitor Spending	\$2.60

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$4,080
Additional employment if each resident household encouraged one additional overnight visitor	54

### Visitor Shares

Travel Share of Total Employment (2015)*	4.4%
Visitor Share of Taxable Sales (2015)**	8.1%
Overnight Visitor Day Share (2016p)***	6.3%

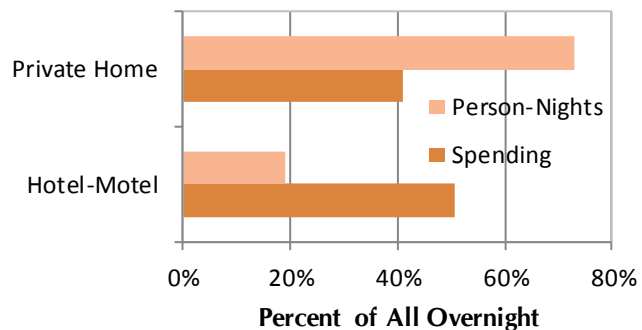
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	313	491	\$62.5
Private Home	798	1,723	\$44.6
Other Overnight	67	190	\$9.2
All Overnight	1,178	2,405	\$116.3

## Cowlitz County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	116.1	129.4	150.5	171.4	174.9	2.1%	2.6%
Other	5.9	8.8	10.6	9.0	8.7	-3.2%	2.5%
Visitor	110.2	120.5	140.0	162.4	166.2	2.3%	2.6%
Non-transportation	99.8	106.3	122.0	145.6	149.9	2.9%	2.6%
Transportation	10.4	14.2	18.0	16.8	16.3	-2.8%	2.9%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	30.1	32.8	36.5	47.1	49.9	5.9%	3.2%
<b>Employment</b>							
Employment	2,010	1,880	1,860	2,130	2,240	4.9%	0.7%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	10.3	11.4	13.1	15.6	16.5	6.0%	3.0%
Local	2.5	2.7	3.3	4.0	4.2	5.3%	3.5%
Visitor	1.3	1.5	1.8	2.2	2.3	3.6%	3.6%
Business or Employee	1.1	1.2	1.4	1.8	1.9	7.3%	3.3%
State	7.8	8.6	9.8	11.5	12.2	6.2%	2.9%
Visitor	5.9	6.5	7.5	8.6	9.1	5.4%	2.7%
Business or Employee	1.9	2.1	2.3	2.9	3.1	8.7%	3.2%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Cowlitz County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	110.2	120.5	140.0	150.5	157.0	162.4	166.2
Other Travel*	5.9	8.8	10.6	12.5	11.4	9.0	8.7
Total Direct Spending	116.1	129.4	150.5	163.0	168.4	171.4	174.9
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	12.0	13.0	15.0	15.3	17.3	19.2	20.2
Food Service	32.1	36.6	44.1	48.2	51.9	55.5	58.1
Food Stores	14.5	16.2	19.5	21.1	22.2	23.0	23.0
Local Tran. & Gas	10.4	14.2	18.0	20.6	19.4	16.8	16.3
Arts, Ent. & Rec.	17.5	17.9	19.1	20.0	20.6	21.4	22.0
Retail Sales	23.7	22.5	24.2	25.3	25.7	26.4	26.6
Destination Spending	110.2	120.5	140.0	150.5	157.0	162.4	166.2
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	15.7	17.8	20.5	23.7	23.7	24.3	26.7
Arts, Ent. & Rec.	7.0	7.0	7.0	6.5	11.2	12.3	12.0
Retail**	5.2	5.6	6.3	6.6	7.1	7.5	7.9
Ground Tran.	1.7	1.9	2.3	2.3	2.4	2.5	2.7
Other Travel*	0.6	0.5	0.4	0.5	0.5	0.5	0.6
Total Direct Earnings	30.1	32.8	36.5	39.6	44.8	47.1	49.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,030	1,020	1,000	1,080	1,100	1,090	1,160
Arts, Ent. & Rec.	560	470	480	420	650	660	690
Retail**	300	270	270	270	280	290	290
Ground Tran.	80	80	80	80	80	80	80
Other Travel*	40	30	20	20	20	20	20
Total Direct Employment	2,010	1,880	1,860	1,870	2,130	2,130	2,240
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	2.5	2.7	3.3	3.4	3.8	4.0	4.2
Visitor	1.3	1.5	1.8	1.9	2.1	2.2	2.3
Business or Employee	1.1	1.2	1.4	1.5	1.7	1.8	1.9
State Tax Receipts	7.8	8.6	9.8	10.3	10.9	11.5	12.2
Visitor	5.9	6.5	7.5	7.9	8.2	8.6	9.1
Business or Employee	1.9	2.1	2.3	2.4	2.7	2.9	3.1
Total Local & State	10.3	11.4	13.1	13.7	14.7	15.6	16.5

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Cowlitz County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	75.5	82.3	95.4	103.0	108.5	113.2	116.3
Hotel, Motel	39.0	41.3	45.9	50.6	55.3	60.0	62.5
Private Home	29.5	34.7	41.3	43.6	44.3	44.2	44.6
Other Overnight	6.9	6.2	8.3	8.7	8.9	9.0	9.2
Campground	6.0	5.3	7.1	7.6	7.7	7.8	7.9
Vacation Home	0.9	1.0	1.1	1.2	1.2	1.2	1.3
Day Travel	34.8	38.3	44.5	47.5	48.5	49.2	49.9
Spending at Destination	110.2	120.5	140.0	150.5	157.0	162.4	166.2

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$319	\$500	\$127	\$200	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$135	\$387	\$48	\$138	2.8	2.9
All Overnight	\$120	\$244	\$48	\$99	2.5	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	449	481	491	179	192	196
Private Home	1,694	1,715	1,723	695	703	707
Other Overnight	182	186	190	65	66	68
All Overnight	2,325	2,382	2,405	939	962	971

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	286	307	313	114	122	125
Private Home	785	795	798	322	326	327
Other Overnight	64	65	67	23	23	24
All Overnight	1,135	1,166	1,178	459	472	476

# DOUGLAS COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$89,170
Employee Earnings generated by \$100 Visitor Spending	\$32
Local Tax Revenues generated by \$100 Visitor Spending	\$2.70

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$1,210
Additional employment if each resident household encouraged one additional overnight visitor	14

### Visitor Shares

Travel Share of Total Employment (2015)*	2.9%
Visitor Share of Taxable Sales (2015)**	3.5%
Overnight Visitor Day Share (2016p)***	5.5%

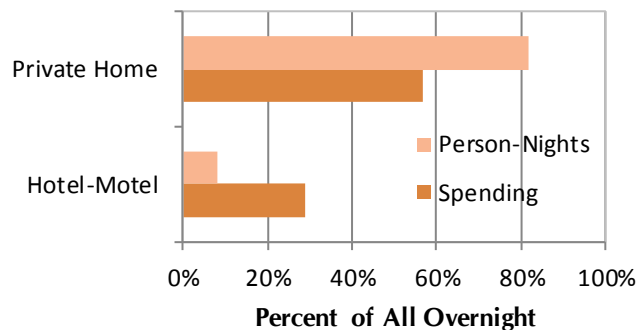
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	42	66	\$9.5
Private Home	314	677	\$17.5
Other Overnight	30	82	\$4.3
All Overnight	385	825	\$31.3

## Douglas County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	28.6	32.2	38.7	43.2	44.7	3.4%	2.8%
Other	1.7	2.9	3.8	3.3	3.1	-6.0%	3.7%
Visitor	26.8	29.3	34.9	39.9	41.6	4.2%	2.8%
Non-transportation	24.0	25.3	29.9	35.2	36.9	4.9%	2.7%
Transportation	2.8	4.0	5.0	4.8	4.7	-1.2%	3.2%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	7.3	7.9	8.9	12.0	13.2	10.1%	3.8%
<b>Employment</b>							
Employment	400	380	400	450	470	5.7%	1.0%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	2.6	2.8	3.3	3.9	4.3	9.3%	3.3%
Local	0.6	0.7	0.8	1.0	1.1	10.5%	3.7%
Visitor	0.3	0.4	0.5	0.6	0.6	9.5%	3.5%
Business or Employee	0.3	0.3	0.4	0.5	0.5	11.7%	3.9%
State	1.9	2.1	2.5	2.9	3.2	8.8%	3.2%
Visitor	1.5	1.6	1.9	2.2	2.4	7.7%	3.0%
Business or Employee	0.4	0.5	0.5	0.7	0.8	12.5%	3.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Douglas County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	26.8	29.3	34.9	37.7	39.8	39.9	41.6
Other Travel*	1.7	2.9	3.8	4.6	4.2	3.3	3.1
Total Direct Spending	28.6	32.2	38.7	42.3	44.0	43.2	44.7
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	2.4	2.3	3.0	3.1	3.6	3.7	4.3
Food Service	7.6	8.5	10.6	11.5	12.6	13.1	13.8
Food Stores	4.0	4.6	5.5	6.1	6.4	6.6	6.7
Local Tran. & Gas	2.8	4.0	5.0	5.8	5.5	4.8	4.7
Arts, Ent. & Rec.	4.2	4.3	4.7	4.9	5.1	5.2	5.4
Retail Sales	5.7	5.5	6.0	6.3	6.5	6.6	6.7
Destination Spending	26.8	29.3	34.9	37.7	39.8	39.9	41.6
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	3.7	4.0	4.7	5.2	5.9	7.0	8.0
Arts, Ent. & Rec.	1.8	1.8	1.9	2.0	2.1	2.3	2.3
Retail**	1.3	1.4	1.6	1.7	1.8	1.9	2.0
Ground Tran.	0.5	0.6	0.7	0.7	0.7	0.8	0.8
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Earnings	7.3	7.9	8.9	9.6	10.7	12.0	13.2
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	230	210	230	240	240	270	290
Arts, Ent. & Rec.	70	80	80	80	70	80	80
Retail**	70	60	70	70	70	70	70
Ground Tran.	20	30	20	20	20	20	20
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	400	380	400	410	410	450	470
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.6	0.7	0.8	0.9	1.0	1.0	1.1
Visitor	0.3	0.4	0.5	0.5	0.5	0.6	0.6
Business or Employee	0.3	0.3	0.4	0.4	0.4	0.5	0.5
State Tax Receipts	1.9	2.1	2.5	2.6	2.8	2.9	3.2
Visitor	1.5	1.6	1.9	2.0	2.1	2.2	2.4
Business or Employee	0.4	0.5	0.5	0.6	0.6	0.7	0.8
Total Local & State	2.6	2.8	3.3	3.5	3.7	3.9	4.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Douglas County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	20.2	21.7	26.0	28.0	29.8	29.9	31.3
Hotel, Motel	6.7	5.8	7.2	7.3	8.7	8.7	9.5
Private Home	10.3	12.6	15.0	16.7	17.0	17.0	17.5
Other Overnight	3.2	3.3	3.9	4.0	4.1	4.2	4.3
Campground	2.1	2.0	2.4	2.4	2.5	2.5	2.5
Vacation Home	1.1	1.3	1.5	1.6	1.7	1.7	1.8
Day Travel	6.7	7.6	8.8	9.7	9.9	10.0	10.3
Spending at Destination	26.8	29.3	34.9	37.7	39.8	39.9	41.6

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$359	\$563	\$143	\$225	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$147	\$405	\$53	\$146	2.8	2.8
All Overnight	\$94	\$201	\$38	\$81	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	65	65	66	26	26	26
Private Home	651	660	677	267	271	278
Other Overnight	78	80	82	28	29	29
All Overnight	794	805	825	321	325	333

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	42	41	42	17	17	17
Private Home	302	306	314	124	125	129
Other Overnight	28	29	30	10	10	11
All Overnight	372	376	385	150	152	156



# FERRY COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$70,650
Employee Earnings generated by \$100 Visitor Spending	\$22
Local Tax Revenues generated by \$100 Visitor Spending	\$1.80

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$340
Additional employment if each resident household encouraged one additional overnight visitor	5

### Visitor Shares

Travel Share of Total Employment (2015)*	9.9%
Visitor Share of Taxable Sales (2015)**	26.2%
Overnight Visitor Day Share (2016p)***	12.8%

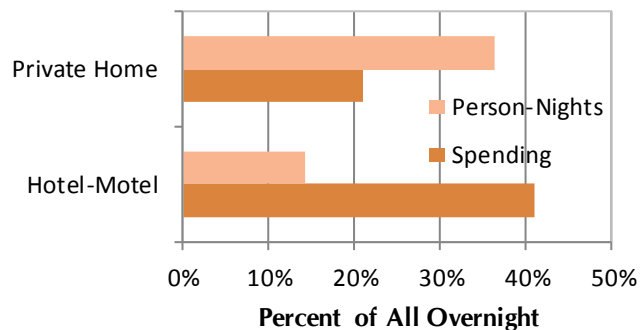
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	35	55	\$7.3
Private Home	58	125	\$3.2
Other Overnight	62	175	\$5.9
All Overnight	155	355	\$16.4

## Ferry County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	14.2	14.8	16.9	19.0	19.3	1.8%	1.9%
Other	0.4	0.6	0.7	0.6	0.6	-7.4%	2.5%
Visitor	13.9	14.1	16.1	18.3	18.7	2.2%	1.9%
Non-transportation	12.1	12.0	13.5	15.9	16.4	2.9%	1.9%
Transportation	1.8	2.2	2.7	2.4	2.4	-2.4%	1.7%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	3.4	3.4	3.6	4.0	4.2	4.6%	1.4%
<b>Employment</b>							
Employment	270	270	230	280	270	-3.7%	0.0%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	1.1	1.1	1.2	1.4	1.5	5.8%	2.2%
Local	0.2	0.3	0.3	0.3	0.3	4.5%	2.2%
Visitor	0.1	0.1	0.1	0.2	0.2	3.2%	3.1%
Business or Employee	0.1	0.1	0.1	0.2	0.2	5.9%	1.4%
State	0.8	0.9	1.0	1.1	1.2	6.1%	2.2%
Visitor	0.6	0.6	0.7	0.8	0.9	5.8%	2.3%
Business or Employee	0.2	0.2	0.2	0.3	0.3	7.2%	1.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Ferry County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	13.9	14.1	16.1	18.1	17.6	18.3	18.7
Other Travel*	0.4	0.6	0.7	0.9	0.8	0.6	0.6
Total Direct Spending	14.2	14.8	16.9	19.0	18.4	19.0	19.3
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	2.2	2.1	2.6	3.0	2.9	3.2	3.4
Food Service	3.6	3.8	4.4	5.1	5.1	5.5	5.8
Food Stores	1.9	2.0	2.3	2.5	2.5	2.6	2.6
Local Tran. & Gas	1.8	2.2	2.7	3.0	2.8	2.4	2.4
Arts, Ent. & Rec.	2.0	1.9	1.9	2.1	2.0	2.2	2.2
Retail Sales	2.4	2.1	2.2	2.4	2.3	2.4	2.4
Destination Spending	13.9	14.1	16.1	18.1	17.6	18.3	18.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	1.6	1.7	1.8	2.1	2.2	2.2	2.3
Arts, Ent. & Rec.	0.7	0.7	0.7	0.7	0.7	0.6	0.6
Retail**	0.7	0.7	0.8	0.8	0.8	0.9	0.9
Ground Tran.	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	3.4	3.4	3.6	4.0	4.1	4.0	4.2
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	150	170	150	170	190	190	180
Arts, Ent. & Rec.	40	40	30	30	30	30	30
Retail**	60	40	40	40	40	40	40
Ground Tran.	10	10	10	10	10	10	10
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	270	270	230	260	280	280	270
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.2	0.3	0.3	0.3	0.3	0.3	0.3
Visitor	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Business or Employee	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Tax Receipts	0.8	0.9	1.0	1.0	1.0	1.1	1.2
Visitor	0.6	0.6	0.7	0.8	0.8	0.8	0.9
Business or Employee	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Total Local & State	1.1	1.1	1.2	1.4	1.3	1.4	1.5

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Ferry County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	12.0	12.3	14.0	15.8	15.3	16.1	16.4
Hotel, Motel	4.8	4.6	5.4	6.7	6.3	7.0	7.3
Private Home	2.4	2.7	2.9	3.3	3.2	3.3	3.2
Other Overnight	4.8	4.9	5.7	5.8	5.9	5.8	5.9
Campground	3.4	3.4	4.1	4.1	4.1	4.0	4.1
Vacation Home	1.4	1.5	1.6	1.8	1.8	1.8	1.9
Day Travel	1.9	1.9	2.1	2.3	2.2	2.3	2.3
Spending at Destination	13.9	14.1	16.1	18.1	17.6	18.3	18.7

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$333	\$522	\$133	\$209	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$94	\$267	\$34	\$96	2.8	2.8
All Overnight	\$121	\$275	\$46	\$106	2.6	2.3

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	49	54	55	19	21	22
Private Home	122	127	125	50	52	51
Other Overnight	168	171	175	60	61	63
All Overnight	339	352	355	130	135	136

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	31	34	35	12	14	14
Private Home	57	59	58	23	24	24
Other Overnight	60	61	62	21	22	22
All Overnight	147	154	155	57	59	60

# FRANKLIN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$70,560
Employee Earnings generated by \$100 Visitor Spending	\$32
Local Tax Revenues generated by \$100 Visitor Spending	\$4.20

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$3,470
Additional employment if each resident household encouraged one additional overnight visitor	49

### Visitor Shares

Travel Share of Total Employment (2015)*	4.6%
Visitor Share of Taxable Sales (2015)**	6.8%
Overnight Visitor Day Share (2016p)***	5.7%

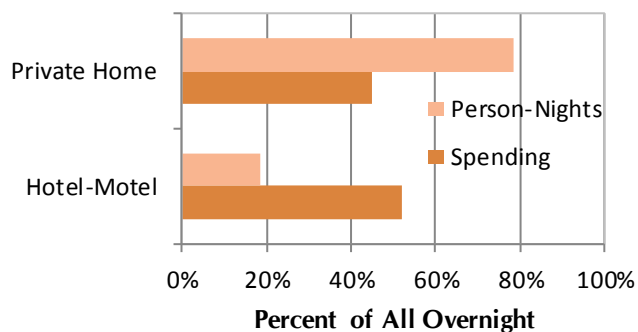
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	219	343	\$59.6
Private Home	683	1,474	\$56.9
Other Overnight	21	60	\$2.8
All Overnight	923	1,878	\$119.3

## Franklin County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	100.7	145.5	207.5	220.1	222.9	1.3%	5.1%
Other	41.0	63.8	97.7	98.8	98.0	-0.8%	5.6%
Visitor	59.7	81.7	109.8	121.3	124.9	3.0%	4.7%
Non-transportation	54.1	72.3	96.2	108.6	112.4	3.5%	4.7%
Transportation	5.5	9.4	13.6	12.7	12.5	-2.0%	5.2%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	19.0	25.2	31.9	52.1	57.3	9.9%	7.1%
<b>Employment</b>							
Employment	1,200	1,350	1,490	1,900	2,010	5.9%	3.3%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	6.2	8.7	11.5	14.2	15.3	8.0%	5.9%
Local	1.9	2.8	3.7	4.8	5.2	8.0%	6.6%
Visitor	1.1	1.8	2.4	2.7	2.8	5.2%	6.2%
Business or Employee	0.8	1.0	1.3	2.1	2.4	11.5%	7.2%
State	4.3	5.9	7.8	9.4	10.1	8.0%	5.5%
Visitor	3.2	4.4	5.9	6.5	6.9	6.0%	5.0%
Business or Employee	1.1	1.5	1.9	2.8	3.2	12.5%	6.8%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Franklin County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	59.7	81.7	109.8	116.5	121.0	121.3	124.9
Other Travel*	41.0	63.8	97.7	92.9	96.5	98.8	98.0
Total Direct Spending	100.7	145.5	207.5	209.4	217.5	220.1	222.9
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	6.9	9.4	13.0	13.4	14.0	14.5	15.4
Food Service	17.7	25.6	35.8	37.6	40.2	41.5	43.6
Food Stores	7.4	10.1	13.9	15.3	16.4	16.8	17.0
Local Tran. & Gas	5.5	9.4	13.6	15.6	15.0	12.7	12.5
Arts, Ent. & Rec.	9.4	12.2	15.0	15.3	15.8	15.9	16.4
Retail Sales	12.6	15.0	18.6	19.3	19.7	19.7	20.0
Destination Spending	59.7	81.7	109.8	116.5	121.0	121.3	124.9
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	8.5	12.1	16.4	19.8	22.3	24.7	27.1
Arts, Ent. & Rec.	3.6	4.5	5.2	4.9	6.4	5.3	5.7
Retail**	2.6	3.4	4.4	4.6	5.1	5.2	5.6
Ground Tran.	0.9	1.3	1.7	1.7	1.9	1.9	2.1
Other Travel*	3.5	3.8	4.1	4.0	13.3	15.0	16.9
Total Direct Earnings	19.0	25.2	31.9	35.1	49.0	52.1	57.3
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	610	710	780	880	960	1,010	1,070
Arts, Ent. & Rec.	350	370	410	400	440	400	430
Retail**	140	150	180	190	200	200	210
Ground Tran.	40	50	60	60	60	60	60
Other Travel*	70	60	60	50	210	220	240
Total Direct Employment	1,200	1,350	1,490	1,570	1,870	1,900	2,010
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	1.9	2.8	3.7	3.9	4.6	4.8	5.2
Visitor	1.1	1.8	2.4	2.5	2.6	2.7	2.8
Business or Employee	0.8	1.0	1.3	1.4	2.0	2.1	2.4
State Tax Receipts	4.3	5.9	7.8	8.1	9.0	9.4	10.1
Visitor	3.2	4.4	5.9	6.1	6.3	6.5	6.9
Business or Employee	1.1	1.5	1.9	2.0	2.7	2.8	3.2
Total Local & State	6.2	8.7	11.5	12.0	13.7	14.2	15.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Franklin County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	42.4	58.0	78.0	82.1	85.2	85.5	88.3
Hotel, Motel	23.7	32.6	43.1	43.2	44.2	44.7	46.5
Private Home	16.1	23.7	32.7	36.2	38.3	38.1	39.0
Other Overnight	2.6	1.7	2.2	2.7	2.7	2.7	2.8
Campground	2.4	1.4	1.9	2.3	2.3	2.3	2.4
Vacation Home	0.2	0.2	0.3	0.4	0.4	0.4	0.4
Day Travel	17.3	23.7	31.8	34.3	35.8	35.8	36.6
Spending at Destination	59.7	81.7	109.8	116.5	121.0	121.3	124.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$406	\$658	\$174	\$272	2.4	1.6
Private Home	\$92	\$201	\$39	\$83	2.4	2.2
Other Overnight	\$130	\$372	\$47	\$133	2.8	2.9
All Overnight	\$152	\$313	\$64	\$129	2.4	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	338	339	343	144	144	147
Private Home	1,435	1,449	1,474	601	607	618
Other Overnight	58	59	60	21	21	22
All Overnight	1,831	1,846	1,878	766	772	786

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	215	216	219	89	89	90
Private Home	665	671	683	275	278	283
Other Overnight	20	21	21	7	7	8
All Overnight	901	908	923	372	375	381



## GARFIELD COUNTY TRAVEL IMPACTS

### Garfield County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	1.8	1.9	2.1	2.2	2.2	1.9%	1.4%
Other	0.1	0.2	0.2	0.2	0.2	-6.9%	1.8%
Visitor	1.7	1.7	1.9	2.0	2.1	2.7%	1.3%
Non-transportation	1.5	1.4	1.6	1.7	1.8	3.4%	1.3%
Transportation	0.2	0.3	0.3	0.3	0.3	-2.1%	1.8%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	0.5	0.5	0.5	0.6	0.6	5.3%	1.1%
<b>Employment</b>							
Employment	30	20	30	30	30	-1.6%	0.0%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	0.1	0.1	0.2	0.2	0.2	7.0%	1.5%
Local	0.0	0.0	0.0	0.0	0.0	5.4%	1.2%
Visitor	0.0	0.0	0.0	0.0	0.0	3.6%	1.4%
Business or Employee	0.0	0.0	0.0	0.0	0.0	6.5%	1.0%
State	0.1	0.1	0.1	0.1	0.1	7.4%	1.6%
Visitor	0.1	0.1	0.1	0.1	0.1	7.2%	1.6%
Business or Employee	0.0	0.0	0.0	0.0	0.0	8.2%	1.3%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Garfield County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	1.7	1.7	1.9	2.0	2.0	2.0	2.1
Other Travel*	0.1	0.2	0.2	0.3	0.2	0.2	0.2
Total Direct Spending	1.8	1.9	2.1	2.3	2.3	2.2	2.2
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Food Service	0.4	0.4	0.5	0.5	0.5	0.5	0.6
Food Stores	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Local Tran. & Gas	0.2	0.3	0.3	0.4	0.3	0.3	0.3
Arts, Ent. & Rec.	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Retail Sales	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Destination Spending	1.7	1.7	1.9	2.0	2.0	2.0	2.1
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	0.2	0.2	0.2	0.2	0.3	0.2	0.3
Arts, Ent. & Rec.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Retail**	0.1	0.1	0.1	0.1	0.1	0.2	0.2
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	0.5	0.5	0.5	0.5	0.6	0.6	0.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	10	10	10	20	20	10	10
Arts, Ent. & Rec.	10	10	10	10	10	10	10
Retail**	10	10	0	0	0	0	0
Ground Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	30	20	30	30	30	30	30
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business or Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Tax Receipts	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Business or Employee	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Local & State	0.1	0.1	0.2	0.2	0.2	0.2	0.2

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

# GRANT COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$72,180
Employee Earnings generated by \$100 Visitor Spending	\$35
Local Tax Revenues generated by \$100 Visitor Spending	\$2.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$4,020
Additional employment if each resident household encouraged one additional overnight visitor	56

### Visitor Shares

Travel Share of Total Employment (2015)*	6.9%
Visitor Share of Taxable Sales (2015)**	9.5%
Overnight Visitor Day Share (2016p)***	9.8%

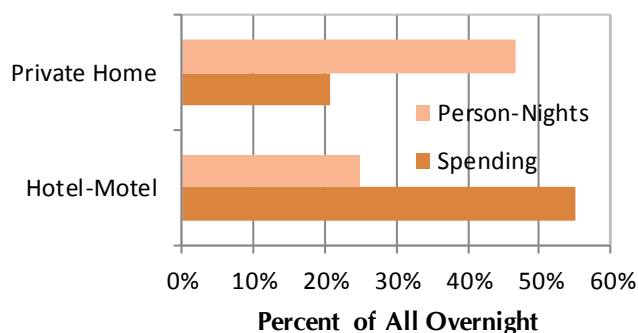
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	528	827	\$113.1
Private Home	715	1,543	\$40.0
Other Overnight	336	960	\$48.4
All Overnight	1,578	3,331	\$201.4

## Grant County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	148.5	172.2	218.0	240.6	252.7	5.0%	3.4%
Other	5.5	7.7	9.1	7.6	7.0	-7.3%	1.6%
Visitor	143.1	164.5	208.9	233.0	245.6	5.4%	3.4%
Non-transportation	129.6	145.6	183.5	209.6	222.4	6.1%	3.4%
Transportation	13.4	18.9	25.4	23.4	23.2	-0.9%	3.5%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	44.9	51.1	62.7	79.4	85.7	7.9%	4.1%
<b>Employment</b>							
Employment	2,800	2,750	2,900	3,290	3,410	3.6%	1.2%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	13.2	15.2	19.3	22.3	24.3	9.1%	3.9%
Local	3.7	4.2	5.5	6.5	7.0	9.3%	4.1%
Visitor	1.9	2.2	2.9	3.3	3.6	9.1%	4.1%
Business or Employee	1.8	2.0	2.5	3.1	3.4	9.5%	4.1%
State	9.5	11.0	13.8	15.9	17.3	9.0%	3.8%
Visitor	6.8	7.9	10.1	11.2	12.1	8.1%	3.7%
Business or Employee	2.7	3.1	3.8	4.7	5.2	11.1%	4.2%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Grant County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	143.1	164.5	208.9	215.4	235.2	233.0	245.6
Other Travel*	5.5	7.7	9.1	10.7	9.8	7.6	7.0
Total Direct Spending	148.5	172.2	218.0	226.1	245.1	240.6	252.7
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	20.6	24.6	35.2	34.8	39.9	40.2	44.8
Food Service	41.0	48.7	63.2	64.8	74.0	75.3	80.7
Food Stores	19.3	22.4	28.3	30.3	32.6	33.3	33.9
Local Tran. & Gas	13.4	18.9	25.4	28.5	27.7	23.4	23.2
Arts, Ent. & Rec.	21.7	23.2	26.4	26.4	28.6	28.5	29.9
Retail Sales	27.1	26.7	30.4	30.6	32.5	32.2	33.2
Destination Spending	143.1	164.5	208.9	215.4	235.2	233.0	245.6
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	25.2	30.3	39.1	42.9	47.6	50.9	55.5
Arts, Ent. & Rec.	10.2	10.6	11.4	11.7	14.7	14.5	15.2
Retail**	6.6	7.4	8.8	8.9	10.0	10.3	11.0
Ground Tran.	2.1	2.6	3.2	3.2	3.4	3.5	3.9
Other Travel*	0.8	0.2	0.3	0.2	0.2	0.2	0.2
Total Direct Earnings	44.9	51.1	62.7	66.8	75.9	79.4	85.7
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,520	1,510	1,690	1,770	1,870	2,000	2,080
Arts, Ent. & Rec.	780	760	700	720	770	770	780
Retail**	380	360	380	370	410	400	430
Ground Tran.	100	110	110	110	110	110	110
Other Travel*	20	10	10	10	10	10	10
Total Direct Employment	2,800	2,750	2,900	2,980	3,170	3,290	3,410
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	3.7	4.2	5.5	5.6	6.3	6.5	7.0
Visitor	1.9	2.2	2.9	2.9	3.3	3.3	3.6
Business or Employee	1.8	2.0	2.5	2.6	3.0	3.1	3.4
State Tax Receipts	9.5	11.0	13.8	14.0	15.5	15.9	17.3
Visitor	6.8	7.9	10.1	10.1	11.1	11.2	12.1
Business or Employee	2.7	3.1	3.8	3.9	4.4	4.7	5.2
Total Local & State	13.2	15.2	19.3	19.6	21.8	22.3	24.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Grant County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	114.8	132.5	169.9	174.5	192.0	190.2	201.4
Hotel, Motel	61.9	70.3	91.8	90.5	105.8	104.2	113.1
Private Home	24.7	29.6	35.7	38.2	39.4	38.9	40.0
Other Overnight	28.1	32.5	42.3	45.8	46.8	47.1	48.4
Campground	24.3	28.1	37.1	40.2	41.0	41.3	42.3
Vacation Home	3.8	4.4	5.2	5.6	5.8	5.9	6.1
Day Travel	28.3	32.0	39.0	40.9	43.3	42.8	44.2
Spending at Destination	143.1	164.5	208.9	215.4	235.2	233.0	245.6

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$342	\$537	\$137	\$214	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$141	\$403	\$50	\$144	2.8	2.9
All Overnight	\$154	\$323	\$60	\$128	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	808	789	827	323	315	330
Private Home	1,509	1,509	1,543	619	619	633
Other Overnight	916	937	960	328	335	343
All Overnight	3,234	3,235	3,331	1,269	1,269	1,306

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	515	503	528	206	201	211
Private Home	699	699	715	287	287	293
Other Overnight	321	328	336	115	117	120
All Overnight	1,535	1,530	1,578	607	605	624

# GRAYS HARBOR COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$56,060
Employee Earnings generated by \$100 Visitor Spending	\$31
Local Tax Revenues generated by \$100 Visitor Spending	\$3.60

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$5,060
Additional employment if each resident household encouraged one additional overnight visitor	90

### Visitor Shares

Travel Share of Total Employment (2015)*	20.1%
Visitor Share of Taxable Sales (2015)**	26.5%
Overnight Visitor Day Share (2016p)***	12.8%

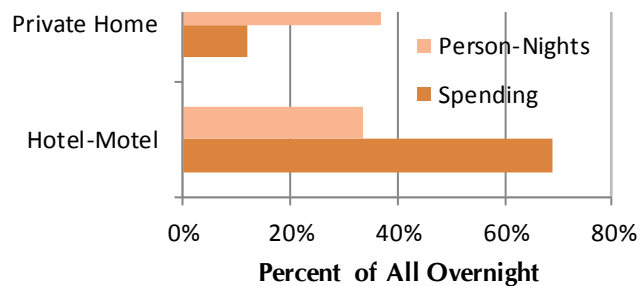
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	744	1,168	\$210.1
Private Home	541	1,168	\$31.8
Other Overnight	356	1,012	\$53.3
All Overnight	1,641	3,347	\$295.2

## Grays Harbor County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	190.4	226.8	262.3	348.3	356.1	2.2%	4.0%
Other	4.2	6.5	7.6	6.3	6.1	-3.3%	2.3%
Visitor	186.2	220.4	254.7	342.0	350.0	2.3%	4.0%
Non-transportation	172.4	200.8	230.2	316.7	325.5	2.8%	4.1%
Transportation	13.8	19.6	24.5	25.4	24.5	-3.3%	3.6%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	66.0	78.5	86.4	104.9	110.0	4.8%	3.2%
<b>Employment</b>							
Employment	4,310	4,860	5,270	6,020	6,260	4.1%	2.4%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	18.1	22.1	25.3	33.3	35.0	5.2%	4.2%
Local	6.0	7.8	9.0	11.8	12.4	5.1%	4.7%
Visitor	3.3	4.5	5.2	7.4	7.7	4.2%	5.4%
Business or Employee	2.7	3.4	3.8	4.5	4.8	6.5%	3.6%
State	12.1	14.3	16.3	21.5	22.6	5.4%	4.0%
Visitor	8.3	9.9	11.6	15.5	16.2	4.5%	4.3%
Business or Employee	3.8	4.4	4.8	6.0	6.4	7.7%	3.4%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Grays Harbor County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	186.2	220.4	254.7	287.5	326.5	342.0	350.0
Other Travel*	4.2	6.5	7.6	8.9	8.0	6.3	6.1
Total Direct Spending	190.4	226.8	262.3	296.4	334.4	348.3	356.1
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	36.2	41.9	48.4	51.8	62.0	69.4	73.5
Food Service	48.5	62.4	76.3	87.7	104.5	111.8	115.7
Food Stores	21.0	24.0	28.0	32.4	35.2	36.6	36.5
Local Tran. & Gas	13.8	19.6	24.5	29.9	29.5	25.4	24.5
Arts, Ent. & Rec.	35.6	40.4	43.1	47.7	53.7	55.9	56.8
Retail Sales	31.1	32.1	34.4	38.0	41.7	42.9	42.9
Destination Spending	186.2	220.4	254.7	287.5	326.5	342.0	350.0
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	34.9	43.8	50.3	53.6	58.4	59.0	64.1
Arts, Ent. & Rec.	21.1	23.3	23.4	25.9	28.9	29.3	28.3
Retail**	7.4	8.4	9.4	10.4	11.9	12.6	13.2
Ground Tran.	2.2	2.6	3.0	3.2	3.4	3.6	3.9
Other Travel*	0.4	0.4	0.3	0.4	0.4	0.4	0.5
Total Direct Earnings	66.0	78.5	86.4	93.3	103.0	104.9	110.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,850	2,140	2,200	2,210	2,300	2,300	2,360
Arts, Ent. & Rec.	1,930	2,190	2,560	2,560	3,020	3,090	3,260
Retail**	400	390	390	420	450	490	510
Ground Tran.	100	110	110	110	110	110	110
Other Travel*	30	30	20	20	20	20	20
Total Direct Employment	4,310	4,860	5,270	5,310	5,910	6,020	6,260
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	6.0	7.8	9.0	9.7	11.2	11.8	12.4
Visitor	3.3	4.5	5.2	5.7	6.7	7.4	7.7
Business or Employee	2.7	3.4	3.8	4.0	4.4	4.5	4.8
State Tax Receipts	12.1	14.3	16.3	17.9	20.3	21.5	22.6
Visitor	8.3	9.9	11.6	12.8	14.5	15.5	16.2
Business or Employee	3.8	4.4	4.8	5.1	5.7	6.0	6.4
Total Local & State	18.1	22.1	25.3	27.5	31.4	33.3	35.0

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Grays Harbor County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	151.5	180.8	209.9	237.3	272.8	287.7	295.2
Hotel, Motel	93.5	116.7	136.2	154.2	189.0	204.1	210.1
Private Home	22.9	26.8	30.3	32.5	32.4	31.7	31.8
Other Overnight	35.1	37.4	43.4	50.6	51.5	51.9	53.3
Campground	28.4	30.1	35.5	42.4	43.2	43.6	44.7
Vacation Home	6.7	7.3	7.9	8.1	8.3	8.4	8.6
Day Travel	34.7	39.5	44.8	50.3	53.6	54.3	54.8
Spending at Destination	186.2	220.4	254.7	287.5	326.5	342.0	350.0

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$451	\$707	\$180	\$282	2.5	1.6
Private Home	\$66	\$143	\$27	\$59	2.4	2.2
Other Overnight	\$147	\$419	\$53	\$150	2.8	2.8
All Overnight	\$226	\$457	\$88	\$180	2.5	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,108	1,168	1,168	442	466	466
Private Home	1,183	1,173	1,168	485	481	479
Other Overnight	967	989	1,012	346	354	362
All Overnight	3,258	3,329	3,347	1,273	1,301	1,307

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	706	744	744	282	297	297
Private Home	548	544	541	225	223	222
Other Overnight	340	347	356	122	124	127
All Overnight	1,594	1,635	1,641	628	644	646

# ISLAND COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$70,780
Employee Earnings generated by \$100 Visitor Spending	\$32
Local Tax Revenues generated by \$100 Visitor Spending	\$3.30

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$4,360
Additional employment if each resident household encouraged one additional overnight visitor	62

### Visitor Shares

Travel Share of Total Employment (2015)*	7.7%
Visitor Share of Taxable Sales (2015)**	15.0%
Overnight Visitor Day Share (2016p)***	7.4%

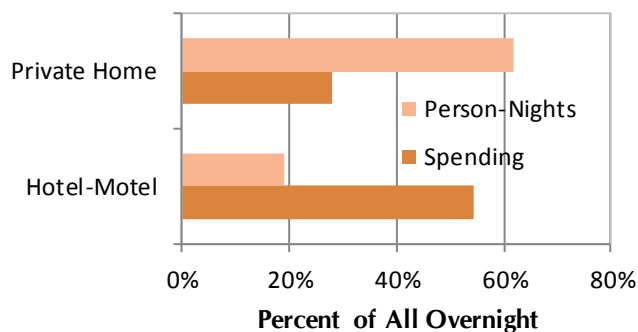
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\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	295	463	\$78.6
Private Home	627	1,353	\$35.0
Other Overnight	154	422	\$22.6
All Overnight	1,077	2,239	\$136.3

## Island County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	115.8	134.4	150.7	187.7	193.4	3.1%	3.3%
Other	4.5	7.0	8.2	7.1	6.9	-2.4%	2.8%
Visitor	111.4	127.4	142.5	180.6	186.5	3.3%	3.3%
Non-transportation	102.0	113.9	126.3	164.7	171.1	3.9%	3.3%
Transportation	9.3	13.5	16.2	15.9	15.4	-2.9%	3.2%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	36.4	41.1	43.0	57.9	61.0	5.3%	3.3%
<b>Employment</b>							
Employment	2,730	2,430	2,240	2,610	2,650	1.7%	-0.2%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	10.9	12.8	14.1	18.2	19.4	6.4%	3.7%
Local	3.1	3.9	4.3	5.8	6.2	6.4%	4.5%
Visitor	1.6	2.1	2.4	3.3	3.5	5.9%	5.1%
Business or Employee	1.5	1.7	1.9	2.5	2.6	7.1%	3.7%
State	7.8	8.9	9.7	12.4	13.2	6.5%	3.3%
Visitor	5.7	6.5	7.3	9.2	9.7	5.8%	3.4%
Business or Employee	2.1	2.3	2.4	3.3	3.5	8.4%	3.2%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Island County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	111.4	127.4	142.5	161.0	170.1	180.6	186.5
Other Travel*	4.5	7.0	8.2	9.8	8.9	7.1	6.9
Total Direct Spending	115.8	134.4	150.7	170.8	179.0	187.7	193.4
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	14.5	16.5	19.6	22.3	25.4	28.3	30.9
Food Service	32.1	38.1	44.2	51.1	55.5	61.1	63.9
Food Stores	14.2	16.9	19.1	21.1	22.4	23.7	23.7
Local Tran. & Gas	9.3	13.5	16.2	19.1	18.1	15.9	15.4
Arts, Ent. & Rec.	17.7	19.0	19.4	21.3	22.1	23.6	24.2
Retail Sales	23.5	23.4	24.0	26.1	26.6	28.1	28.3
Destination Spending	111.4	127.4	142.5	161.0	170.1	180.6	186.5
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	17.7	20.9	22.6	26.2	31.0	33.3	35.3
Arts, Ent. & Rec.	10.9	11.3	10.9	12.3	12.8	12.9	13.2
Retail**	6.0	6.7	7.2	7.7	8.4	9.1	9.6
Ground Tran.	1.4	1.8	2.0	2.0	2.1	2.3	2.5
Other Travel*	0.5	0.4	0.4	0.4	0.4	0.4	0.5
Total Direct Earnings	36.4	41.1	43.0	48.6	54.8	57.9	61.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,130	1,130	1,010	1,090	1,230	1,250	1,270
Arts, Ent. & Rec.	1,160	900	840	940	990	920	960
Retail**	330	300	300	320	330	340	340
Ground Tran.	70	80	70	70	70	70	70
Other Travel*	40	20	10	10	10	10	20
Total Direct Employment	2,730	2,430	2,240	2,430	2,630	2,610	2,650
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	3.1	3.9	4.3	4.8	5.4	5.8	6.2
Visitor	1.6	2.1	2.4	2.8	3.0	3.3	3.5
Business or Employee	1.5	1.7	1.9	2.1	2.3	2.5	2.6
State Tax Receipts	7.8	8.9	9.7	10.7	11.5	12.4	13.2
Visitor	5.7	6.5	7.3	8.0	8.5	9.2	9.7
Business or Employee	2.1	2.3	2.4	2.7	3.0	3.3	3.5
Total Local & State	10.9	12.8	14.1	15.6	16.9	18.2	19.4

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Island County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	77.7	88.7	99.8	114.5	122.2	131.1	136.3
Hotel, Motel	39.2	43.2	48.6	60.0	66.4	74.3	78.6
Private Home	23.2	28.3	31.5	33.3	34.2	34.8	35.0
Other Overnight	15.3	17.2	19.7	21.2	21.6	22.0	22.6
Campground	7.7	8.6	10.4	11.3	11.5	11.6	11.9
Vacation Home	7.5	8.6	9.4	9.9	10.1	10.4	10.8
Day Travel	33.6	38.8	42.6	46.5	47.9	49.5	50.2
Spending at Destination	111.4	127.4	142.5	161.0	170.1	180.6	186.5

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$425	\$666	\$170	\$266	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$149	\$408	\$54	\$147	2.8	2.7
All Overnight	\$153	\$316	\$61	\$127	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	410	455	463	164	182	185
Private Home	1,310	1,350	1,353	537	554	555
Other Overnight	404	413	422	145	149	152
All Overnight	2,124	2,217	2,239	846	884	892

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	261	290	295	104	116	118
Private Home	607	625	627	249	256	257
Other Overnight	148	151	154	53	54	56
All Overnight	1,016	1,066	1,077	406	426	431

# JEFFERSON COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$92,650
Employee Earnings generated by \$100 Visitor Spending	\$25
Local Tax Revenues generated by \$100 Visitor Spending	\$3.10

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$2,310
Additional employment if each resident household encouraged one additional overnight visitor	25

### Visitor Shares

Travel Share of Total Employment (2015)*	10.4%
Visitor Share of Taxable Sales (2015)**	22.5%
Overnight Visitor Day Share (2016p)***	14.5%

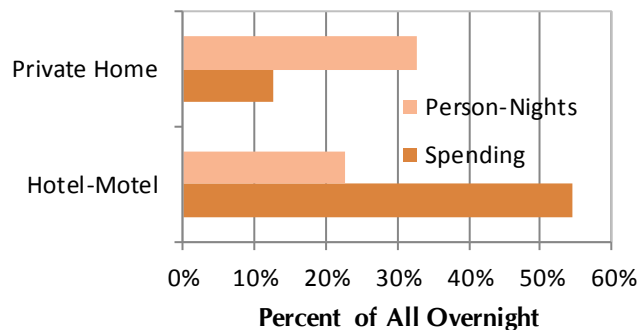
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	266	417	\$70.7
Private Home	236	511	\$13.2
Other Overnight	252	716	\$34.8
All Overnight	754	1,644	\$118.8

## Jefferson County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	95.9	101.9	110.7	136.0	141.5	4.0%	2.5%
Other	2.0	2.6	3.2	2.8	2.8	-0.7%	1.9%
Visitor	93.9	99.3	107.5	133.2	138.8	4.1%	2.5%
Non-transportation	86.4	89.4	95.1	121.0	126.8	4.8%	2.4%
Transportation	7.5	9.9	12.4	12.2	12.0	-2.0%	3.0%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	26.4	27.6	27.9	32.3	34.3	6.3%	1.7%
<b>Employment</b>							
Employment	1,860	1,620	1,420	1,510	1,510	-0.2%	-1.3%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	8.9	9.6	10.2	12.5	13.4	7.1%	2.6%
Local	2.7	3.1	3.3	4.0	4.3	7.3%	3.1%
Visitor	1.6	1.9	2.1	2.7	2.8	6.9%	3.7%
Business or Employee	1.1	1.2	1.2	1.4	1.5	8.1%	2.0%
State	6.2	6.5	6.9	8.4	9.0	7.0%	2.4%
Visitor	4.6	4.9	5.2	6.5	6.9	6.4%	2.6%
Business or Employee	1.6	1.6	1.7	2.0	2.1	9.0%	1.8%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Jefferson County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	93.9	99.3	107.5	116.5	121.5	133.2	138.8
Other Travel*	2.0	2.6	3.2	3.8	3.5	2.8	2.8
Total Direct Spending	95.9	101.9	110.7	120.3	125.0	136.0	141.5
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	16.9	18.0	19.4	19.8	21.8	25.5	27.9
Food Service	27.6	29.8	32.3	35.2	37.6	43.1	45.5
Food Stores	11.2	12.5	14.9	16.7	17.6	18.7	18.9
Local Tran. & Gas	7.5	9.9	12.4	14.6	13.7	12.2	12.0
Arts, Ent. & Rec.	14.1	13.9	13.5	14.3	14.6	16.2	16.7
Retail Sales	16.6	15.1	15.0	15.9	16.1	17.5	17.7
Destination Spending	93.9	99.3	107.5	116.5	121.5	133.2	138.8
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	14.8	16.0	16.3	17.0	18.1	19.1	20.4
Arts, Ent. & Rec.	6.1	5.9	5.4	4.7	5.2	5.5	5.7
Retail**	4.0	4.2	4.5	4.8	5.2	5.7	6.0
Ground Tran.	1.2	1.3	1.5	1.6	1.7	1.8	2.0
Other Travel*	0.3	0.2	0.2	0.2	0.2	0.2	0.3
Total Direct Earnings	26.4	27.6	27.9	28.3	30.4	32.3	34.3
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,040	940	850	860	880	900	890
Arts, Ent. & Rec.	500	400	310	280	290	310	300
Retail**	250	220	200	200	220	240	260
Ground Tran.	50	60	50	50	50	60	60
Other Travel*	20	10	10	10	10	10	10
Total Direct Employment	1,860	1,620	1,420	1,410	1,450	1,510	1,510
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	2.7	3.1	3.3	3.4	3.6	4.0	4.3
Visitor	1.6	1.9	2.1	2.2	2.3	2.7	2.8
Business or Employee	1.1	1.2	1.2	1.2	1.3	1.4	1.5
State Tax Receipts	6.2	6.5	6.9	7.2	7.6	8.4	9.0
Visitor	4.6	4.9	5.2	5.6	5.8	6.5	6.9
Business or Employee	1.6	1.6	1.7	1.7	1.8	2.0	2.1
Total Local & State	8.9	9.6	10.2	10.6	11.2	12.5	13.4

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Jefferson County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	80.0	84.4	90.8	98.3	102.8	113.7	118.8
Hotel, Motel	51.0	51.0	49.7	52.7	56.1	66.6	70.7
Private Home	8.5	10.0	11.8	12.5	13.0	13.1	13.2
Other Overnight	20.5	23.4	29.2	33.0	33.7	34.0	34.8
Campground	16.4	18.8	24.2	27.7	28.2	28.3	29.0
Vacation Home	4.1	4.6	5.1	5.3	5.5	5.6	5.8
Day Travel	13.8	14.9	16.7	18.2	18.7	19.6	20.0
Spending at Destination	93.9	99.3	107.5	116.5	121.5	133.2	138.8

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$425	\$666	\$170	\$266	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$136	\$387	\$49	\$138	2.8	2.8
All Overnight	\$188	\$405	\$72	\$158	2.6	2.2

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	347	408	417	138	163	167
Private Home	498	509	511	204	209	209
Other Overnight	684	700	716	245	250	256
All Overnight	1,529	1,616	1,644	587	622	632

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	221	260	266	88	104	106
Private Home	231	236	236	95	97	97
Other Overnight	240	246	252	86	88	90
All Overnight	692	741	754	269	288	293

# KING COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$124,580
Employee Earnings generated by \$100 Visitor Spending	\$34
Local Tax Revenues generated by \$100 Visitor Spending	\$9.20

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$497,350
Additional employment if each resident household encouraged one additional overnight visitor	3,992

### Visitor Shares

Travel Share of Total Employment (2015)*	3.7%
Visitor Share of Taxable Sales (2015)**	6.8%
Overnight Visitor Day Share (2016p)***	4.0%

Note: Air Fares and Air Transportation Impacts not included.

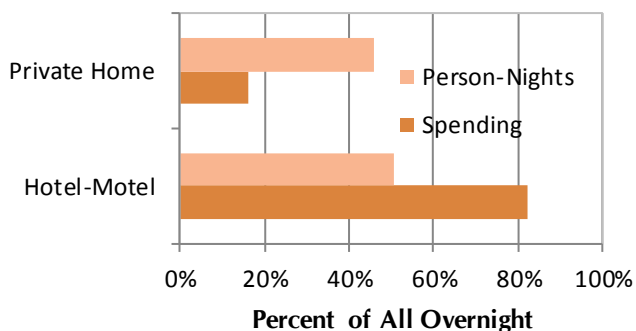
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Millions)	Person Nights (Millions)	Visitor Spending (Billions)
Hotel, Motel	6.8	15.9	\$4.6
Private Home	3.9	14.3	\$1.6
Other Overnight	0.3	1.0	\$0.1
All Overnight	11.1	31.2	\$6.3

Note: Airfares not included.

## King County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	5,718	6,785	8,008	10,797	11,384	5.4%	4.4%
Other	2,698	3,289	3,955	5,369	5,687	5.9%	4.8%
Visitor	3,020	3,496	4,053	5,428	5,697	4.9%	4.0%
Non-transportation	2,631	2,990	3,429	4,675	4,919	5.2%	4.0%
Transportation	389	506	624	753	778	3.3%	4.4%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	1,848	2,274	2,465	3,645	4,103	12.6%	5.1%
<b>Employment</b>							
Employment	52,290	54,200	52,320	61,820	65,590	6.1%	1.4%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	456	551	649	927	1,015	9.5%	5.1%
Local	224	271	336	478	524	9.7%	5.4%
Visitor	137	162	214	304	325	6.6%	5.6%
Business or Employee	88	108	122	173	199	15.0%	5.3%
State	232	281	313	449	492	9.4%	4.8%
Visitor	144	172	200	279	295	5.8%	4.6%
Business or Employee	87	109	113	170	197	15.3%	5.2%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

**King County  
Travel Impacts, 2000-2016p**

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	3,956	4,470	5,283	5,868	6,435	6,924	7,185
Other Travel*	1,762	2,315	2,725	3,303	3,662	3,874	4,199
Total Direct Spending	5,718	6,785	8,008	9,171	10,098	10,797	11,384
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	2,398	2,731	3,214	3,642	4,071	4,429	4,636
Private Home	980	1,065	1,297	1,371	1,458	1,551	1,572
Campground	31	33	28	33	34	34	35
Vacation Home	13	15	17	18	19	20	21
Day Travel	534	627	727	803	853	890	921
Destination Spending	3,956	4,470	5,283	5,868	6,435	6,924	7,185
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	835	861	989	1,154	1,388	1,562	1,655
Food Service	736	947	1,158	1,313	1,447	1,557	1,658
Food Stores	134	164	190	215	234	248	252
Local Tran. & Gas	389	506	624	714	741	753	778
Arts, Ent. & Rec.	445	511	547	596	630	662	691
Retail Sales	482	507	545	594	620	646	663
Visitor Air Tran.	936	974	1,230	1,283	1,376	1,495	1,488
Destination Spending	3,956	4,470	5,283	5,868	6,435	6,924	7,185
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	560	665	760	845	948	1,037	1,152
Arts, Ent. & Rec.	283	316	308	329	414	451	492
Retail**	80	94	100	110	123	133	144
Ground Tran.	77	98	108	113	123	133	149
Visitor Air Tran.	285	314	342	380	430	496	558
Other Travel*	563	787	846	1,086	1,260	1,395	1,609
Total Direct Earnings	1,848	2,274	2,465	2,862	3,298	3,645	4,103
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	20.1	22.7	22.2	23.6	24.9	26.0	27.0
Arts, Ent. & Rec.	9.2	9.0	9.4	9.9	10.4	11.0	11.6
Retail**	2.8	3.1	3.0	3.0	3.0	3.0	3.0
Ground Tran.	3.5	4.0	3.7	3.8	3.9	4.1	4.1
Visitor Air Tran.	5.2	4.6	4.3	4.5	4.8	5.3	5.7
Other Travel*	11.5	10.8	9.7	10.4	11.5	12.4	14.1
Total Direct Employmen	52.3	54.2	52.3	55.2	58.5	61.8	65.6
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	224	271	336	375	435	478	524
Visitor	137	162	214	239	276	304	325
Business or Employee	88	108	122	137	158	173	199
State Tax Receipts	232	281	313	364	408	449	492
Visitor	144	172	200	233	256	279	295
Business or Employee	87	109	113	131	152	170	197
Total Local & State	456	551	649	740	842	927	1,015

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## King County Visitor Spending and Visitor Volume

### Average Expenditures for Overnight Visitors to King County, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$605	\$1,436	\$291	\$681	2.1	2.4
Air Transportation	\$669	\$1,782	\$359	\$956	1.9	2.7
Other Transportation	\$527	\$1,108	\$225	\$474	2.3	2.1
Private Home	\$216	\$815	\$110	\$401	2.0	3.8
Air Transportation	\$317	\$1,623	\$183	\$937	1.7	5.1
Other Transportation	\$104	\$302	\$47	\$136	2.2	2.9
Other Overnight	\$147	\$423	\$57	\$163	2.6	2.9
All Overnight	\$409	\$1,184	\$201	\$566	2.1	2.9

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	15,120	15,534	15,945	7,178	7,420	7,668
Private Home	13,827	14,050	14,284	6,928	7,100	7,272
Other Overnight	937	959	981	362	370	378
All Overnight	29,884	30,542	31,209	14,468	14,890	15,319

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	6,451	6,628	6,803	3,027	3,126	3,229
Private Home	3,796	3,857	3,922	1,846	1,887	1,929
Other Overnight	325	332	340	126	128	131
All Overnight	10,572	10,818	11,065	4,998	5,142	5,289

# KITSAP COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$86,910
Employee Earnings generated by \$100 Visitor Spending	\$28
Local Tax Revenues generated by \$100 Visitor Spending	\$3.30

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$9,970
Additional employment if each resident household encouraged one additional overnight visitor	115

### Visitor Shares

Travel Share of Total Employment (2015)*	3.0%
Visitor Share of Taxable Sales (2015)**	6.2%
Overnight Visitor Day Share (2016p)***	5.4%

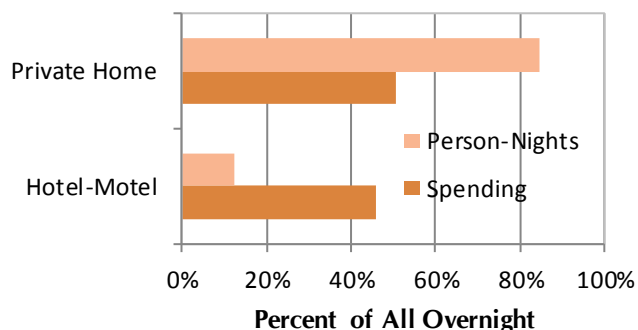
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	491	770	\$128.2
Private Home	2,009	4,337	\$112.3
Other Overnight	53	141	\$7.8
All Overnight	2,553	5,249	\$248.2

## Kitsap County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	201.5	258.9	290.8	349.3	356.4	2.0%	3.6%
Other	15.4	23.9	28.1	24.4	24.3	-0.2%	2.9%
Visitor	186.1	235.1	262.7	325.0	332.0	2.2%	3.7%
Non-transportation	167.8	207.6	229.3	292.4	300.6	2.8%	3.7%
Transportation	18.4	27.4	33.4	32.6	31.4	-3.5%	3.4%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	55.0	69.6	73.7	89.1	94.2	5.7%	3.4%
<b>Employment</b>							
Employment	3,340	3,610	3,560	3,790	3,890	2.7%	1.0%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	18.6	24.4	26.9	33.1	35.0	5.9%	4.0%
Local	5.1	7.5	8.3	10.5	11.1	5.5%	5.0%
Visitor	2.8	4.5	5.0	6.6	6.9	4.4%	5.7%
Business or Employee	2.3	3.1	3.3	3.9	4.2	7.5%	3.9%
State	13.5	16.9	18.6	22.6	23.9	6.0%	3.6%
Visitor	10.3	12.9	14.5	17.5	18.5	5.3%	3.7%
Business or Employee	3.2	3.9	4.1	5.0	5.5	8.3%	3.4%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



# Kitsap County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	186.1	235.1	262.7	286.7	299.9	325.0	332.0
Other Travel*	15.4	23.9	28.1	32.6	29.6	24.4	24.3
Total Direct Spending	201.5	258.9	290.8	319.3	329.5	349.3	356.4
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	16.5	23.3	26.4	28.8	32.0	39.2	42.5
Food Service	54.4	73.7	85.0	93.6	101.1	113.7	118.4
Food Stores	25.7	31.2	36.0	39.4	41.6	44.2	43.7
Local Tran. & Gas	18.4	27.4	33.4	38.5	36.6	32.6	31.4
Arts, Ent. & Rec.	29.7	35.4	36.1	38.1	39.5	42.9	43.7
Retail Sales	41.3	44.1	45.7	48.2	49.1	52.3	52.4
Destination Spending	186.1	235.1	262.7	286.7	299.9	325.0	332.0
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	24.6	33.8	37.4	40.6	45.3	47.8	50.5
Arts, Ent. & Rec.	16.8	19.3	18.6	18.9	18.1	20.4	21.2
Retail**	8.8	10.4	11.3	11.9	12.9	14.1	14.7
Ground Tran.	3.1	3.9	4.4	4.5	4.7	5.1	5.5
Other Travel*	1.7	2.1	2.0	1.7	1.6	1.9	2.4
Total Direct Earnings	55.0	69.6	73.7	77.6	82.6	89.1	94.2
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,540	1,770	1,730	1,770	1,910	1,950	2,020
Arts, Ent. & Rec.	1,060	1,110	1,130	1,060	980	1,100	1,120
Retail**	470	460	460	470	490	520	530
Ground Tran.	150	170	160	150	150	160	160
Other Travel*	120	100	70	60	60	60	70
Total Direct Employment	3,340	3,610	3,560	3,510	3,590	3,790	3,890
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	5.1	7.5	8.3	8.8	9.4	10.5	11.1
Visitor	2.8	4.5	5.0	5.4	5.8	6.6	6.9
Business or Employee	2.3	3.1	3.3	3.4	3.7	3.9	4.2
State Tax Receipts	13.5	16.9	18.6	19.6	20.5	22.6	23.9
Visitor	10.3	12.9	14.5	15.3	15.9	17.5	18.5
Business or Employee	3.2	3.9	4.1	4.3	4.6	5.0	5.5
Total Local & State	18.6	24.4	26.9	28.4	29.9	33.1	35.0

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Kitsap County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	131.0	170.6	189.9	208.1	219.2	241.5	248.2
Hotel, Motel	50.7	78.1	82.2	92.4	100.9	121.9	128.2
Private Home	74.5	86.3	100.6	108.6	110.9	112.1	112.3
Other Overnight	5.8	6.2	7.1	7.2	7.4	7.5	7.8
Campground	2.2	2.2	2.8	2.7	2.7	2.8	2.8
Vacation Home	3.6	4.0	4.3	4.5	4.6	4.8	4.9
Day Travel	55.2	64.5	72.8	78.6	80.7	83.4	83.8
Spending at Destination	186.1	235.1	262.7	286.7	299.9	325.0	332.0

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party	Length of
	Day	Trip	Day	Trip	Size	Stay (nights)
Hotel, Motel	\$417	\$654	\$166	\$261	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$152	\$408	\$55	\$147	2.8	2.7
All Overnight	\$116	\$239	\$47	\$97	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	634	756	770	253	302	308
Private Home	4,248	4,353	4,337	1,742	1,785	1,779
Other Overnight	135	139	141	49	50	51
All Overnight	5,018	5,247	5,249	2,044	2,137	2,137

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	404	482	491	162	192	196
Private Home	1,968	2,016	2,009	807	827	824
Other Overnight	51	52	53	18	19	19
All Overnight	2,423	2,550	2,553	987	1,038	1,039

# KITTITAS COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$77,090
Employee Earnings generated by \$100 Visitor Spending	\$31
Local Tax Revenues generated by \$100 Visitor Spending	\$3.10

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$3,300
Additional employment if each resident household encouraged one additional overnight visitor	43

### Visitor Shares

Travel Share of Total Employment (2015)*	11.3%
Visitor Share of Taxable Sales (2015)**	15.8%
Overnight Visitor Day Share (2016p)***	10.8%

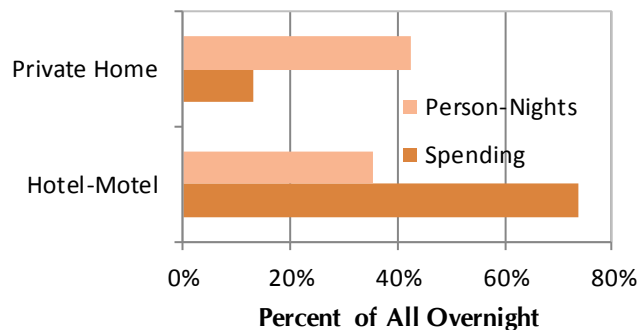
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	412	647	\$123.0
Private Home	342	738	\$19.1
Other Overnight	135	377	\$19.1
All Overnight	890	1,762	\$161.2

## Kittitas County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	85.5	105.8	142.5	181.3	195.6	7.9%	5.3%
Other	2.3	3.5	4.3	3.7	3.7	-1.4%	2.9%
Visitor	83.1	102.3	138.2	177.6	191.9	8.1%	5.4%
Non-transportation	76.8	92.8	125.0	165.2	179.6	8.7%	5.5%
Transportation	6.4	9.5	13.2	12.4	12.4	-0.7%	4.2%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	27.6	34.0	43.8	56.3	60.3	7.0%	5.0%
<b>Employment</b>							
Employment	2,950	2,050	2,200	2,370	2,500	5.5%	-1.0%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	7.9	9.9	13.5	17.6	19.4	10.6%	5.8%
Local	2.0	2.7	3.9	5.3	5.9	12.0%	6.9%
Visitor	1.0	1.4	2.2	3.1	3.6	14.5%	8.6%
Business or Employee	1.1	1.3	1.8	2.2	2.4	8.5%	5.0%
State	5.8	7.2	9.5	12.2	13.5	10.0%	5.4%
Visitor	4.2	5.1	6.9	8.8	9.7	9.7%	5.4%
Business or Employee	1.6	2.1	2.6	3.4	3.8	11.0%	5.3%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Kittitas County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	83.1	102.3	138.2	151.3	171.2	177.6	191.9
Other Travel*	2.3	3.5	4.3	5.1	4.7	3.7	3.7
Total Direct Spending	85.5	105.8	142.5	156.4	175.9	181.3	195.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	11.9	15.4	27.2	31.3	37.7	40.5	48.2
Food Service	25.9	33.5	44.8	49.7	58.0	61.6	66.0
Food Stores	9.5	11.4	15.0	15.5	16.9	17.6	18.0
Local Tran. & Gas	6.4	9.5	13.2	14.7	14.5	12.4	12.4
Arts, Ent. & Rec.	13.3	15.3	18.0	19.0	21.0	21.8	22.9
Retail Sales	16.2	17.2	20.1	21.2	23.0	23.6	24.4
Destination Spending	83.1	102.3	138.2	151.3	171.2	177.6	191.9
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	14.2	18.6	26.2	29.8	33.9	38.0	40.9
Arts, Ent. & Rec.	8.2	9.3	10.2	10.3	9.2	9.3	9.6
Retail**	3.9	4.6	5.6	5.8	6.7	7.0	7.6
Ground Tran.	1.0	1.2	1.6	1.5	1.7	1.7	1.9
Other Travel*	0.3	0.2	0.2	0.2	0.2	0.2	0.2
Total Direct Earnings	27.6	34.0	43.8	47.6	51.5	56.3	60.3
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	900	1,040	1,320	1,410	1,540	1,640	1,730
Arts, Ent. & Rec.	1,760	720	580	510	420	390	410
Retail**	220	220	240	240	270	280	290
Ground Tran.	50	50	60	50	50	50	60
Other Travel*	20	20	20	10	10	10	10
Total Direct Employment	2,950	2,050	2,200	2,220	2,290	2,370	2,500
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	2.0	2.7	3.9	4.3	5.0	5.3	5.9
Visitor	1.0	1.4	2.2	2.5	2.9	3.1	3.6
Business or Employee	1.1	1.3	1.8	1.9	2.0	2.2	2.4
State Tax Receipts	5.8	7.2	9.5	10.2	11.5	12.2	13.5
Visitor	4.2	5.1	6.9	7.4	8.4	8.8	9.7
Business or Employee	1.6	2.1	2.6	2.8	3.1	3.4	3.8
Total Local & State	7.9	9.9	13.5	14.5	16.5	17.6	19.4

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Kittitas County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	66.0	81.7	112.5	124.2	142.1	148.1	161.2
Hotel, Motel	42.2	53.6	76.5	88.6	105.4	111.2	123.0
Private Home	10.5	13.7	16.6	17.7	18.3	18.3	19.1
Other Overnight	13.3	14.3	19.4	17.9	18.4	18.6	19.1
Campground	9.0	9.4	13.9	12.0	12.2	12.3	12.6
Vacation Home	4.4	4.9	5.5	5.9	6.2	6.3	6.6
Day Travel	17.1	20.6	25.7	27.1	29.1	29.5	30.7
Spending at Destination	83.1	102.3	138.2	151.3	171.2	177.6	191.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$476	\$747	\$190	\$298	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$141	\$393	\$51	\$141	2.8	2.8
All Overnight	\$232	\$456	\$92	\$181	2.5	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	599	623	647	239	249	258
Private Home	700	709	738	287	291	303
Other Overnight	361	368	377	129	132	135
All Overnight	1,660	1,700	1,762	656	672	696

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	382	397	412	153	159	165
Private Home	324	328	342	133	135	140
Other Overnight	129	132	135	46	47	49
All Overnight	836	858	890	332	341	353

# KLICKITAT COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$77,230
Employee Earnings generated by \$100 Visitor Spending	\$26
Local Tax Revenues generated by \$100 Visitor Spending	\$1.80

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$1,040
Additional employment if each resident household encouraged one additional overnight visitor	13

### Visitor Shares

Travel Share of Total Employment (2015)*	5.1%
Visitor Share of Taxable Sales (2015)**	11.4%
Overnight Visitor Day Share (2016p)***	8.3%

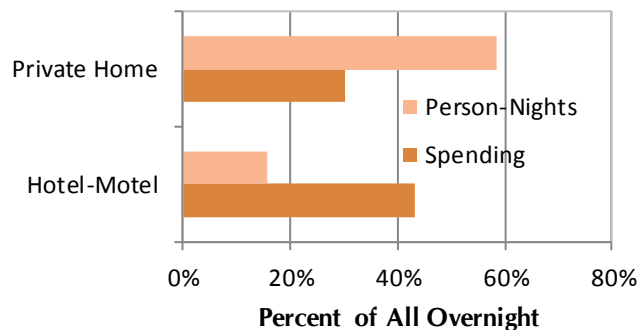
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	83	131	\$18.7
Private Home	162	349	\$9.0
Other Overnight	58	164	\$8.2
All Overnight	303	644	\$36.0

## Klickitat County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	23.9	26.4	31.6	43.0	44.0	2.3%	3.9%
Other	1.0	1.6	2.0	1.7	1.6	-6.4%	2.8%
Visitor	22.9	24.7	29.6	41.3	42.4	2.6%	3.9%
Non-transportation	20.4	21.5	25.7	37.1	38.3	3.2%	4.0%
Transportation	2.5	3.2	3.9	4.2	4.1	-2.7%	3.2%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	6.4	6.9	7.9	10.6	11.1	4.6%	3.5%
<b>Employment</b>							
Employment	520	460	470	540	550	2.2%	0.4%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	1.9	2.1	2.5	3.4	3.7	6.3%	4.2%
Local	0.4	0.4	0.5	0.7	0.8	7.1%	4.7%
Visitor	0.1	0.2	0.2	0.3	0.4	8.5%	6.2%
Business or Employee	0.2	0.2	0.3	0.4	0.4	5.7%	3.6%
State	1.5	1.7	2.0	2.7	2.9	6.1%	4.0%
Visitor	1.1	1.2	1.5	2.0	2.1	5.6%	4.1%
Business or Employee	0.4	0.5	0.5	0.7	0.8	7.6%	3.8%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



# Klickitat County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	22.9	24.7	29.6	32.2	36.2	41.3	42.4
Other Travel*	1.0	1.6	2.0	2.4	2.2	1.7	1.6
Total Direct Spending	23.9	26.4	31.6	34.6	38.4	43.0	44.0
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	2.7	3.1	4.2	4.4	5.4	7.0	7.4
Food Service	6.1	6.9	8.8	9.5	11.1	13.4	14.1
Food Stores	3.7	4.0	4.4	5.1	5.5	5.9	5.9
Local Tran. & Gas	2.5	3.2	3.9	4.6	4.6	4.2	4.1
Arts, Ent. & Rec.	3.4	3.5	3.8	4.0	4.4	5.1	5.2
Retail Sales	4.4	4.1	4.5	4.7	5.1	5.7	5.7
Destination Spending	22.9	24.7	29.6	32.2	36.2	41.3	42.4
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	3.0	3.4	4.2	4.8	6.9	6.0	6.3
Arts, Ent. & Rec.	1.6	1.6	1.6	1.5	1.9	1.9	1.9
Retail**	1.3	1.4	1.5	1.6	1.8	2.1	2.2
Ground Tran.	0.4	0.5	0.5	0.5	0.6	0.6	0.7
Other Travel*	0.0	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Earnings	6.4	6.9	7.9	8.5	11.3	10.6	11.1
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	250	240	260	270	350	320	320
Arts, Ent. & Rec.	150	110	100	80	120	110	110
Retail**	100	90	80	80	80	100	100
Ground Tran.	20	20	20	20	20	20	20
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	520	460	470	460	580	540	550
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.4	0.4	0.5	0.5	0.7	0.7	0.8
Visitor	0.1	0.2	0.2	0.2	0.3	0.3	0.4
Business or Employee	0.2	0.2	0.3	0.3	0.4	0.4	0.4
State Tax Receipts	1.5	1.7	2.0	2.1	2.4	2.7	2.9
Visitor	1.1	1.2	1.5	1.5	1.7	2.0	2.1
Business or Employee	0.4	0.5	0.5	0.5	0.7	0.7	0.8
Total Local & State	1.9	2.1	2.5	2.6	3.1	3.4	3.7

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Klickitat County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	18.7	20.2	24.5	26.6	30.2	34.9	36.0
Hotel, Motel	6.5	7.0	10.1	10.2	13.1	17.9	18.7
Private Home	6.0	6.9	8.0	8.6	9.1	9.0	9.0
Other Overnight	6.1	6.3	6.4	7.8	8.0	8.0	8.2
Campground	5.0	5.0	4.9	6.2	6.3	6.4	6.5
Vacation Home	1.2	1.3	1.5	1.6	1.6	1.7	1.7
Day Travel	4.2	4.5	5.1	5.6	6.0	6.3	6.4
Spending at Destination	22.9	24.7	29.6	32.2	36.2	41.3	42.4

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$358	\$561	\$143	\$224	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$140	\$397	\$50	\$142	2.8	2.8
All Overnight	\$142	\$299	\$56	\$119	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	95	128	131	38	51	52
Private Home	349	351	349	143	144	143
Other Overnight	157	160	164	56	57	59
All Overnight	600	639	644	237	252	254

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	60	82	83	24	33	33
Private Home	161	162	162	66	67	66
Other Overnight	55	57	58	20	20	21
All Overnight	277	301	303	110	120	120

# LEWIS COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$83,920
Employee Earnings generated by \$100 Visitor Spending	\$29
Local Tax Revenues generated by \$100 Visitor Spending	\$2.60

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$3,450
Additional employment if each resident household encouraged one additional overnight visitor	41

### Visitor Shares

Travel Share of Total Employment (2015)*	6.7%
Visitor Share of Taxable Sales (2015)**	11.7%
Overnight Visitor Day Share (2016p)***	8.5%

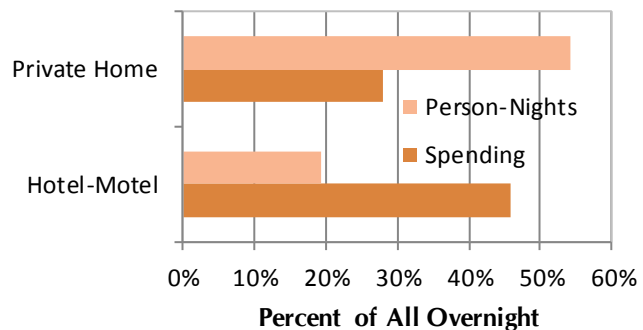
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	314	492	\$63.0
Private Home	584	1,260	\$32.6
Other Overnight	228	650	\$32.0
All Overnight	1,126	2,403	\$127.7

## Lewis County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	126.0	166.9	179.1	199.4	205.1	2.8%	3.1%
Other	4.3	7.2	8.3	7.1	7.2	0.1%	3.2%
Visitor	121.7	159.7	170.8	192.3	197.9	2.9%	3.1%
Non-transportation	109.4	139.5	148.7	172.0	178.2	3.6%	3.1%
Transportation	12.3	20.2	22.1	20.3	19.7	-2.8%	3.0%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	33.8	44.0	45.6	53.2	57.6	8.3%	3.4%
<b>Employment</b>							
Employment	2,670	2,490	2,170	2,290	2,390	4.0%	-0.7%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	11.0	14.5	15.6	17.7	19.0	7.2%	3.4%
Local	2.7	3.6	4.0	4.7	5.1	7.9%	4.0%
Visitor	1.4	1.9	2.2	2.6	2.8	6.4%	4.4%
Business or Employee	1.3	1.7	1.8	2.1	2.3	9.8%	3.5%
State	8.3	10.9	11.5	13.0	13.9	6.9%	3.3%
Visitor	6.2	8.1	8.7	9.8	10.3	5.7%	3.2%
Business or Employee	2.1	2.7	2.8	3.3	3.6	10.6%	3.4%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Lewis County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	121.7	159.7	170.8	172.3	186.8	192.3	197.9
Other Travel*	4.3	7.2	8.3	10.1	8.9	7.1	7.2
Total Direct Spending	126.0	166.9	179.1	182.4	195.7	199.4	205.1
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	12.1	16.6	19.2	19.0	21.8	24.4	27.0
Food Service	31.8	43.3	50.6	50.2	56.8	60.5	63.2
Food Stores	19.6	26.5	26.2	27.5	29.8	30.9	31.0
Local Tran. & Gas	12.3	20.2	22.1	24.2	23.7	20.3	19.7
Arts, Ent. & Rec.	19.1	23.3	23.1	22.4	24.1	25.0	25.6
Retail Sales	26.8	29.8	29.5	28.9	30.6	31.3	31.5
Destination Spending	121.7	159.7	170.8	172.3	186.8	192.3	197.9
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	15.0	20.6	23.1	24.4	27.7	29.4	32.1
Arts, Ent. & Rec.	10.1	12.0	11.2	10.8	10.2	11.0	11.8
Retail**	6.4	8.2	8.1	8.0	9.0	9.4	9.9
Ground Tran.	1.9	2.6	2.6	2.5	2.8	2.9	3.1
Other Travel*	0.4	0.6	0.5	0.7	0.6	0.6	0.7
Total Direct Earnings	33.8	44.0	45.6	46.5	50.1	53.2	57.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,080	1,230	1,100	1,080	1,180	1,200	1,290
Arts, Ent. & Rec.	1,150	720	600	550	570	590	590
Retail**	330	400	360	350	370	380	390
Ground Tran.	90	110	90	90	90	90	90
Other Travel*	30	30	20	30	20	20	30
Total Direct Employment	2,670	2,490	2,170	2,100	2,240	2,290	2,390
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	2.7	3.6	4.0	4.0	4.4	4.7	5.1
Visitor	1.4	1.9	2.2	2.1	2.4	2.6	2.8
Business or Employee	1.3	1.7	1.8	1.8	2.0	2.1	2.3
State Tax Receipts	8.3	10.9	11.5	11.4	12.3	13.0	13.9
Visitor	6.2	8.1	8.7	8.6	9.3	9.8	10.3
Business or Employee	2.1	2.7	2.8	2.8	3.0	3.3	3.6
Total Local & State	11.0	14.5	15.6	15.4	16.7	17.7	19.0

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Lewis County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	73.5	99.1	107.6	107.9	118.2	123.1	127.7
Hotel, Motel	28.0	38.1	49.6	46.3	54.4	59.4	63.0
Private Home	22.6	26.4	30.0	31.1	32.8	32.4	32.6
Other Overnight	22.9	34.5	28.1	30.5	31.0	31.3	32.0
Campground	19.7	31.0	24.3	26.5	26.9	27.1	27.8
Vacation Home	3.2	3.4	3.8	4.0	4.1	4.1	4.3
Day Travel	48.2	60.6	63.2	64.4	68.5	69.2	70.2
Spending at Destination	121.7	159.7	170.8	172.3	186.8	192.3	197.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$321	\$503	\$128	\$201	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$138	\$394	\$49	\$141	2.8	2.9
All Overnight	\$135	\$286	\$53	\$113	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	453	486	492	181	194	197
Private Home	1,255	1,257	1,260	515	515	517
Other Overnight	621	635	650	222	227	233
All Overnight	2,329	2,378	2,403	918	936	946

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	289	310	314	115	124	125
Private Home	581	582	584	238	239	239
Other Overnight	217	222	228	78	80	81
All Overnight	1,088	1,114	1,126	432	442	446

# LINCOLN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$74,480
Employee Earnings generated by \$100 Visitor Spending	\$34
Local Tax Revenues generated by \$100 Visitor Spending	\$2.20

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$440
Additional employment if each resident household encouraged one additional overnight visitor	6

### Visitor Shares

Travel Share of Total Employment (2015)*	4.6%
Visitor Share of Taxable Sales (2015)**	10.6%
Overnight Visitor Day Share (2016p)***	7.3%

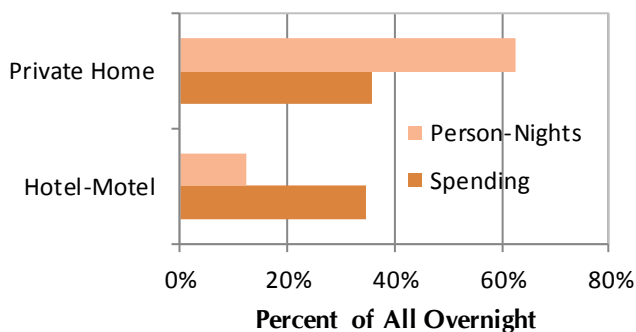
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	22	35	\$4.6
Private Home	79	170	\$4.4
Other Overnight	26	71	\$3.8
All Overnight	127	276	\$12.8

## Lincoln County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	12.1	13.8	16.9	18.2	18.5	1.4%	2.7%
Other	0.5	0.9	1.0	0.8	0.8	-7.4%	2.3%
Visitor	11.5	12.9	15.8	17.4	17.7	1.8%	2.7%
Non-transportation	10.3	11.3	13.8	15.6	16.0	2.3%	2.8%
Transportation	1.2	1.6	2.1	1.8	1.8	-2.8%	2.5%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	3.9	4.4	5.0	5.9	6.0	2.1%	2.8%
<b>Employment</b>							
Employment	290	230	220	230	240	3.9%	-1.2%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	1.1	1.2	1.5	1.6	1.7	4.5%	2.9%
Local	0.2	0.3	0.3	0.4	0.4	2.8%	3.0%
Visitor	0.1	0.1	0.1	0.2	0.2	2.1%	3.5%
Business or Employee	0.1	0.2	0.2	0.2	0.2	3.4%	2.8%
State	0.8	0.9	1.1	1.2	1.3	5.0%	2.9%
Visitor	0.6	0.7	0.8	0.9	0.9	4.8%	2.9%
Business or Employee	0.2	0.3	0.3	0.4	0.4	5.6%	3.0%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Lincoln County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	11.5	12.9	15.8	17.0	17.2	17.4	17.7
Other Travel*	0.5	0.9	1.0	1.2	1.1	0.8	0.8
Total Direct Spending	12.1	13.8	16.9	18.2	18.3	18.2	18.5
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	1.2	1.4	1.9	2.1	2.2	2.3	2.4
Food Service	3.0	3.5	4.6	5.0	5.2	5.5	5.7
Food Stores	1.9	2.1	2.5	2.6	2.7	2.8	2.8
Local Tran. & Gas	1.2	1.6	2.1	2.3	2.1	1.8	1.8
Arts, Ent. & Rec.	1.8	1.9	2.1	2.2	2.2	2.3	2.3
Retail Sales	2.5	2.4	2.7	2.8	2.7	2.8	2.8
Destination Spending	11.5	12.9	15.8	17.0	17.2	17.4	17.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	2.0	2.3	2.8	3.4	3.0	3.2	3.2
Arts, Ent. & Rec.	0.9	0.9	1.0	1.0	1.4	1.2	1.3
Retail**	0.8	0.9	1.0	1.0	1.1	1.1	1.2
Ground Tran.	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	3.9	4.4	5.0	5.7	5.8	5.9	6.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	130	100	110	120	100	100	110
Arts, Ent. & Rec.	90	60	50	50	70	60	70
Retail**	50	50	50	50	50	50	50
Ground Tran.	10	10	10	10	10	10	10
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	290	230	220	240	230	230	240
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.2	0.3	0.3	0.4	0.4	0.4	0.4
Visitor	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Business or Employee	0.1	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Receipts	0.8	0.9	1.1	1.2	1.2	1.2	1.3
Visitor	0.6	0.7	0.8	0.9	0.9	0.9	0.9
Business or Employee	0.2	0.3	0.3	0.3	0.3	0.4	0.4
Total Local & State	1.1	1.2	1.5	1.6	1.6	1.6	1.7

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Lincoln County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	7.9	8.9	11.2	12.1	12.4	12.6	12.8
Hotel, Motel	1.5	2.0	3.4	4.0	4.3	4.5	4.6
Private Home	3.3	3.8	4.3	4.5	4.4	4.4	4.4
Other Overnight	3.0	3.2	3.5	3.6	3.7	3.7	3.8
Campground	1.6	1.6	1.8	1.9	1.9	2.0	2.0
Vacation Home	1.4	1.6	1.7	1.7	1.7	1.8	1.8
Day Travel	3.7	4.0	4.6	4.9	4.8	4.8	4.9
Spending at Destination	11.5	12.9	15.8	17.0	17.2	17.4	17.7

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$326	\$512	\$130	\$204	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$150	\$409	\$54	\$147	2.8	2.7
All Overnight	\$117	\$253	\$46	\$101	2.5	2.2

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	34	35	35	13	14	14
Private Home	168	169	170	69	69	70
Other Overnight	69	70	71	25	25	26
All Overnight	270	273	276	107	108	109

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	21	22	22	9	9	9
Private Home	78	78	79	32	32	32
Other Overnight	25	25	26	9	9	9
All Overnight	124	126	127	49	50	51

# MASON COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$80,890
Employee Earnings generated by \$100 Visitor Spending	\$34
Local Tax Revenues generated by \$100 Visitor Spending	\$3.10

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$2,710
Additional employment if each resident household encouraged one additional overnight visitor	34

### Visitor Shares

Travel Share of Total Employment (2015)*	6.7%
Visitor Share of Taxable Sales (2015)**	12.5%
Overnight Visitor Day Share (2016p)***	7.5%

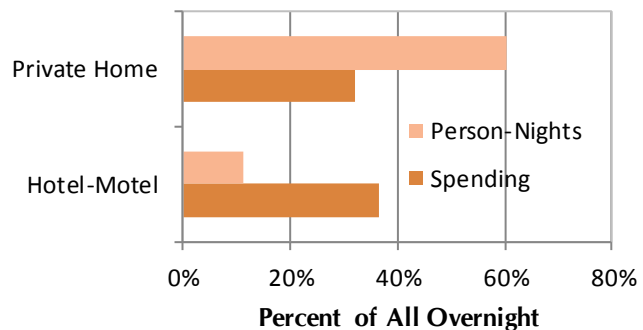
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	134	211	\$34.8
Private Home	472	1,019	\$26.4
Other Overnight	181	484	\$26.4
All Overnight	788	1,713	\$87.6

## Mason County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	65.2	84.1	97.4	113.3	115.6	1.9%	3.6%
Other	2.6	4.6	6.0	5.0	4.7	-6.0%	3.6%
Visitor	62.6	79.5	91.4	108.4	110.9	2.3%	3.6%
Non-transportation	56.8	70.9	80.8	98.3	101.1	2.9%	3.7%
Transportation	5.8	8.5	10.7	10.1	9.8	-3.1%	3.4%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	20.8	26.9	27.2	34.7	37.5	8.2%	3.8%
<b>Employment</b>							
Employment	1,310	1,380	1,170	1,350	1,380	2.0%	0.3%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	5.9	7.8	8.7	10.6	11.3	6.5%	4.2%
Local	1.6	2.4	2.6	3.2	3.5	6.4%	5.0%
Visitor	0.7	1.2	1.4	1.8	1.8	3.5%	5.9%
Business or Employee	0.8	1.1	1.2	1.5	1.6	9.9%	4.1%
State	4.3	5.5	6.1	7.3	7.8	6.6%	3.8%
Visitor	3.1	4.0	4.6	5.4	5.6	5.2%	3.9%
Business or Employee	1.2	1.5	1.6	2.0	2.2	10.4%	3.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Mason County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	62.6	79.5	91.4	99.8	103.2	108.4	110.9
Other Travel*	2.6	4.6	6.0	7.1	6.4	5.0	4.7
Total Direct Spending	65.2	84.1	97.4	107.0	109.6	113.3	115.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	8.9	11.5	13.1	14.2	15.6	17.3	18.1
Food Service	16.1	22.7	27.3	30.0	32.1	34.9	36.5
Food Stores	9.4	11.0	13.0	14.3	14.7	15.5	15.4
Local Tran. & Gas	5.8	8.5	10.7	12.4	11.5	10.1	9.8
Arts, Ent. & Rec.	9.6	11.7	12.4	13.1	13.3	14.1	14.4
Retail Sales	12.8	14.0	15.0	15.9	15.9	16.5	16.6
Destination Spending	62.6	79.5	91.4	99.8	103.2	108.4	110.9
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	9.5	13.4	13.2	15.2	17.4	19.1	20.9
Arts, Ent. & Rec.	7.1	8.4	8.3	8.3	8.0	8.9	9.6
Retail**	3.2	3.8	4.2	4.5	4.7	5.1	5.3
Ground Tran.	0.9	1.1	1.3	1.4	1.4	1.5	1.6
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Earnings	20.8	26.9	27.2	29.5	31.7	34.7	37.5
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	660	710	530	610	650	680	690
Arts, Ent. & Rec.	410	430	410	410	400	410	430
Retail**	180	190	180	180	190	200	210
Ground Tran.	40	50	50	50	50	50	50
Other Travel*	10	10	10	10	10	10	10
Total Direct Employment	1,310	1,380	1,170	1,260	1,300	1,350	1,380
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	1.6	2.4	2.6	2.8	3.0	3.2	3.5
Visitor	0.7	1.2	1.4	1.5	1.6	1.8	1.8
Business or Employee	0.8	1.1	1.2	1.3	1.4	1.5	1.6
State Tax Receipts	4.3	5.5	6.1	6.5	6.8	7.3	7.8
Visitor	3.1	4.0	4.6	4.9	5.0	5.4	5.6
Business or Employee	1.2	1.5	1.6	1.6	1.8	2.0	2.2
Total Local & State	5.9	7.8	8.7	9.3	9.8	10.6	11.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Mason County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	47.6	61.6	70.6	77.4	80.7	85.3	87.6
Hotel, Motel	11.4	21.2	23.1	26.4	29.5	33.4	34.8
Private Home	16.1	20.0	24.5	26.2	25.8	26.3	26.4
Other Overnight	20.1	20.5	23.1	24.8	25.3	25.7	26.4
Campground	7.6	6.8	7.4	8.3	8.5	8.5	8.7
Vacation Home	12.5	13.7	15.7	16.4	16.9	17.1	17.7
Day Travel	14.9	17.8	20.8	22.5	22.5	23.1	23.3
Spending at Destination	62.6	79.5	91.4	99.8	103.2	108.4	110.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$413	\$647	\$165	\$258	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$151	\$403	\$55	\$146	2.8	2.7
All Overnight	\$129	\$280	\$51	\$111	2.5	2.2

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	186	207	211	74	83	84
Private Home	990	1,020	1,019	406	418	418
Other Overnight	468	474	484	169	171	175
All Overnight	1,644	1,701	1,713	649	672	677

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	118	132	134	47	53	54
Private Home	459	472	472	188	194	194
Other Overnight	175	178	181	63	64	66
All Overnight	753	782	788	299	311	313

# OKANOGAN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$74,600
Employee Earnings generated by \$100 Visitor Spending	\$36
Local Tax Revenues generated by \$100 Visitor Spending	\$2.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$2,400
Additional employment if each resident household encouraged one additional overnight visitor	32

### Visitor Shares

Travel Share of Total Employment (2015)*	8.6%
Visitor Share of Taxable Sales (2015)**	18.0%
Overnight Visitor Day Share (2016p)***	12.7%

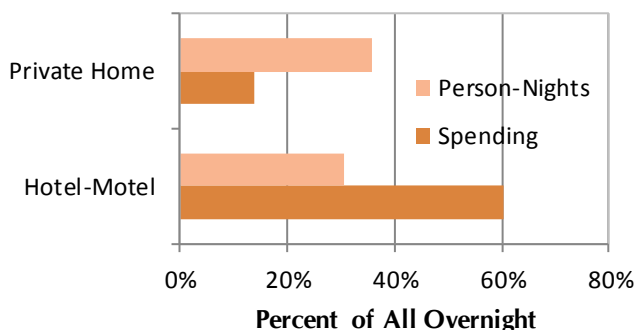
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	379	594	\$82.4
Private Home	315	681	\$17.6
Other Overnight	232	651	\$33.0
All Overnight	926	1,926	\$133.0

## Okanogan County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	119.7	124.2	134.6	151.4	157.9	4.3%	1.7%
Other	2.1	3.3	4.0	3.4	3.1	-7.3%	2.5%
Visitor	117.6	120.9	130.6	148.0	154.7	4.5%	1.7%
Non-transportation	107.7	108.5	116.0	134.7	141.7	5.2%	1.7%
Transportation	9.9	12.4	14.5	13.3	13.0	-2.2%	1.7%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	40.4	41.7	42.2	51.7	56.1	8.4%	2.1%
<b>Employment</b>							
Employment	2,370	2,060	1,730	2,030	2,080	2.6%	-0.8%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	11.0	11.3	12.1	14.1	15.3	8.7%	2.1%
Local	3.2	3.2	3.4	4.1	4.5	9.8%	2.1%
Visitor	1.6	1.6	1.8	2.1	2.3	9.7%	2.2%
Business or Employee	1.6	1.6	1.7	2.0	2.2	9.9%	2.0%
State	7.8	8.2	8.7	10.0	10.9	8.3%	2.1%
Visitor	5.4	5.6	6.1	6.9	7.4	6.9%	2.0%
Business or Employee	2.4	2.6	2.6	3.1	3.4	11.4%	2.2%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Okanogan County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	117.6	120.9	130.6	141.9	146.4	148.0	154.7
Other Travel*	2.1	3.3	4.0	4.8	4.4	3.4	3.1
Total Direct Spending	119.7	124.2	134.6	146.8	150.8	151.4	157.9
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	20.7	21.9	25.2	27.4	28.8	29.8	33.4
Food Service	34.3	36.6	40.0	44.0	46.9	48.7	51.2
Food Stores	14.0	14.5	16.0	17.3	18.1	18.7	18.8
Local Tran. & Gas	9.9	12.4	14.5	16.7	15.6	13.3	13.0
Arts, Ent. & Rec.	17.7	17.0	16.5	17.3	17.7	18.0	18.6
Retail Sales	21.0	18.6	18.3	19.2	19.3	19.5	19.8
Destination Spending	117.6	120.9	130.6	141.9	146.4	148.0	154.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	23.1	24.9	25.9	28.3	31.0	29.7	32.0
Arts, Ent. & Rec.	10.2	9.6	8.7	8.2	11.0	13.3	14.8
Retail**	5.5	5.5	5.7	6.0	6.4	6.7	7.0
Ground Tran.	1.5	1.6	1.8	1.8	1.8	1.9	2.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Earnings	40.4	41.7	42.2	44.4	50.3	51.7	56.1
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,370	1,270	1,070	1,160	1,210	1,140	1,170
Arts, Ent. & Rec.	570	430	350	310	430	560	560
Retail**	350	290	250	260	260	270	280
Ground Tran.	70	70	60	60	60	60	60
Other Travel*	10	10	10	10	10	0	0
Total Direct Employment	2,370	2,060	1,730	1,790	1,970	2,030	2,080
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	3.2	3.2	3.4	3.6	4.0	4.1	4.5
Visitor	1.6	1.6	1.8	1.9	2.0	2.1	2.3
Business or Employee	1.6	1.6	1.7	1.7	1.9	2.0	2.2
State Tax Receipts	7.8	8.2	8.7	9.2	9.7	10.0	10.9
Visitor	5.4	5.6	6.1	6.5	6.7	6.9	7.4
Business or Employee	2.4	2.6	2.6	2.7	3.0	3.1	3.4
Total Local & State	11.0	11.3	12.1	12.8	13.7	14.1	15.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Okanogan County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	99.8	102.8	111.0	121.0	125.2	126.7	133.0
Hotel, Motel	61.3	62.1	64.9	72.3	75.9	77.2	82.4
Private Home	12.7	14.0	16.5	17.5	17.4	17.4	17.6
Other Overnight	25.9	26.7	29.6	31.2	31.9	32.1	33.0
Campground	19.3	19.2	21.3	22.6	22.9	23.1	23.7
Vacation Home	6.6	7.5	8.3	8.7	8.9	9.1	9.4
Day Travel	17.7	18.1	19.5	21.0	21.3	21.3	21.8
Spending at Destination	117.6	120.9	130.6	141.9	146.4	148.0	154.7

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$347	\$544	\$139	\$217	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$141	\$396	\$51	\$142	2.8	2.8
All Overnight	\$177	\$365	\$69	\$144	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	578	583	594	231	233	237
Private Home	666	676	681	273	277	279
Other Overnight	624	636	651	224	228	233
All Overnight	1,868	1,895	1,926	728	738	750

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	369	372	379	147	148	151
Private Home	308	313	315	126	128	129
Other Overnight	223	227	232	80	81	83
All Overnight	900	912	926	354	358	364

# PACIFIC COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$75,360
Employee Earnings generated by \$100 Visitor Spending	\$26
Local Tax Revenues generated by \$100 Visitor Spending	\$2.50

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$1,700
Additional employment if each resident household encouraged one additional overnight visitor	23

### Visitor Shares

Travel Share of Total Employment (2015)*	22.8%
Visitor Share of Taxable Sales (2015)**	49.7%
Overnight Visitor Day Share (2016p)***	24.1%

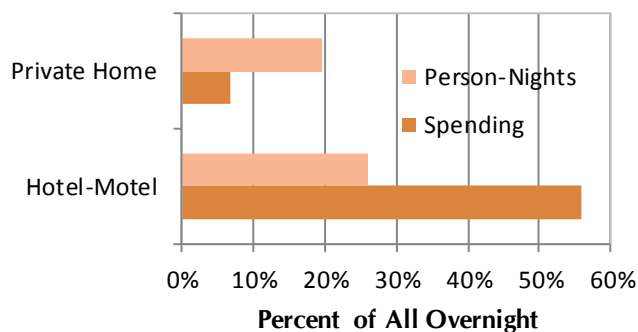
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	330	518	\$87.9
Private Home	161	348	\$9.0
Other Overnight	357	1,005	\$52.8
All Overnight	848	1,870	\$149.6

## Pacific County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	89.5	108.4	129.7	166.8	172.1	3.2%	4.2%
Other	1.1	1.8	2.0	1.7	1.6	-6.2%	2.3%
Visitor	88.4	106.6	127.7	165.1	170.5	3.3%	4.2%
Non-transportation	81.1	96.1	114.0	151.2	157.0	3.8%	4.2%
Transportation	7.3	10.5	13.7	13.9	13.6	-2.1%	4.0%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	24.5	30.0	33.3	41.6	44.0	5.9%	3.7%
<b>Employment</b>							
Employment	1,800	2,100	1,910	2,240	2,270	1.1%	1.5%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	6.9	8.6	10.2	13.2	14.1	6.4%	4.5%
Local	2.1	2.6	3.1	4.0	4.2	5.7%	4.5%
Visitor	1.1	1.4	1.7	2.4	2.5	4.6%	5.1%
Business or Employee	1.0	1.2	1.3	1.6	1.7	7.4%	3.7%
State	4.8	6.0	7.2	9.3	9.9	6.8%	4.6%
Visitor	3.3	4.1	5.1	6.6	7.0	6.0%	4.8%
Business or Employee	1.5	1.9	2.1	2.7	2.9	8.6%	4.1%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Pacific County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	88.4	106.6	127.7	138.6	153.8	165.1	170.5
Other Travel*	1.1	1.8	2.0	2.4	2.2	1.7	1.6
Total Direct Spending	89.5	108.4	129.7	141.0	156.0	166.8	172.1
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	18.3	23.0	27.3	27.8	32.1	35.6	37.5
Food Service	23.0	29.3	36.7	40.4	47.2	52.0	54.7
Food Stores	12.0	14.1	17.3	19.4	20.8	22.5	22.7
Local Tran. & Gas	7.3	10.5	13.7	16.3	15.8	13.9	13.6
Arts, Ent. & Rec.	12.7	14.3	15.7	16.6	18.3	20.1	20.7
Retail Sales	15.1	15.5	17.0	18.1	19.5	21.1	21.4
Destination Spending	88.4	106.6	127.7	138.6	153.8	165.1	170.5
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	13.4	17.4	19.6	19.6	22.9	25.7	27.4
Arts, Ent. & Rec.	5.6	6.1	6.3	6.5	6.7	6.7	6.9
Retail**	4.3	5.0	5.7	6.1	6.9	7.1	7.6
Ground Tran.	1.1	1.4	1.7	1.7	1.9	2.0	2.2
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Total Direct Earnings	24.5	30.0	33.3	34.0	38.4	41.6	44.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,030	1,220	1,120	1,060	1,180	1,310	1,340
Arts, Ent. & Rec.	440	540	460	500	600	550	540
Retail**	280	280	270	280	310	320	320
Ground Tran.	50	60	60	60	60	60	60
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	1,800	2,100	1,910	1,910	2,160	2,240	2,270
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	2.1	2.6	3.1	3.1	3.6	4.0	4.2
Visitor	1.1	1.4	1.7	1.8	2.1	2.4	2.5
Business or Employee	1.0	1.2	1.3	1.3	1.5	1.6	1.7
State Tax Receipts	4.8	6.0	7.2	7.5	8.5	9.3	9.9
Visitor	3.3	4.1	5.1	5.4	6.0	6.6	7.0
Business or Employee	1.5	1.9	2.1	2.1	2.4	2.7	2.9
Total Local & State	6.9	8.6	10.2	10.7	12.1	13.2	14.1

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Pacific County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	75.6	91.9	110.6	119.8	134.0	144.6	149.6
Hotel, Motel	37.3	47.8	57.9	62.0	75.1	84.3	87.9
Private Home	6.8	7.8	8.2	8.9	8.9	9.0	9.0
Other Overnight	31.5	36.3	44.4	49.0	50.0	51.4	52.8
Campground	21.0	25.0	32.5	36.7	37.4	38.5	39.4
Vacation Home	10.4	11.3	11.9	12.3	12.6	12.9	13.3
Day Travel	12.8	14.7	17.1	18.7	19.8	20.5	20.9
Spending at Destination	88.4	106.6	127.7	138.6	153.8	165.1	170.5

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$425	\$667	\$170	\$266	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$147	\$412	\$53	\$148	2.8	2.8
All Overnight	\$211	\$459	\$80	\$176	2.6	2.2

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	464	508	518	185	203	207
Private Home	342	349	348	140	143	143
Other Overnight	960	982	1,005	344	352	360
All Overnight	1,765	1,838	1,870	669	698	709

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	296	324	330	118	129	132
Private Home	158	161	161	65	66	66
Other Overnight	341	349	357	122	125	128
All Overnight	795	834	848	305	321	326

# PEND OREILLE COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$77,290
Employee Earnings generated by \$100 Visitor Spending	\$26
Local Tax Revenues generated by \$100 Visitor Spending	\$1.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$580
Additional employment if each resident household encouraged one additional overnight visitor	8

### Visitor Shares

Travel Share of Total Employment (2015)*	7.0%
Visitor Share of Taxable Sales (2015)**	13.0%
Overnight Visitor Day Share (2016p)***	9.7%

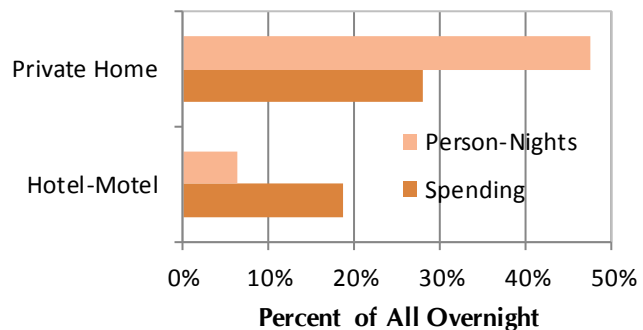
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	17	27	\$3.8
Private Home	101	218	\$5.6
Other Overnight	79	219	\$11.3
All Overnight	197	464	\$20.7

## Pend Oreille County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	19.9	23.6	26.5	26.1	27.3	4.7%	2.0%
Other	0.6	1.0	1.3	1.1	1.0	-7.4%	2.9%
Visitor	19.3	22.5	25.2	25.0	26.3	5.2%	2.0%
Non-transportation	17.2	19.7	21.8	22.1	23.4	5.9%	1.9%
Transportation	2.1	2.8	3.4	2.9	2.9	-0.1%	2.1%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	5.0	5.9	5.9	6.4	6.9	7.7%	2.1%
<b>Employment</b>							
Employment	350	350	320	340	340	2.0%	-0.2%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	1.4	1.7	1.9	1.9	2.1	9.4%	2.5%
Local	0.3	0.4	0.5	0.5	0.5	9.5%	2.8%
Visitor	0.1	0.2	0.2	0.2	0.2	9.9%	3.5%
Business or Employee	0.2	0.2	0.2	0.2	0.3	9.1%	2.2%
State	1.1	1.3	1.5	1.5	1.6	9.4%	2.4%
Visitor	0.8	0.9	1.1	1.1	1.2	8.9%	2.4%
Business or Employee	0.3	0.4	0.4	0.4	0.5	10.6%	2.2%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Pend Oreille County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	19.3	22.5	25.2	25.4	25.8	25.0	26.3
Other Travel*	0.6	1.0	1.3	1.5	1.4	1.1	1.0
Total Direct Spending	19.9	23.6	26.5	27.0	27.1	26.1	27.3
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	2.4	3.0	3.5	3.3	3.4	3.4	3.7
Food Service	4.6	5.8	6.8	6.7	7.0	7.0	7.5
Food Stores	3.6	3.9	4.4	4.6	4.8	4.9	5.0
Local Tran. & Gas	2.1	2.8	3.4	3.7	3.5	2.9	2.9
Arts, Ent. & Rec.	2.9	3.2	3.3	3.2	3.2	3.1	3.3
Retail Sales	3.8	3.8	3.9	3.8	3.8	3.7	3.9
Destination Spending	19.3	22.5	25.2	25.4	25.8	25.0	26.3
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	2.2	2.9	2.7	3.8	3.3	3.4	3.7
Arts, Ent. & Rec.	1.2	1.3	1.3	1.3	1.1	1.1	1.1
Retail**	1.2	1.3	1.4	1.4	1.4	1.5	1.6
Ground Tran.	0.3	0.4	0.4	0.4	0.4	0.4	0.5
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	5.0	5.9	5.9	7.0	6.3	6.4	6.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	180	180	160	200	190	190	190
Arts, Ent. & Rec.	80	70	70	60	60	60	60
Retail**	80	70	80	70	70	70	80
Ground Tran.	20	20	20	10	10	10	10
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	350	350	320	350	340	340	340
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.3	0.4	0.5	0.5	0.5	0.5	0.5
Visitor	0.1	0.2	0.2	0.2	0.2	0.2	0.2
Business or Employee	0.2	0.2	0.2	0.3	0.2	0.2	0.3
State Tax Receipts	1.1	1.3	1.5	1.5	1.5	1.5	1.6
Visitor	0.8	0.9	1.1	1.1	1.1	1.1	1.2
Business or Employee	0.3	0.4	0.4	0.4	0.4	0.4	0.5
Total Local & State	1.4	1.7	1.9	2.0	1.9	1.9	2.1

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Pend Oreille County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	15.0	17.8	19.9	20.0	20.2	19.7	20.7
Hotel, Motel	2.4	4.2	4.7	4.0	3.8	3.3	3.8
Private Home	3.8	4.6	5.1	5.4	5.6	5.3	5.6
Other Overnight	8.8	9.0	10.2	10.6	10.8	11.0	11.3
Campground	5.5	5.4	6.2	6.5	6.6	6.6	6.8
Vacation Home	3.3	3.6	4.0	4.2	4.3	4.4	4.5
Day Travel	4.3	4.8	5.3	5.4	5.5	5.4	5.6
Spending at Destination	19.3	22.5	25.2	25.4	25.8	25.0	26.3

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$350	\$550	\$140	\$220	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$143	\$396	\$52	\$143	2.8	2.8
All Overnight	\$116	\$270	\$45	\$105	2.6	2.3

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	29	25	27	12	10	11
Private Home	215	208	218	88	85	89
Other Overnight	210	214	219	75	77	79
All Overnight	454	447	464	175	172	179

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	18	16	17	7	6	7
Private Home	100	96	101	41	39	41
Other Overnight	76	77	79	27	28	28
All Overnight	194	190	197	75	74	77

## PIERCE COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

### Travel Indicators

#### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$93,260
Employee Earnings generated by \$100 Visitor Spending	\$29
Local Tax Revenues generated by \$100 Visitor Spending	\$4.50

#### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$81,570
Additional employment if each resident household encouraged one additional overnight visitor	875

#### Visitor Shares

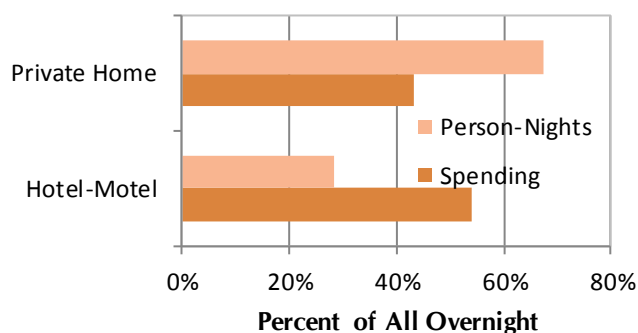
Travel Share of Total Employment (2015)*	2.8%
Visitor Share of Taxable Sales (2015)**	4.9%
Overnight Visitor Day Share (2016p)***	2.8%

### Overnight Visitor Spending and Volume

\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)



Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	1,232	2,598	\$451.0
Private Home	1,741	5,707	\$306.3
Other Overnight	123	353	\$19.9
All Overnight	3,095	8,658	\$777.3

## Pierce County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	653	743	870	1,103	1,131	2.5%	3.5%
Other	55	75	89	86	83	-3.0%	2.6%
Visitor	598	669	780	1,017	1,048	3.0%	3.6%
Non-transportation	508	557	644	858	886	3.3%	3.5%
Transportation	91	112	136	160	162	1.4%	3.7%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	186	205	227	295	312	5.6%	3.3%
<b>Employment</b>							
Employment	11,300	10,760	10,320	11,460	11,470	0.1%	0.1%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	64.9	74.5	87.1	114.8	123.5	7.6%	4.1%
Local	21.4	25.6	30.9	43.3	47.2	8.9%	5.1%
Visitor	13.3	16.4	20.4	30.1	33.0	9.6%	5.9%
Business or Employee	8.1	9.2	10.5	13.2	14.2	7.4%	3.6%
State	43.6	48.9	56.3	71.5	76.3	6.7%	3.6%
Visitor	33.1	37.6	43.8	55.1	58.6	6.3%	3.6%
Business or Employee	10.5	11.4	12.5	16.4	17.7	8.1%	3.3%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Pierce County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	598	669	780	837	937	1,017	1,048
Other Travel*	55	75	89	108	103	86	83
Total Direct Spending	653	743	870	945	1,040	1,103	1,131
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	73	78	98	102	129	158	164
Food Service	166	197	239	260	296	327	343
Food Stores	40	46	54	60	65	70	70
Local Tran. & Gas	91	112	136	151	163	160	162
Arts, Ent. & Rec.	107	115	123	128	139	149	154
Retail Sales	122	120	129	136	144	153	155
Destination Spending	598	669	780	837	937	1,017	1,048
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	80	93	110	121	135	153	161
Arts, Ent. & Rec.	56	59	59	57	65	67	69
Retail**	22	24	26	28	32	35	37
Ground Tran.	19	22	25	26	29	31	35
Other Travel*	9	7	6	7	8	9	10
Total Direct Earnings	186	205	227	238	268	295	312
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	4,710	4,650	4,730	4,860	5,260	5,710	5,770
Arts, Ent. & Rec.	4,210	3,900	3,460	3,320	3,270	3,340	3,270
Retail**	1,040	990	1,020	1,050	1,130	1,200	1,220
Ground Tran.	870	940	890	860	930	970	970
Other Travel*	470	280	220	220	220	240	240
Total Direct Employment	11,300	10,760	10,320	10,310	10,800	11,460	11,470
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	21.4	25.6	30.9	32.2	37.6	43.3	47.2
Visitor	13.3	16.4	20.4	21.5	25.4	30.1	33.0
Business or Employee	8.1	9.2	10.5	10.7	12.1	13.2	14.2
State Tax Receipts	43.6	48.9	56.3	58.8	65.6	71.5	76.3
Visitor	33.1	37.6	43.8	45.9	50.9	55.1	58.6
Business or Employee	10.5	11.4	12.5	12.9	14.7	16.4	17.7
Total Local & State	64.9	74.5	87.1	91.0	103.2	114.8	123.5

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Pierce County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	433.4	482.3	565.9	605.7	688.0	753.9	777.3
Hotel, Motel	226.4	245.4	291.0	311.2	380.7	435.0	451.0
Private Home	192.8	221.2	257.4	276.0	288.2	299.5	306.3
Other Overnight	14.1	15.7	17.6	18.5	19.1	19.4	19.9
Campground	7.8	8.5	9.4	9.7	9.9	9.9	10.1
Vacation Home	6.3	7.2	8.2	8.7	9.2	9.4	9.8
Day Travel	164.8	186.4	214.5	231.0	249.3	263.5	270.4
Spending at Destination	598.2	668.7	780.4	836.8	937.3	1,017.4	1,047.7

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$361	\$772	\$174	\$366	2.1	2.1
Private Home	\$105	\$358	\$54	\$176	2.0	3.4
Other Overnight	\$143	\$411	\$56	\$162	2.5	2.9
All Overnight	\$181	\$522	\$90	\$251	2.1	2.9

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	2,341	2,558	2,598	1,111	1,222	1,250
Private Home	5,597	5,691	5,707	2,800	2,871	2,907
Other Overnight	338	346	353	134	136	139
All Overnight	8,276	8,594	8,658	4,045	4,229	4,296

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,110	1,213	1,232	521	572	585
Private Home	1,707	1,736	1,741	829	848	857
Other Overnight	117	120	123	46	47	48
All Overnight	2,934	3,069	3,095	1,396	1,468	1,490

# SAN JUAN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$100,760
Employee Earnings generated by \$100 Visitor Spending	\$31
Local Tax Revenues generated by \$100 Visitor Spending	\$3.10

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$1,700
Additional employment if each resident household encouraged one additional overnight visitor	17

### Visitor Shares

Travel Share of Total Employment (2015)*	19.3%
Visitor Share of Taxable Sales (2015)**	35.1%
Overnight Visitor Day Share (2016p)***	25.3%

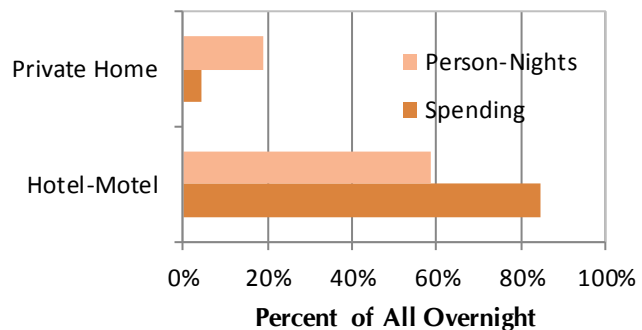
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	580	910	\$153.2
Private Home	124	268	\$6.9
Other Overnight	122	329	\$17.9
All Overnight	826	1,507	\$178.0

## San Juan County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	118.2	132.5	135.0	206.6	216.5	4.8%	3.9%
Other	1.5	3.1	3.5	3.6	5.1	40.6%	8.0%
Visitor	116.7	129.4	131.5	202.9	211.4	4.2%	3.8%
Non-transportation	110.3	120.4	121.3	191.2	200.0	4.6%	3.8%
Transportation	6.4	8.9	10.2	11.7	11.4	-3.0%	3.7%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	39.3	44.2	42.1	61.5	66.4	8.1%	3.3%
<b>Employment</b>							
Employment	2,210	2,000	1,640	2,120	2,140	1.0%	-0.2%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	11.2	12.9	12.8	19.8	21.2	7.2%	4.1%
Local	3.1	3.9	3.9	6.1	6.6	7.6%	4.8%
Visitor	1.6	2.2	2.2	3.7	3.9	6.3%	5.9%
Business or Employee	1.5	1.7	1.7	2.4	2.6	9.6%	3.3%
State	8.0	9.0	8.9	13.7	14.6	7.0%	3.8%
Visitor	5.7	6.3	6.4	9.9	10.4	5.5%	3.9%
Business or Employee	2.4	2.7	2.5	3.8	4.2	10.9%	3.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



# San Juan County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	116.7	129.4	131.5	157.6	189.0	202.9	211.4
Other Travel*	1.5	3.1	3.5	3.8	3.9	3.6	5.1
Total Direct Spending	118.2	132.5	135.0	161.4	192.9	206.6	216.5
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	24.7	28.4	30.1	34.9	44.9	49.3	53.1
Food Service	37.6	42.9	44.1	54.7	67.1	74.0	77.8
Food Stores	8.7	10.1	11.1	12.9	14.8	15.8	15.9
Local Tran. & Gas	6.4	8.9	10.2	12.9	13.4	11.7	11.4
Arts, Ent. & Rec.	18.2	18.8	17.2	20.3	23.7	25.4	26.2
Retail Sales	21.1	20.2	18.7	22.0	25.1	26.7	27.0
Destination Spending	116.7	129.4	131.5	157.6	189.0	202.9	211.4
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	23.8	27.6	26.9	33.5	39.1	40.9	43.9
Arts, Ent. & Rec.	9.5	9.6	8.3	8.4	11.4	10.4	11.1
Retail**	4.7	5.1	5.0	5.8	7.0	7.7	8.2
Ground Tran.	0.9	1.0	1.1	1.2	1.4	1.5	1.6
Other Travel*	0.3	0.8	0.8	0.9	0.9	1.0	1.7
Total Direct Earnings	39.3	44.2	42.1	49.7	59.8	61.5	66.4
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,200	1,190	1,020	1,190	1,290	1,360	1,360
Arts, Ent. & Rec.	700	530	400	370	410	420	430
Retail**	250	200	160	190	240	260	260
Ground Tran.	40	40	40	40	40	50	50
Other Travel*	20	30	20	30	30	30	40
Total Direct Employment	2,210	2,000	1,640	1,810	2,020	2,120	2,140
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	3.1	3.9	3.9	4.6	5.7	6.1	6.6
Visitor	1.6	2.2	2.2	2.7	3.4	3.7	3.9
Business or Employee	1.5	1.7	1.7	1.9	2.4	2.4	2.6
State Tax Receipts	8.0	9.0	8.9	10.5	12.7	13.7	14.6
Visitor	5.7	6.3	6.4	7.6	9.1	9.9	10.4
Business or Employee	2.4	2.7	2.5	2.9	3.6	3.8	4.2
Total Local & State	11.2	12.9	12.8	15.1	18.4	19.8	21.2

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## San Juan County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	96.0	106.4	107.7	129.8	157.6	170.2	178.0
Hotel, Motel	80.5	87.7	85.3	106.5	133.6	145.8	153.2
Private Home	4.6	5.4	6.4	6.8	7.0	7.0	6.9
Other Overnight	10.9	13.3	16.0	16.6	17.1	17.4	17.9
Campground	4.1	5.1	7.2	7.3	7.5	7.5	7.7
Vacation Home	6.7	8.2	8.8	9.2	9.6	9.8	10.2
Day Travel	20.7	22.9	23.8	27.8	31.4	32.8	33.4
Spending at Destination	116.7	129.4	131.5	157.6	189.0	202.9	211.4

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$422	\$661	\$168	\$264	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$151	\$407	\$54	\$147	2.8	2.7
All Overnight	\$301	\$545	\$118	\$216	2.5	1.8

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	825	892	910	329	356	363
Private Home	268	270	268	110	111	110
Other Overnight	316	322	329	114	116	119
All Overnight	1,409	1,485	1,507	553	583	592

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	526	569	580	210	227	232
Private Home	124	125	124	51	51	51
Other Overnight	117	119	122	42	43	44
All Overnight	767	813	826	303	322	326

# SKAGIT COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$75,480
Employee Earnings generated by \$100 Visitor Spending	\$32
Local Tax Revenues generated by \$100 Visitor Spending	\$2.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$6,110
Additional employment if each resident household encouraged one additional overnight visitor	81

### Visitor Shares

Travel Share of Total Employment (2015)*	5.7%
Visitor Share of Taxable Sales (2015)**	8.4%
Overnight Visitor Day Share (2016p)***	7.5%

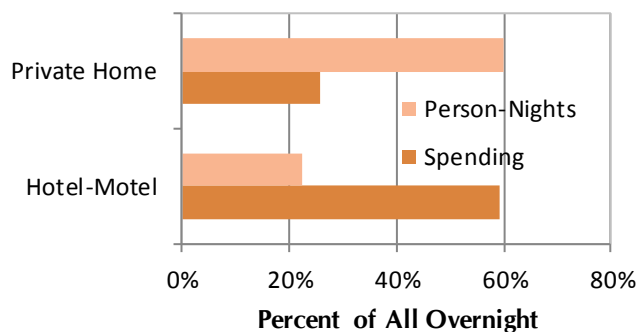
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	478	749	\$123.6
Private Home	938	2,026	\$52.4
Other Overnight	218	614	\$31.1
All Overnight	1,634	3,389	\$207.1

## Skagit County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	190.9	220.4	262.3	300.5	310.3	3.3%	3.1%
Other	7.1	10.1	12.1	10.7	10.4	-2.9%	2.4%
Visitor	183.8	210.4	250.2	289.8	299.9	3.5%	3.1%
Non-transportation	168.2	187.7	222.0	263.4	274.0	4.0%	3.1%
Transportation	15.6	22.7	28.2	26.4	25.9	-1.7%	3.2%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	56.1	63.7	73.6	91.5	97.4	6.5%	3.5%
<b>Employment</b>							
Employment	3,460	3,360	3,470	3,840	4,000	4.2%	0.9%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	17.5	20.3	24.0	28.4	30.3	6.7%	3.5%
Local	4.7	5.6	6.7	8.1	8.6	6.2%	3.9%
Visitor	2.5	3.0	3.7	4.5	4.7	4.8%	4.1%
Business or Employee	2.2	2.5	3.0	3.7	3.9	8.0%	3.7%
State	12.8	14.7	17.3	20.2	21.6	6.9%	3.3%
Visitor	9.5	10.8	12.9	14.8	15.7	6.0%	3.2%
Business or Employee	3.4	3.9	4.4	5.4	5.9	9.4%	3.5%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Skagit County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	183.8	210.4	250.2	273.9	292.5	289.8	299.9
Other Travel*	7.1	10.1	12.1	14.6	13.5	10.7	10.4
Total Direct Spending	190.9	220.4	262.3	288.5	306.0	300.5	310.3
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	22.4	25.9	33.4	36.0	40.8	41.9	44.3
Food Service	53.4	62.9	79.2	87.2	96.3	97.9	103.3
Food Stores	23.8	28.6	32.9	36.6	39.1	39.6	40.1
Local Tran. & Gas	15.6	22.7	28.2	33.0	31.6	26.4	25.9
Arts, Ent. & Rec.	29.3	31.4	34.2	36.2	38.2	38.0	39.4
Retail Sales	39.3	38.9	42.4	44.9	46.5	46.0	46.9
Destination Spending	183.8	210.4	250.2	273.9	292.5	289.8	299.9
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	31.6	37.3	45.4	50.4	55.4	56.9	61.0
Arts, Ent. & Rec.	12.5	13.0	13.3	14.3	15.8	17.0	17.4
Retail**	8.8	9.9	11.0	11.7	12.9	13.2	14.1
Ground Tran.	2.4	2.9	3.4	3.4	3.7	3.7	4.1
Other Travel*	0.9	0.6	0.5	0.6	0.6	0.6	0.7
Total Direct Earnings	56.1	63.7	73.6	80.5	88.3	91.5	97.4
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,760	1,700	1,700	1,780	1,930	1,910	2,020
Arts, Ent. & Rec.	1,090	1,090	1,180	1,230	1,210	1,310	1,340
Retail**	440	410	440	450	480	480	490
Ground Tran.	110	130	120	120	120	120	120
Other Travel*	60	30	30	30	30	30	30
Total Direct Employment	3,460	3,360	3,470	3,610	3,760	3,840	4,000
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	4.7	5.6	6.7	7.3	8.0	8.1	8.6
Visitor	2.5	3.0	3.7	4.0	4.4	4.5	4.7
Business or Employee	2.2	2.5	3.0	3.2	3.6	3.7	3.9
State Tax Receipts	12.8	14.7	17.3	18.4	19.8	20.2	21.6
Visitor	9.5	10.8	12.9	13.8	14.7	14.8	15.7
Business or Employee	3.4	3.9	4.4	4.7	5.2	5.4	5.9
Total Local & State	17.5	20.3	24.0	25.7	27.8	28.4	30.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Skagit County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	122.6	139.7	168.9	185.8	200.8	199.6	207.1
Hotel, Motel	69.2	74.8	95.9	105.9	118.8	118.4	123.6
Private Home	33.4	40.7	47.8	50.6	52.0	50.9	52.4
Other Overnight	20.0	24.2	25.3	29.3	30.0	30.3	31.1
Campground	15.2	18.7	19.0	22.7	23.1	23.2	23.8
Vacation Home	4.8	5.5	6.3	6.6	6.9	7.1	7.3
Day Travel	61.3	70.7	81.3	88.1	91.7	90.2	92.7
Spending at Destination	183.8	210.4	250.2	273.9	292.5	289.8	299.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$413	\$648	\$165	\$259	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$142	\$399	\$51	\$143	2.8	2.8
All Overnight	\$153	\$317	\$61	\$127	2.5	2.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	750	735	749	299	294	299
Private Home	1,993	1,975	2,026	817	810	831
Other Overnight	587	600	614	210	215	220
All Overnight	3,329	3,310	3,389	1,327	1,318	1,350

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	478	469	478	191	187	191
Private Home	923	915	938	378	375	385
Other Overnight	208	213	218	75	76	78
All Overnight	1,609	1,596	1,634	644	638	654

# SKAMANIA COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$79,000
Employee Earnings generated by \$100 Visitor Spending	\$25
Local Tax Revenues generated by \$100 Visitor Spending	\$2.00

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$890
Additional employment if each resident household encouraged one additional overnight visitor	11

### Visitor Shares

Travel Share of Total Employment (2015)*	25.5%
Visitor Share of Taxable Sales (2015)**	52.0%
Overnight Visitor Day Share (2016p)***	16.4%

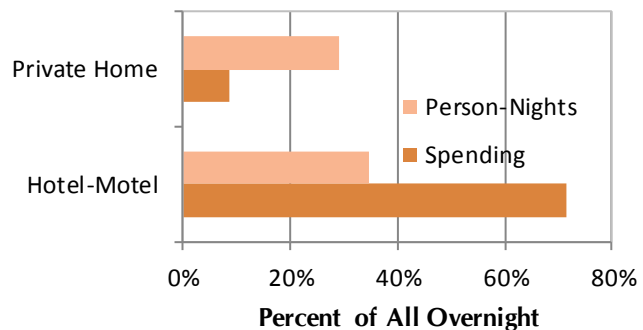
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	165	258	\$47.8
Private Home	87	189	\$4.9
Other Overnight	85	243	\$11.4
All Overnight	337	689	\$64.1

## Skamania County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	52.4	70.8	54.1	71.0	73.9	4.0%	2.2%
Other	0.5	0.9	1.1	0.9	0.9	-6.1%	3.1%
Visitor	51.9	69.9	53.0	70.1	73.0	4.2%	2.2%
Non-transportation	48.5	64.6	47.9	65.0	68.0	4.7%	2.1%
Transportation	3.5	5.3	5.1	5.2	5.1	-2.3%	2.4%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	12.6	17.3	12.1	17.4	18.5	6.6%	2.4%
<b>Employment</b>							
Employment	1,000	1,040	710	860	930	7.1%	-0.5%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	3.7	5.1	3.9	5.3	5.8	7.7%	2.9%
Local	0.9	1.2	1.0	1.4	1.5	7.7%	3.1%
Visitor	0.5	0.7	0.5	0.8	0.9	7.8%	3.7%
Business or Employee	0.4	0.6	0.4	0.6	0.6	7.5%	2.4%
State	2.8	3.9	2.9	4.0	4.3	7.7%	2.8%
Visitor	1.9	2.6	2.0	2.8	2.9	6.9%	2.9%
Business or Employee	0.9	1.2	0.9	1.2	1.3	9.5%	2.6%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



# Skamania County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	51.9	69.9	53.0	56.8	65.8	70.1	73.0
Other Travel*	0.5	0.9	1.1	1.3	1.2	0.9	0.9
Total Direct Spending	52.4	70.8	54.1	58.1	67.0	71.0	73.9
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	9.6	12.8	10.9	11.8	14.7	16.3	17.7
Food Service	16.7	24.7	17.1	18.1	21.8	23.9	25.2
Food Stores	4.9	6.0	5.9	6.5	7.2	7.5	7.6
Local Tran. & Gas	3.5	5.3	5.1	5.9	5.9	5.2	5.1
Arts, Ent. & Rec.	8.1	10.4	6.8	6.9	7.9	8.4	8.7
Retail Sales	9.2	10.7	7.3	7.5	8.4	8.8	8.9
Destination Spending	51.9	69.9	53.0	56.8	65.8	70.1	73.0
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	6.8	9.9	7.0	8.6	8.2	9.7	10.6
Arts, Ent. & Rec.	3.4	4.3	2.6	2.9	6.0	4.5	4.5
Retail**	1.9	2.4	1.9	2.0	2.3	2.5	2.6
Ground Tran.	0.5	0.7	0.6	0.6	0.7	0.7	0.8
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	12.6	17.3	12.1	14.1	17.2	17.4	18.5
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	580	610	400	450	400	450	480
Arts, Ent. & Rec.	220	250	170	210	360	250	270
Retail**	180	160	110	110	130	140	150
Ground Tran.	20	30	20	20	20	20	20
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	1,000	1,040	710	800	910	860	930
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.9	1.2	1.0	1.1	1.3	1.4	1.5
Visitor	0.5	0.7	0.5	0.6	0.7	0.8	0.9
Business or Employee	0.4	0.6	0.4	0.5	0.6	0.6	0.6
State Tax Receipts	2.8	3.9	2.9	3.1	3.7	4.0	4.3
Visitor	1.9	2.6	2.0	2.2	2.5	2.8	2.9
Business or Employee	0.9	1.2	0.9	1.0	1.2	1.2	1.3
Total Local & State	3.7	5.1	3.9	4.2	5.0	5.3	5.8

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Skamania County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	45.2	61.6	45.8	49.0	57.3	61.4	64.1
Hotel, Motel	34.7	50.3	31.7	33.4	41.2	45.4	47.8
Private Home	3.2	3.7	4.4	4.7	4.9	4.8	4.9
Other Overnight	7.2	7.5	9.6	10.9	11.1	11.2	11.4
Campground	5.8	6.0	7.9	9.1	9.2	9.2	9.5
Vacation Home	1.4	1.6	1.7	1.8	1.9	1.9	2.0
Day Travel	6.7	8.4	7.3	7.8	8.5	8.8	8.9
Spending at Destination	51.9	69.9	53.0	56.8	65.8	70.1	73.0

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$463	\$727	\$185	\$290	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$132	\$375	\$47	\$134	2.8	2.8
All Overnight	\$240	\$486	\$93	\$190	2.6	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	234	253	258	93	101	103
Private Home	189	188	189	78	77	77
Other Overnight	232	237	243	83	85	87
All Overnight	655	678	689	254	263	267

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	149	161	165	59	64	66
Private Home	88	87	87	36	36	36
Other Overnight	82	83	85	29	30	31
All Overnight	318	332	337	125	130	132

# SNOHOMISH COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$90,630
Employee Earnings generated by \$100 Visitor Spending	\$30
Local Tax Revenues generated by \$100 Visitor Spending	\$3.60

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$75,170
Additional employment if each resident household encouraged one additional overnight visitor	829

### Visitor Shares

Travel Share of Total Employment (2015)*	2.8%
Visitor Share of Taxable Sales (2015)**	5.0%
Overnight Visitor Day Share (2016p)***	2.7%

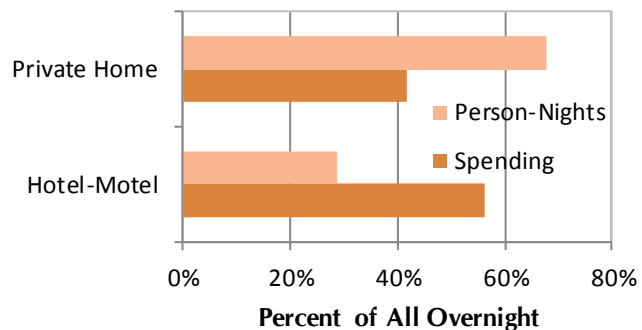
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	1,067	2,250	\$396.2
Private Home	1,586	5,198	\$283.9
Other Overnight	86	246	\$14.6
All Overnight	2,738	7,694	\$694.7

## Snohomish County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	577.8	694.0	808.7	1,011.4	1,039.9	2.8%	3.7%
Other	51.3	65.4	80.1	78.3	81.0	3.5%	2.9%
Visitor	526.5	628.6	728.6	933.1	958.9	2.8%	3.8%
Non-transportation	449.6	525.0	602.3	787.1	811.7	3.1%	3.8%
Transportation	76.9	103.6	126.3	146.1	147.3	0.8%	4.1%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	157.7	184.1	205.0	276.1	297.2	7.7%	4.0%
<b>Employment</b>							
Employment	8,840	9,050	9,340	10,590	10,850	2.4%	1.3%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	53.9	66.4	76.4	100.1	106.3	6.2%	4.3%
Local	15.8	20.6	23.7	33.1	34.9	5.5%	5.1%
Visitor	8.9	12.5	14.5	21.1	21.7	3.2%	5.7%
Business or Employee	6.9	8.1	9.2	12.1	13.2	9.4%	4.1%
State	38.1	45.8	52.6	67.0	71.4	6.5%	4.0%
Visitor	29.1	35.2	41.0	51.4	54.3	5.5%	4.0%
Business or Employee	9.0	10.6	11.6	15.6	17.1	10.0%	4.1%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Snohomish County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	527	629	729	793	888	933	959
Other Travel*	51	65	80	97	94	78	81
Total Direct Spending	578	694	809	890	982	1,011	1,040
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	66	74	88	106	129	141	145
Food Service	149	190	231	251	286	308	323
Food Stores	36	44	50	54	60	63	64
Local Tran. & Gas	77	104	126	140	151	146	147
Arts, Ent. & Rec.	93	106	114	118	129	135	139
Retail Sales	106	111	120	125	134	139	141
Destination Spending	527	629	729	793	888	933	959
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	74	92	108	128	141	155	166
Arts, Ent. & Rec.	39	44	44	47	51	54	56
Retail**	19	22	24	25	29	31	33
Ground Tran.	16	21	24	24	27	29	31
Other Travel*	9	6	6	6	7	8	11
Total Direct Earnings	158	184	205	230	255	276	297
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	4,260	4,530	4,580	5,040	5,430	5,740	5,910
Arts, Ent. & Rec.	2,450	2,510	2,810	2,800	2,760	2,670	2,680
Retail**	900	890	930	940	1,040	1,080	1,120
Ground Tran.	740	870	820	800	860	880	880
Other Travel*	480	250	200	190	200	210	270
Total Direct Employment	8,840	9,050	9,340	9,770	10,290	10,590	10,850
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	15.8	20.6	23.7	27.1	31.0	33.1	34.9
Visitor	8.9	12.5	14.5	17.0	19.8	21.1	21.7
Business or Employee	6.9	8.1	9.2	10.1	11.3	12.1	13.2
State Tax Receipts	38.1	45.8	52.6	56.2	62.6	67.0	71.4
Visitor	29.1	35.2	41.0	43.6	48.4	51.4	54.3
Business or Employee	9.0	10.6	11.6	12.7	14.3	15.6	17.1
Total Local & State	53.9	66.4	76.4	83.3	93.7	100.1	106.3

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Snohomish County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	371.9	444.1	516.1	566.6	640.2	675.9	694.7
Hotel, Motel	186.2	227.1	266.2	304.8	359.3	386.4	396.2
Private Home	169.1	198.8	237.6	248.5	266.9	275.3	283.9
Other Overnight	16.6	18.2	12.3	13.4	14.0	14.2	14.6
Campground	10.8	11.9	5.1	5.7	5.8	5.8	5.9
Vacation Home	5.8	6.3	7.2	7.7	8.2	8.4	8.7
Day Travel	154.6	184.5	212.5	226.7	247.7	257.2	264.3
Spending at Destination	526.5	628.6	728.6	793.4	887.9	933.1	958.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$366	\$783	\$176	\$371	2.1	2.1
Private Home	\$107	\$364	\$55	\$179	2.0	3.4
Other Overnight	\$147	\$422	\$59	\$171	2.5	2.9
All Overnight	\$181	\$526	\$90	\$254	2.1	2.9

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	2,155	2,250	2,250	1,023	1,075	1,082
Private Home	5,095	5,139	5,198	2,550	2,596	2,649
Other Overnight	236	241	246	96	98	100
All Overnight	7,486	7,630	7,694	3,669	3,768	3,830

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,022	1,067	1,067	479	503	506
Private Home	1,554	1,568	1,586	755	767	781
Other Overnight	82	84	86	33	34	35
All Overnight	2,658	2,718	2,738	1,268	1,304	1,321

# SPOKANE COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$86,920
Employee Earnings generated by \$100 Visitor Spending	\$34
Local Tax Revenues generated by \$100 Visitor Spending	\$4.70

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$55,540
Additional employment if each resident household encouraged one additional overnight visitor	639

### Visitor Shares

Travel Share of Total Employment (2015)*	3.4%
Visitor Share of Taxable Sales (2015)**	6.5%
Overnight Visitor Day Share (2016p)***	3.8%

Note: Airfares and air transportation impacts not included.

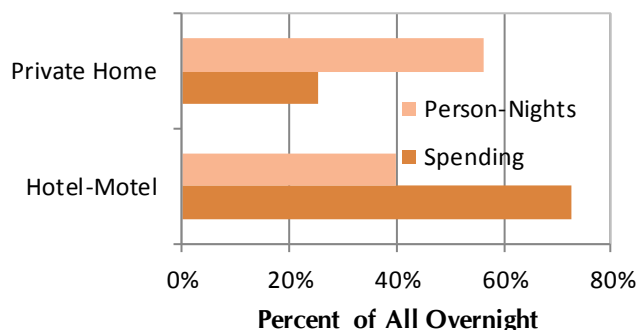
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	1,502	2,937	\$570.5
Private Home	1,391	3,792	\$250.0
Other Overnight	82	244	\$12.9
All Overnight	2,974	6,974	\$833.4

Note: Airfares not included.

## Spokane County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	771	934	1,147	1,235	1,268	2.6%	3.2%
Other	289	359	491	452	440	-2.7%	2.7%
Visitor	482	575	656	783	828	5.7%	3.4%
Non-transportation	421	493	558	683	725	6.2%	3.5%
Transportation	60	82	98	100	103	2.6%	3.4%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	204	240	263	309	324	4.6%	2.9%
<b>Employment</b>							
Employment	9,430	9,210	9,480	9,770	10,250	4.9%	0.5%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	56	70	80	95	102	7.9%	3.8%
Local	19	26	29	36	39	7.7%	4.6%
Visitor	11	16	18	23	25	8.5%	5.6%
Business or Employee	8	10	11	13	14	6.2%	3.0%
State	37	45	50	59	64	8.0%	3.4%
Visitor	26	31	35	42	45	8.0%	3.6%
Business or Employee	11	14	15	17	19	8.1%	3.1%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



**Spokane County  
Travel Impacts, 2000-2016p**

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	582	696	829	867	895	947	995
Other Travel*	188	238	318	300	309	288	273
Total Direct Spending	771	934	1,147	1,167	1,205	1,235	1,268
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	313	380	445	474	495	534	570
Private Home	161	188	236	233	238	245	250
Campground	6	6	8	9	9	9	9
Vacation Home	2	3	3	3	3	4	4
Day Travel	101	120	137	148	150	156	161
Destination Spending	582	696	829	867	895	947	995
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	89	101	125	137	150	167	183
Food Service	119	154	180	199	208	226	243
Food Stores	42	52	59	66	68	73	74
Local Tran. & Gas	60	82	98	110	107	100	103
Arts, Ent. & Rec.	75	86	89	95	95	101	106
Retail Sales	95	100	104	111	110	116	119
Visitor Air Tran.	100	122	173	150	157	164	167
Destination Spending	582	696	829	867	895	947	995
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	80	99	116	128	145	150	160
Arts, Ent. & Rec.	62	70	68	68	62	70	72
Retail**	19	23	24	26	28	30	32
Ground Tran.	12	15	16	16	17	18	20
Visitor Air Tran.	5	6	5	6	9	10	11
Other Travel*	25	29	34	33	38	33	29
Total Direct Earnings	204	240	263	277	298	309	324
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	4.1	4.3	4.4	4.6	4.9	4.9	5.3
Arts, Ent. & Rec.	2.8	2.6	2.8	2.6	2.4	2.5	2.6
Retail**	0.9	0.9	0.9	0.9	1.0	1.0	1.1
Ground Tran.	0.5	0.6	0.6	0.5	0.5	0.5	0.6
Visitor Air Tran.	0.2	0.1	0.1	0.1	0.2	0.2	0.2
Other Travel*	0.9	0.7	0.7	0.7	0.7	0.6	0.5
Total Direct Employmen	9.4	9.2	9.5	9.6	9.6	9.8	10.3
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	19	26	29	31	34	36	39
Visitor	11	16	18	19	21	23	25
Business or Employee	8	10	11	12	13	13	14
State Tax Receipts	37	45	50	53	55	59	64
Visitor	26	31	35	38	39	42	45
Business or Employee	11	14	15	15	16	17	19
Total Local & State	56	70	80	84	89	95	102

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Spokane County Visitor Spending and Visitor Volume

### Average Expenditures for Overnight Visitors to Spokane County, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$415	\$834	\$194	\$380	2.2	2.0
Air Transportation	\$500	\$1,538	\$286	\$879	1.8	3.1
Other Transportation	\$366	\$615	\$155	\$263	2.3	1.7
Private Home	\$133	\$382	\$66	\$180	2.1	2.9
Air Transportation	\$176	\$849	\$100	\$482	1.8	4.8
Other Transportation	\$84	\$165	\$36	\$72	2.3	2.0
Other Overnight	\$144	\$433	\$53	\$158	2.7	3.0
All Overnight	\$250	\$609	\$120	\$280	2.2	2.4

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	2,600	2,791	2,937	1,220	1,308	1,375
Private Home	3,649	3,746	3,792	1,790	1,844	1,873
Other Overnight	234	239	244	86	87	90
All Overnight	6,483	6,776	6,974	3,096	3,239	3,338

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,329	1,427	1,502	606	650	684
Private Home	1,339	1,374	1,391	626	644	654
Other Overnight	78	80	82	29	29	30
All Overnight	2,746	2,881	2,974	1,261	1,324	1,367

# STEVENS COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$65,430
Employee Earnings generated by \$100 Visitor Spending	\$32
Local Tax Revenues generated by \$100 Visitor Spending	\$2.10

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$1,600
Additional employment if each resident household encouraged one additional overnight visitor	24

### Visitor Shares

Travel Share of Total Employment (2015)*	5.3%
Visitor Share of Taxable Sales (2015)**	10.2%
Overnight Visitor Day Share (2016p)***	6.9%

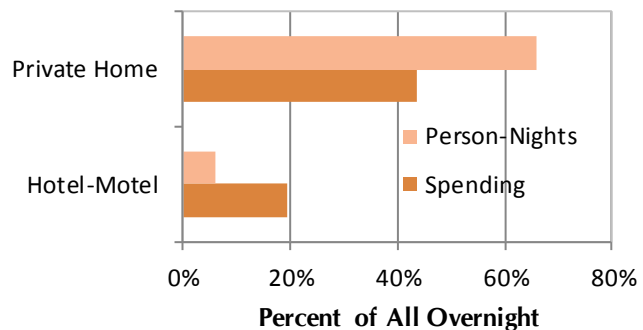
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	47	74	\$9.8
Private Home	336	726	\$18.8
Other Overnight	113	318	\$16.3
All Overnight	497	1,118	\$45.0

## Stevens County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	47.6	56.3	59.4	63.8	64.2	0.6%	1.9%
Other	2.1	3.5	4.3	3.6	3.3	-6.4%	2.8%
Visitor	45.5	52.8	55.1	60.3	60.9	1.0%	1.8%
Non-transportation	40.4	45.9	47.0	52.9	53.7	1.6%	1.8%
Transportation	5.1	6.9	8.1	7.4	7.2	-3.2%	2.1%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	13.7	16.2	15.5	18.4	19.7	6.8%	2.3%
<b>Employment</b>							
Employment	870	1,160	940	900	940	3.7%	0.5%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	3.7	4.5	4.5	5.1	5.4	6.1%	2.3%
Local	0.9	1.0	1.0	1.2	1.2	5.2%	2.3%
Visitor	0.4	0.4	0.4	0.5	0.5	1.3%	2.2%
Business or Employee	0.5	0.6	0.6	0.7	0.7	8.0%	2.3%
State	2.8	3.4	3.5	3.9	4.1	6.4%	2.4%
Visitor	2.0	2.4	2.5	2.8	2.9	5.2%	2.3%
Business or Employee	0.8	1.0	1.0	1.1	1.2	9.1%	2.4%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Stevens County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	45.5	52.8	55.1	56.8	57.9	60.3	60.9
Other Travel*	2.1	3.5	4.3	5.1	4.6	3.6	3.3
Total Direct Spending	47.6	56.3	59.4	61.9	62.5	63.8	64.2
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	4.4	5.6	5.6	5.1	5.6	6.2	6.3
Food Service	11.6	14.5	15.4	15.7	16.6	18.0	18.7
Food Stores	8.0	8.8	9.7	10.5	10.8	11.4	11.3
Local Tran. & Gas	5.1	6.9	8.1	9.1	8.4	7.4	7.2
Arts, Ent. & Rec.	6.9	7.6	7.2	7.2	7.3	7.7	7.8
Retail Sales	9.5	9.4	9.1	9.3	9.2	9.6	9.6
Destination Spending	45.5	52.8	55.1	56.8	57.9	60.3	60.9
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	6.8	8.8	8.2	9.3	10.5	11.5	12.3
Arts, Ent. & Rec.	3.4	3.6	3.2	3.1	2.9	2.4	2.6
Retail**	2.5	2.8	2.9	3.0	3.1	3.3	3.4
Ground Tran.	0.8	1.0	1.1	1.1	1.1	1.2	1.2
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Earnings	13.7	16.2	15.5	16.5	17.7	18.4	19.7
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	440	530	410	430	450	470	490
Arts, Ent. & Rec.	220	430	330	300	270	240	240
Retail**	170	160	150	150	150	150	160
Ground Tran.	40	40	40	40	40	40	40
Other Travel*	10	10	10	10	10	10	10
Total Direct Employment	870	1,160	940	920	920	900	940
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.9	1.0	1.0	1.1	1.1	1.2	1.2
Visitor	0.4	0.4	0.4	0.4	0.5	0.5	0.5
Business or Employee	0.5	0.6	0.6	0.6	0.7	0.7	0.7
State Tax Receipts	2.8	3.4	3.5	3.5	3.6	3.9	4.1
Visitor	2.0	2.4	2.5	2.5	2.6	2.8	2.9
Business or Employee	0.8	1.0	1.0	1.0	1.1	1.1	1.2
Total Local & State	3.7	4.5	4.5	4.6	4.8	5.1	5.4

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Stevens County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	33.2	39.4	40.6	41.4	42.5	44.4	45.0
Hotel, Motel	7.1	11.3	8.9	7.1	8.2	9.6	9.8
Private Home	13.2	15.0	16.9	18.8	18.5	18.8	18.8
Other Overnight	12.9	13.0	14.8	15.4	15.8	15.9	16.3
Campground	9.5	9.4	10.8	11.3	11.5	11.6	11.8
Vacation Home	3.5	3.6	4.0	4.2	4.3	4.4	4.5
Day Travel	12.2	13.5	14.5	15.4	15.4	15.8	15.9
Spending at Destination	45.5	52.8	55.1	56.8	57.9	60.3	60.9

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$331	\$519	\$132	\$207	2.5	1.6
Private Home	\$63	\$136	\$26	\$56	2.4	2.2
Other Overnight	\$143	\$402	\$51	\$144	2.8	2.8
All Overnight	\$102	\$228	\$40	\$90	2.5	2.2

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	63	74	74	25	29	30
Private Home	710	732	726	291	300	298
Other Overnight	305	311	318	109	111	114
All Overnight	1,078	1,116	1,118	425	441	441

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	40	47	47	16	19	19
Private Home	329	339	336	135	139	138
Other Overnight	109	111	113	39	40	41
All Overnight	478	497	497	190	198	197

# THURSTON COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$103,810
Employee Earnings generated by \$100 Visitor Spending	\$27
Local Tax Revenues generated by \$100 Visitor Spending	\$3.40

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$18,910
Additional employment if each resident household encouraged one additional overnight visitor	182

### Visitor Shares

Travel Share of Total Employment (2015)*	2.0%
Visitor Share of Taxable Sales (2015)**	4.5%
Overnight Visitor Day Share (2016p)***	3.1%

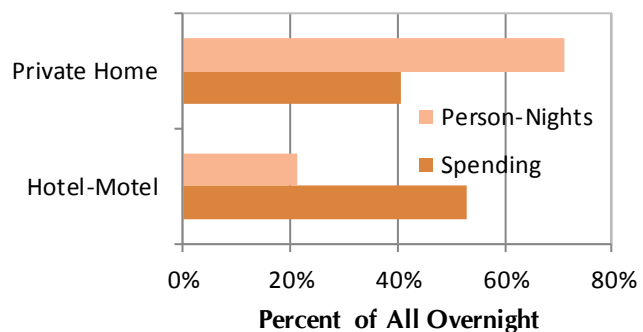
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\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	388	759	\$125.1
Private Home	776	2,116	\$76.7
Other Overnight	78	235	\$12.2
All Overnight	1,243	3,110	\$214.0

## Thurston County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	180.9	231.6	245.4	311.6	333.9	7.1%	3.9%
Other	16.3	23.7	33.4	29.0	30.6	5.6%	4.0%
Visitor	164.6	207.9	212.0	282.6	303.2	7.3%	3.9%
Non-transportation	147.3	182.4	183.7	250.7	270.6	7.9%	3.9%
Transportation	17.3	25.5	28.3	31.9	32.7	2.4%	4.1%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	48.2	61.3	62.2	77.3	85.6	10.8%	3.7%
<b>Employment</b>							
Employment	2,450	2,830	2,580	2,870	3,040	6.1%	1.4%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	16.3	21.1	21.7	28.7	31.8	10.9%	4.2%
Local	4.6	6.3	6.5	9.2	10.2	10.8%	5.1%
Visitor	2.6	3.7	3.8	5.9	6.5	9.8%	5.9%
Business or Employee	2.0	2.6	2.7	3.3	3.7	12.6%	3.9%
State	11.7	14.8	15.1	19.4	21.5	10.9%	3.9%
Visitor	8.9	11.2	11.6	14.9	16.4	10.1%	3.9%
Business or Employee	2.8	3.6	3.6	4.5	5.1	13.7%	3.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.



## Thurston County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	164.6	207.9	212.0	251.3	265.2	282.6	303.2
Other Travel*	16.3	23.7	33.4	36.8	35.0	29.0	30.6
Total Direct Spending	180.9	231.6	245.4	288.1	300.2	311.6	333.9
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	20.4	26.9	31.7	33.8	37.1	43.5	49.0
Food Service	41.8	56.5	56.7	70.1	76.3	83.6	91.8
Food Stores	20.5	25.7	27.7	32.9	35.1	37.1	38.2
Local Tran. & Gas	17.3	25.5	28.3	35.2	34.6	31.9	32.7
Arts, Ent. & Rec.	27.2	32.5	29.8	34.9	36.4	38.6	41.2
Retail Sales	37.4	40.8	37.8	44.4	45.6	47.9	50.3
Destination Spending	164.6	207.9	212.0	251.3	265.2	282.6	303.2
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	24.5	33.3	34.1	36.2	38.9	42.7	47.0
Arts, Ent. & Rec.	9.9	11.5	9.9	11.0	12.9	12.3	13.1
Retail**	7.5	9.1	9.0	10.4	11.4	12.3	13.5
Ground Tran.	3.7	4.9	5.1	5.7	6.0	6.4	7.2
Other Travel*	2.6	2.4	4.1	3.3	3.4	3.5	4.8
Total Direct Earnings	48.2	61.3	62.2	66.6	72.7	77.3	85.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	1,250	1,480	1,330	1,330	1,400	1,460	1,560
Arts, Ent. & Rec.	560	640	570	600	650	640	680
Retail**	330	400	370	410	440	460	480
Ground Tran.	170	210	180	190	200	200	210
Other Travel*	140	100	130	100	100	100	120
Total Direct Employment	2,450	2,830	2,580	2,630	2,780	2,870	3,040
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	4.6	6.3	6.5	7.2	8.3	9.2	10.2
Visitor	2.6	3.7	3.8	4.4	5.2	5.9	6.5
Business or Employee	2.0	2.6	2.7	2.9	3.1	3.3	3.7
State Tax Receipts	11.7	14.8	15.1	17.0	18.0	19.4	21.5
Visitor	8.9	11.2	11.6	13.2	13.8	14.9	16.4
Business or Employee	2.8	3.6	3.6	3.8	4.2	4.5	5.1
Total Local & State	16.3	21.1	21.7	24.3	26.3	28.7	31.8

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Thurston County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	112.7	144.6	144.7	172.1	182.5	197.3	214.0
Hotel, Motel	58.7	81.6	70.7	89.2	96.8	111.0	125.1
Private Home	45.6	53.6	63.4	71.4	74.0	74.4	76.7
Other Overnight	8.4	9.5	10.6	11.4	11.7	11.9	12.2
Campground	6.0	6.8	7.4	8.0	8.1	8.2	8.4
Vacation Home	2.4	2.7	3.2	3.4	3.6	3.7	3.8
Day Travel	51.9	63.3	67.3	79.2	82.7	85.3	89.2
Spending at Destination	164.6	207.9	212.0	251.3	265.2	282.6	303.2

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$388	\$759	\$165	\$322	2.4	2.0
Private Home	\$84	\$230	\$36	\$99	2.3	2.7
Other Overnight	\$142	\$426	\$52	\$156	2.7	3.0
All Overnight	\$162	\$406	\$69	\$172	2.4	2.5

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	608	685	759	258	291	322
Private Home	2,039	2,069	2,116	876	889	909
Other Overnight	224	229	235	82	84	86
All Overnight	2,872	2,984	3,110	1,216	1,264	1,317

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	311	350	388	132	149	165
Private Home	748	759	776	321	326	333
Other Overnight	75	76	78	27	28	29
All Overnight	1,134	1,186	1,243	481	503	527

## WAHKIAKUM COUNTY TRAVEL IMPACTS

### Wahkiakum County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	3.2	3.8	5.1	5.8	6.0	4.0%	4.1%
Other	0.2	0.3	0.4	0.3	0.3	-5.1%	2.7%
Visitor	3.0	3.5	4.7	5.4	5.7	4.6%	4.1%
Non-transportation	2.6	3.0	4.0	4.9	5.1	5.2%	4.2%
Transportation	0.3	0.4	0.6	0.6	0.6	-0.3%	3.5%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	1.0	1.1	1.4	1.5	1.6	6.9%	3.1%
<b>Employment</b>							
Employment	70	60	70	80	80	1.8%	0.8%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	0.3	0.3	0.4	0.5	0.5	8.3%	4.1%
Local	0.1	0.1	0.1	0.1	0.1	8.1%	4.6%
Visitor	0.0	0.0	0.0	0.1	0.1	8.1%	6.4%
Business or Employee	0.0	0.0	0.1	0.1	0.1	8.2%	3.1%
State	0.2	0.3	0.3	0.4	0.4	8.3%	4.0%
Visitor	0.2	0.2	0.2	0.3	0.3	7.8%	4.1%
Business or Employee	0.1	0.1	0.1	0.1	0.1	9.9%	3.6%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Wahkiakum County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	3.0	3.5	4.7	4.9	5.6	5.4	5.7
Other Travel*	0.2	0.3	0.4	0.5	0.4	0.3	0.3
Total Direct Spending	3.2	3.8	5.1	5.4	6.0	5.8	6.0
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	0.3	0.4	0.6	0.6	0.7	0.8	0.8
Food Service	0.8	1.0	1.4	1.5	1.8	1.8	1.9
Food Stores	0.5	0.5	0.7	0.7	0.8	0.8	0.8
Local Tran. & Gas	0.3	0.4	0.6	0.7	0.7	0.6	0.6
Arts, Ent. & Rec.	0.5	0.5	0.6	0.6	0.7	0.7	0.7
Retail Sales	0.6	0.6	0.8	0.8	0.8	0.8	0.8
Destination Spending	3.0	3.5	4.7	4.9	5.6	5.4	5.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	0.3	0.4	0.5	0.7	0.7	0.6	0.7
Arts, Ent. & Rec.	0.3	0.3	0.3	0.4	0.3	0.2	0.2
Retail**	0.3	0.3	0.4	0.4	0.5	0.5	0.5
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	1.0	1.1	1.4	1.6	1.6	1.5	1.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	20	30	30	40	40	40	40
Arts, Ent. & Rec.	20	20	20	20	10	10	10
Retail**	20	20	20	20	20	20	20
Ground Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	70	60	70	70	80	80	80
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Business or Employee	0.0	0.0	0.1	0.1	0.1	0.1	0.1
State Tax Receipts	0.2	0.3	0.3	0.3	0.4	0.4	0.4
Visitor	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Business or Employee	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Local & State	0.3	0.3	0.4	0.5	0.5	0.5	0.5

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

# WALLA WALLA COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$86,040
Employee Earnings generated by \$100 Visitor Spending	\$28
Local Tax Revenues generated by \$100 Visitor Spending	\$3.50

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$5,000
Additional employment if each resident household encouraged one additional overnight visitor	58

### Visitor Shares

Travel Share of Total Employment (2015)*	3.8%
Visitor Share of Taxable Sales (2015)**	9.5%
Overnight Visitor Day Share (2016p)***	4.4%

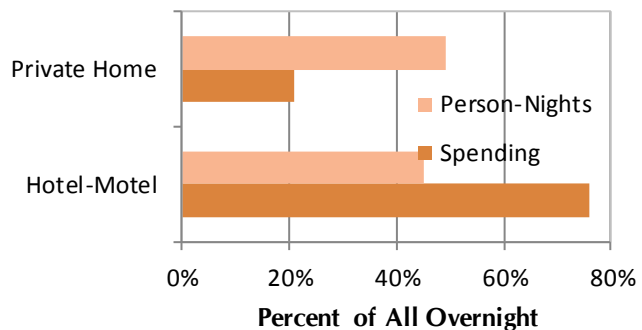
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	237	465	\$72.8
Private Home	167	455	\$19.3
Other Overnight	18	53	\$2.6
All Overnight	422	972	\$94.7

## Walla Walla County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	56.6	76.1	94.0	124.3	129.6	4.3%	5.3%
Other	9.1	11.0	13.3	15.4	16.7	8.2%	3.9%
Visitor	47.5	65.1	80.7	108.9	113.0	3.7%	5.6%
Non-transportation	42.5	57.6	71.1	98.2	102.4	4.3%	5.6%
Transportation	5.0	7.6	9.6	10.7	10.6	-1.1%	4.8%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	14.4	20.1	24.6	32.5	35.3	8.3%	5.8%
<b>Employment</b>							
Employment	910	1,120	1,200	1,330	1,400	5.6%	2.7%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	4.5	6.3	7.9	10.8	11.7	7.8%	6.2%
Local	1.3	1.9	2.5	3.7	4.0	8.5%	7.4%
Visitor	0.7	1.1	1.5	2.4	2.5	7.8%	8.5%
Business or Employee	0.6	0.8	1.0	1.3	1.4	9.9%	5.8%
State	3.2	4.4	5.4	7.2	7.7	7.5%	5.7%
Visitor	2.3	3.2	4.0	5.2	5.5	6.2%	5.5%
Business or Employee	0.9	1.2	1.5	2.0	2.2	11.0%	5.9%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Walla Walla County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	47.5	65.1	80.7	90.8	103.5	108.9	113.0
Other Travel*	9.1	11.0	13.3	15.6	16.1	15.4	16.7
Total Direct Spending	56.6	76.1	94.0	106.4	119.7	124.3	129.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	6.5	10.9	16.2	19.0	22.7	24.7	26.7
Food Service	12.4	18.0	22.8	25.6	30.2	32.7	34.3
Food Stores	5.2	6.6	7.8	8.8	9.9	10.4	10.4
Local Tran. & Gas	5.0	7.6	9.6	11.2	11.7	10.7	10.6
Arts, Ent. & Rec.	8.0	10.1	11.0	11.9	13.3	14.0	14.4
Retail Sales	10.4	12.0	13.2	14.3	15.8	16.4	16.6
Destination Spending	47.5	65.1	80.7	90.8	103.5	108.9	113.0
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	7.0	10.8	14.2	15.9	17.1	19.1	20.7
Arts, Ent. & Rec.	3.3	4.1	4.2	4.2	4.6	4.5	4.6
Retail**	2.2	2.8	3.2	3.4	4.0	4.3	4.6
Ground Tran.	1.1	1.4	1.7	1.7	1.9	2.1	2.2
Other Travel*	0.8	0.9	1.3	1.4	2.4	2.6	3.1
Total Direct Earnings	14.4	20.1	24.6	26.6	30.0	32.5	35.3
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	410	600	610	640	650	710	740
Arts, Ent. & Rec.	280	280	340	310	330	310	330
Retail**	130	140	140	140	160	170	180
Ground Tran.	50	60	60	60	60	60	60
Other Travel*	40	40	60	60	70	70	90
Total Direct Employment	910	1,120	1,200	1,210	1,280	1,330	1,400
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	1.3	1.9	2.5	2.9	3.4	3.7	4.0
Visitor	0.7	1.1	1.5	1.8	2.1	2.4	2.5
Business or Employee	0.6	0.8	1.0	1.1	1.2	1.3	1.4
State Tax Receipts	3.2	4.4	5.4	5.9	6.7	7.2	7.7
Visitor	2.3	3.2	4.0	4.3	4.9	5.2	5.5
Business or Employee	0.9	1.2	1.5	1.6	1.8	2.0	2.2
Total Local & State	4.5	6.3	7.9	8.8	10.0	10.8	11.7

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Walla Walla County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	35.5	50.1	63.2	71.5	82.3	87.0	90.8
Hotel, Motel	21.2	34.3	45.6	52.6	62.7	67.4	71.1
Private Home	12.4	14.0	15.3	16.4	17.1	17.0	17.1
Other Overnight	1.9	1.8	2.3	2.5	2.5	2.6	2.6
Campground	1.5	1.4	1.8	1.9	2.0	2.0	2.0
Vacation Home	0.4	0.5	0.5	0.6	0.6	0.6	0.6
Day Travel	12.0	15.0	17.4	19.3	21.2	21.8	22.1
Spending at Destination	47.5	65.1	80.7	90.8	103.5	108.9	113.0

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$363	\$713	\$157	\$306	2.3	2.0
Private Home	\$96	\$264	\$42	\$116	2.3	2.8
Other Overnight	\$137	\$408	\$50	\$148	2.8	3.0
All Overnight	\$224	\$521	\$97	\$224	2.3	2.3

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	425	454	465	183	196	201
Private Home	459	459	455	202	203	202
Other Overnight	50	52	53	18	19	19
All Overnight	934	965	972	404	418	422

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	217	232	237	93	100	102
Private Home	168	168	167	73	74	73
Other Overnight	17	17	18	6	6	6
All Overnight	403	418	422	173	180	182



# WHATCOM COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$77,550
Employee Earnings generated by \$100 Visitor Spending	\$28
Local Tax Revenues generated by \$100 Visitor Spending	\$3.20

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$17,660
Additional employment if each resident household encouraged one additional overnight visitor	228

### Visitor Shares

Travel Share of Total Employment (2015)*	5.5%
Visitor Share of Taxable Sales (2015)**	9.7%
Overnight Visitor Day Share (2016p)***	4.7%

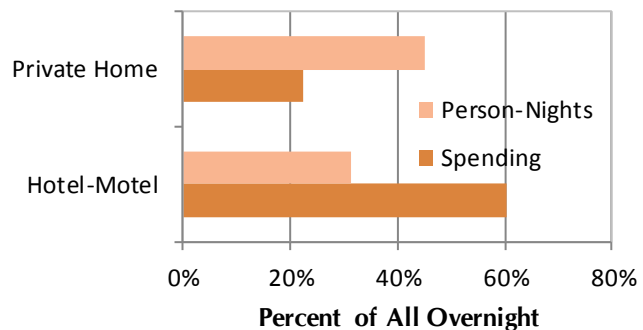
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	616	1,206	\$187.5
Private Home	599	1,634	\$69.8
Other Overnight	281	863	\$47.9
All Overnight	1,497	3,702	\$305.2

## Whatcom County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	312.8	389.3	470.6	582.9	588.0	0.9%	4.0%
Other	27.7	38.5	79.1	92.6	82.8	-10.6%	7.1%
Visitor	285.0	350.8	391.5	490.3	505.2	3.0%	3.6%
Non-transportation	258.0	310.8	343.3	439.5	455.0	3.5%	3.6%
Transportation	27.1	40.0	48.2	50.8	50.2	-1.3%	3.9%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	82.2	100.8	110.8	144.6	154.6	6.9%	4.0%
<b>Employment</b>							
Employment	5,540	6,150	5,630	6,580	6,800	3.4%	1.3%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	26.3	33.7	37.8	47.9	51.0	6.5%	4.2%
Local	7.0	10.2	11.8	15.4	16.4	6.4%	5.4%
Visitor	3.8	6.0	7.0	9.3	9.7	4.9%	6.1%
Business or Employee	3.2	4.3	4.8	6.1	6.6	8.6%	4.6%
State	19.3	23.5	26.0	32.5	34.6	6.5%	3.7%
Visitor	14.3	17.5	19.6	24.3	25.6	5.5%	3.7%
Business or Employee	5.0	5.9	6.4	8.3	9.0	9.4%	3.8%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

## Whatcom County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	285.0	350.8	391.5	455.2	471.8	490.3	505.2
Other Travel*	27.7	38.5	79.1	122.9	114.2	92.6	82.8
Total Direct Spending	312.8	389.3	470.6	578.1	586.0	582.9	588.0
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	35.5	46.3	52.2	59.9	65.4	70.8	76.2
Food Service	71.9	92.9	107.8	127.2	135.1	144.8	151.9
Food Stores	41.5	51.8	59.5	69.5	73.2	76.8	77.2
Local Tran. & Gas	27.1	40.0	48.2	59.1	56.5	50.8	50.2
Arts, Ent. & Rec.	41.4	48.0	49.3	55.6	56.8	59.4	61.1
Retail Sales	67.6	71.9	74.4	84.0	84.7	87.6	88.7
Destination Spending	285.0	350.8	391.5	455.2	471.8	490.3	505.2
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	36.3	47.6	51.0	56.3	66.8	71.2	74.9
Arts, Ent. & Rec.	23.2	26.1	25.2	29.2	27.7	26.6	28.8
Retail**	14.7	17.6	19.0	21.4	23.0	24.5	25.9
Ground Tran.	5.2	6.8	7.6	8.2	8.6	9.2	10.0
Other Travel*	2.8	2.8	8.1	10.2	11.8	13.0	14.9
Total Direct Earnings	82.2	100.8	110.8	125.4	138.0	144.6	154.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	2,240	2,670	2,380	2,420	2,820	2,870	3,010
Arts, Ent. & Rec.	2,160	2,260	2,000	2,320	2,230	2,240	2,290
Retail**	750	810	790	870	900	920	930
Ground Tran.	240	290	270	280	280	290	280
Other Travel*	140	120	200	220	240	260	280
Total Direct Employment	5,540	6,150	5,630	6,120	6,480	6,580	6,800
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	7.0	10.2	11.8	13.5	14.6	15.4	16.4
Visitor	3.8	6.0	7.0	8.1	8.7	9.3	9.7
Business or Employee	3.2	4.3	4.8	5.3	5.9	6.1	6.6
State Tax Receipts	19.3	23.5	26.0	29.3	30.7	32.5	34.6
Visitor	14.3	17.5	19.6	22.2	22.9	24.3	25.6
Business or Employee	5.0	5.9	6.4	7.1	7.8	8.3	9.0
Total Local & State	26.3	33.7	37.8	42.8	45.3	47.9	51.0

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Whatcom County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	159.4	198.4	219.0	256.6	267.6	280.6	291.7
Hotel, Motel	93.4	119.6	125.8	153.7	161.5	173.2	181.8
Private Home	36.8	44.5	53.5	58.5	60.3	60.8	61.9
Other Overnight	29.2	34.3	39.7	44.4	45.8	46.6	47.9
Campground	14.7	17.2	19.9	23.4	23.8	23.9	24.5
Vacation Home	14.4	17.1	19.8	21.0	22.0	22.6	23.4
Day Travel	125.7	152.4	172.5	198.6	204.2	209.7	213.5
Spending at Destination	285.0	350.8	391.5	455.2	471.8	490.3	505.2

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$355	\$701	\$156	\$304	2.3	2.0
Private Home	\$95	\$264	\$43	\$116	2.3	2.8
Other Overnight	\$149	\$458	\$56	\$170	2.7	3.1
All Overnight	\$193	\$479	\$82	\$204	2.3	2.5

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	1,108	1,183	1,206	487	519	528
Private Home	1,589	1,618	1,634	714	727	734
Other Overnight	826	844	863	309	316	323
All Overnight	3,523	3,645	3,702	1,510	1,561	1,584

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	567	605	616	247	263	268
Private Home	583	593	599	258	262	265
Other Overnight	269	275	281	100	102	105
All Overnight	1,418	1,473	1,497	604	627	637

# WHITMAN COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$79,970
Employee Earnings generated by \$100 Visitor Spending	\$27
Local Tax Revenues generated by \$100 Visitor Spending	\$2.90

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$2,700
Additional employment if each resident household encouraged one additional overnight visitor	34

### Visitor Shares

Travel Share of Total Employment (2015)*	4.7%
Visitor Share of Taxable Sales (2015)**	9.9%
Overnight Visitor Day Share (2016p)***	6.2%

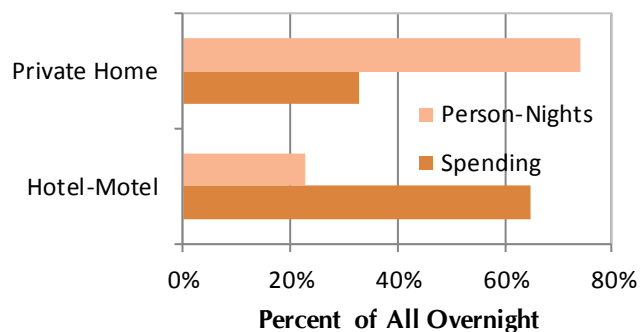
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	176	277	\$52.8
Private Home	371	800	\$24.7
Other Overnight	12	33	\$1.6
All Overnight	559	1,110	\$79.2

## Whitman County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	56.9	62.2	74.4	102.9	108.4	5.3%	4.1%
Other	7.8	8.5	11.1	15.1	17.5	16.4%	5.2%
Visitor	49.1	53.7	63.3	87.9	90.8	3.3%	3.9%
Non-transportation	45.0	48.2	56.2	80.5	83.6	3.9%	4.0%
Transportation	4.2	5.6	7.1	7.4	7.2	-2.7%	3.5%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	15.4	17.0	19.3	25.5	27.0	5.7%	3.6%
<b>Employment</b>							
Employment	1,320	1,110	1,050	1,190	1,170	-1.7%	-0.8%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	4.7	5.4	6.3	8.7	9.2	6.3%	4.3%
Local	1.1	1.4	1.7	2.5	2.6	5.7%	5.5%
Visitor	0.5	0.7	1.0	1.5	1.6	4.8%	7.0%
Business or Employee	0.6	0.6	0.8	1.0	1.1	7.1%	3.8%
State	3.6	4.0	4.6	6.2	6.6	6.6%	3.9%
Visitor	2.6	2.9	3.4	4.6	4.9	5.9%	4.0%
Business or Employee	1.0	1.1	1.2	1.6	1.7	8.7%	3.7%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Whitman County Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	49.1	53.7	63.3	71.0	80.7	87.9	90.8
Other Travel*	7.8	8.5	11.1	14.1	14.6	15.1	17.5
Total Direct Spending	56.9	62.2	74.4	85.1	95.3	102.9	108.4
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	6.2	6.7	8.5	10.0	12.9	15.3	16.1
Food Service	15.3	17.8	21.4	24.1	28.2	31.6	33.3
Food Stores	5.7	6.1	7.4	8.2	9.0	9.6	9.6
Local Tran. & Gas	4.2	5.6	7.1	8.3	8.3	7.4	7.2
Arts, Ent. & Rec.	7.8	8.1	8.6	9.3	10.3	11.2	11.6
Retail Sales	10.1	9.5	10.3	11.1	12.0	12.8	13.0
Destination Spending	49.1	53.7	63.3	71.0	80.7	87.9	90.8
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	8.6	9.9	11.7	12.6	14.1	14.4	15.1
Arts, Ent. & Rec.	3.7	3.7	3.7	4.4	3.9	4.5	4.7
Retail**	2.1	2.3	2.5	2.7	3.1	3.4	3.6
Ground Tran.	0.7	0.8	0.9	0.9	1.0	1.1	1.2
Other Travel*	0.3	0.4	0.4	0.4	1.8	2.1	2.3
Total Direct Earnings	15.4	17.0	19.3	21.1	24.0	25.5	27.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	640	640	640	640	660	670	670
Arts, Ent. & Rec.	480	290	230	270	230	290	270
Retail**	150	140	130	130	150	160	160
Ground Tran.	30	30	30	30	30	30	30
Other Travel*	20	20	20	10	30	30	40
Total Direct Employment	1,320	1,110	1,050	1,080	1,100	1,190	1,170
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	1.1	1.4	1.7	1.9	2.3	2.5	2.6
Visitor	0.5	0.7	1.0	1.1	1.3	1.5	1.6
Business or Employee	0.6	0.6	0.8	0.8	0.9	1.0	1.1
State Tax Receipts	3.6	4.0	4.6	5.0	5.6	6.2	6.6
Visitor	2.6	2.9	3.4	3.7	4.2	4.6	4.9
Business or Employee	1.0	1.1	1.2	1.3	1.4	1.6	1.7
Total Local & State	4.7	5.4	6.3	6.9	7.9	8.7	9.2

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Whitman County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	37.8	41.7	49.0	55.4	64.0	70.5	73.2
Hotel, Motel	22.5	25.5	29.0	33.8	41.6	47.8	50.3
Private Home	13.6	15.1	18.6	20.1	20.8	21.2	21.3
Other Overnight	1.8	1.1	1.4	1.5	1.5	1.6	1.6
Campground	1.5	0.8	1.0	1.1	1.1	1.1	1.2
Vacation Home	0.3	0.3	0.4	0.4	0.4	0.4	0.4
Day Travel	11.3	12.1	14.3	15.6	16.7	17.4	17.6
Spending at Destination	49.1	53.7	63.3	71.0	80.7	87.9	90.8

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$445	\$722	\$191	\$299	2.4	1.6
Private Home	\$73	\$161	\$31	\$67	2.4	2.2
Other Overnight	\$136	\$383	\$49	\$137	2.8	2.8
All Overnight	\$169	\$342	\$71	\$142	2.4	2.0

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	242	271	277	102	115	119
Private Home	784	804	800	327	337	337
Other Overnight	31	32	33	11	12	12
All Overnight	1,057	1,108	1,110	441	463	468

	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	154	173	176	63	71	73
Private Home	363	373	371	150	154	154
Other Overnight	11	11	12	4	4	4
All Overnight	529	557	559	218	230	231



# YAKIMA COUNTY TRAVEL IMPACTS AND VISITOR VOLUME

## Travel Indicators

### Visitor Spending Impacts (2016p)

Amount of Visitor Spending that supports 1 job	\$91,480
Employee Earnings generated by \$100 Visitor Spending	\$29
Local Tax Revenues generated by \$100 Visitor Spending	\$3.50

### Visitor Volume (2016p)

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$13,940
Additional employment if each resident household encouraged one additional overnight visitor	152

### Visitor Shares

Travel Share of Total Employment (2015)*	2.9%
Visitor Share of Taxable Sales (2015)**	6.7%
Overnight Visitor Day Share (2016p)***	3.7%

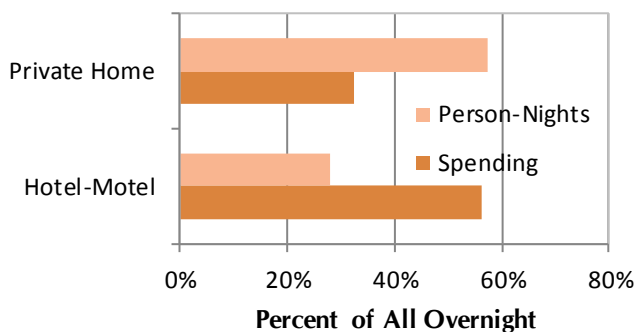
\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

\*\*Source: Washington State Department of Revenue Quarterly Business Review.

\*\*\*Overnight Days/(Population\*365)

Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among counties, however. Most rural and suburban counties have high shares of private home visitation. Urban counties tend to have greater shares of hotel/motel stays.

### Overnight Visitor Spending and Volume



2016p	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (Millions)
Hotel, Motel	517	1,012	\$136.1
Private Home	687	1,874	\$71.9
Other Overnight	175	512	\$24.5
All Overnight	1,379	3,398	\$232.4

## Yakima County Direct Travel Impacts, 2000-2016p

	2000	2005	2010	2015	2016p	Annual % Chg. 15-16p	00-16p
<b>Spending (\$Million)</b>							
Total (Current \$)	261.4	284.8	338.4	375.1	380.4	1.4%	2.4%
Other	31.9	34.7	41.2	37.4	37.9	1.5%	1.1%
Visitor	229.5	250.1	297.2	337.8	342.4	1.4%	2.5%
Non-transportation	204.6	217.7	256.2	298.0	303.6	1.9%	2.5%
Transportation	24.9	32.4	41.0	39.7	38.8	-2.3%	2.8%
<b>Earnings (\$Million)</b>							
Earnings (Current \$)	68.1	72.3	83.6	98.4	104.5	6.2%	2.7%
<b>Employment</b>							
Employment	3,970	3,650	3,600	3,770	3,820	1.4%	-0.2%
<b>Tax Revenue (\$Million)</b>							
Total (Current \$)	22.2	25.0	29.6	34.0	35.8	5.2%	3.0%
Local	6.4	7.9	9.6	11.5	12.0	4.9%	4.0%
Visitor	3.7	4.9	6.0	7.4	7.6	3.2%	4.6%
Business or Employee	2.7	3.0	3.6	4.1	4.4	7.9%	3.1%
State	15.8	17.1	20.0	22.6	23.8	5.4%	2.6%
Visitor	11.7	12.8	15.1	16.9	17.6	4.3%	2.6%
Business or Employee	4.1	4.3	4.9	5.7	6.2	8.5%	2.6%

**Other spending** includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales, and motor fuel tax payments of visitors, and the business & occupation tax payments attributable to the travel industry income of businesses and sales tax payments attributable to the travel industry income of employees.

# Yakima County

## Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	229.5	250.1	297.2	304.8	326.4	337.8	342.4
Other Travel*	31.9	34.7	41.2	44.9	42.7	37.4	37.9
Total Direct Spending	261.4	284.8	338.4	349.7	369.1	375.1	380.4
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	27.6	30.1	39.2	39.2	44.6	47.7	50.0
Food Service	57.8	66.2	81.5	83.8	92.7	99.4	102.7
Food Stores	31.4	34.9	41.8	43.8	47.1	49.3	48.8
Local Tran. & Gas	24.9	32.4	41.0	44.4	43.9	39.7	38.8
Arts, Ent. & Rec.	35.7	37.0	40.0	39.8	42.1	43.8	44.4
Retail Sales	52.2	49.5	53.7	53.8	56.0	57.8	57.6
Destination Spending	229.5	250.1	297.2	304.8	326.4	337.8	342.4
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	33.8	38.5	46.8	49.5	48.7	53.4	57.0
Arts, Ent. & Rec.	13.1	13.1	13.3	13.3	16.2	17.0	17.9
Retail**	11.5	12.3	13.9	14.0	15.5	16.5	17.2
Ground Tran.	5.1	5.9	6.9	6.7	7.2	7.6	8.2
Other Travel*	4.6	2.5	2.6	2.4	3.6	3.8	4.1
Total Direct Earnings	68.1	72.3	83.6	85.9	91.2	98.4	104.5
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accom. & Food Serv.	2,020	1,840	1,940	1,980	1,940	2,070	2,100
Arts, Ent. & Rec.	850	900	770	710	750	780	800
Retail**	610	560	570	550	580	610	610
Ground Tran.	240	250	250	230	240	240	230
Other Travel*	250	90	70	60	80	80	80
Total Direct Employment	3,970	3,650	3,600	3,520	3,580	3,770	3,820
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	6.4	7.9	9.6	10.0	10.9	11.5	12.0
Visitor	3.7	4.9	6.0	6.4	7.0	7.4	7.6
Business or Employee	2.7	3.0	3.6	3.6	3.9	4.1	4.4
State Tax Receipts	15.8	17.1	20.0	20.0	21.3	22.6	23.8
Visitor	11.7	12.8	15.1	15.1	16.0	16.9	17.6
Business or Employee	4.1	4.3	4.9	4.9	5.2	5.7	6.2
Total Local & State	22.2	25.0	29.6	29.9	32.1	34.0	35.8

Details may not add to totals due to rounding. \*Other Travel includes air travel and ground transportation impacts for travel to other Washington visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and employees.

## Yakima County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	148.8	162.1	194.0	197.8	213.8	222.6	226.9
Hotel, Motel	82.9	89.5	107.6	107.8	121.6	130.0	133.7
Private Home	47.9	54.3	63.6	66.7	68.5	68.7	68.7
Other Overnight	18.0	18.2	22.8	23.4	23.8	23.9	24.5
Campground	16.0	16.0	20.3	20.7	21.1	21.2	21.7
Vacation Home	2.1	2.2	2.5	2.6	2.7	2.7	2.8
Day Travel	80.7	88.0	103.2	107.0	112.6	115.2	115.5
Spending at Destination	229.5	250.1	297.2	304.8	326.4	337.8	342.4

### Average Expenditures for Overnight Visitors, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$314	\$616	\$134	\$263	2.3	2.0
Private Home	\$88	\$242	\$38	\$105	2.3	2.7
Other Overnight	\$133	\$390	\$48	\$140	2.8	2.9
All Overnight	\$162	\$400	\$68	\$169	2.4	2.5

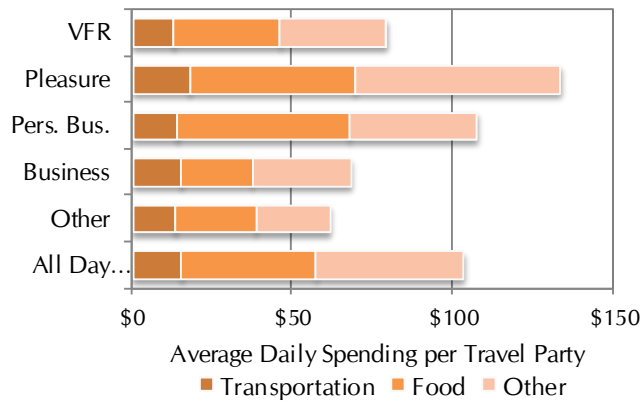
### Overnight Visitor Volume, 2014-2016p

	Person-Nights (000)			Party-Nights (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	941	1,008	1,012	403	431	434
Private Home	1,871	1,894	1,874	810	820	813
Other Overnight	489	500	512	176	180	184
All Overnight	3,301	3,402	3,398	1,389	1,432	1,431

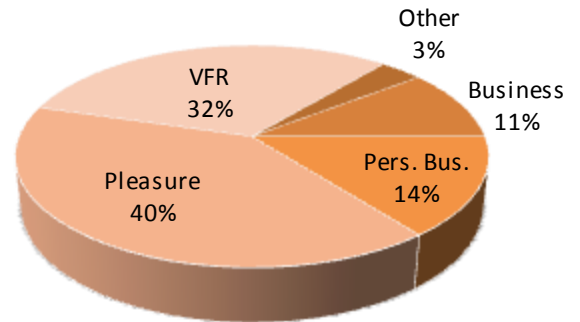
	Person-Trips (000)			Party-Trips (000)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	481	515	517	205	220	221
Private Home	686	695	687	296	300	297
Other Overnight	167	170	175	60	61	63
All Overnight	1,334	1,381	1,379	562	581	581

## WASHINGTON DAY TRAVEL, 2016P

### Average Daily Spending by Trip Purpose



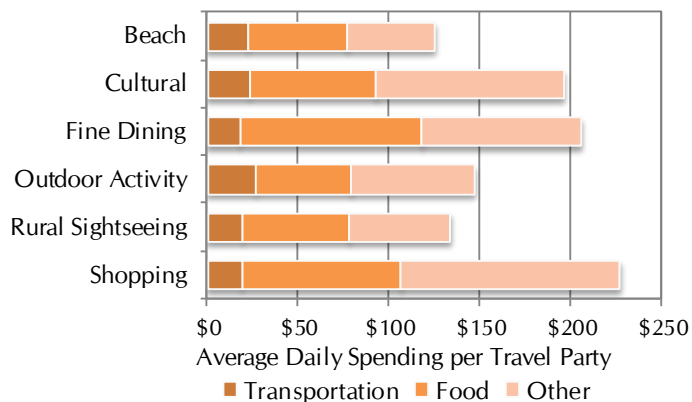
### Distribution of Day Trips



	Average Daily Spending per Travel Party				Party Size
	Total	Transp.	Food	Other	
VFR	\$79	\$13	\$33	\$33	2.5
Pleasure	\$133	\$18	\$51	\$64	2.7
Personal Business	\$107	\$14	\$53	\$40	2.2
Business	\$68	\$15	\$22	\$31	1.6
Other	\$61	\$13	\$25	\$23	1.9
Total	\$103	\$15	\$42	\$46	2.4

The tables and charts on this page show Washington State day travel broken out by trip purpose and activity. *(Because travelers may engage in more than one activity, or none at all, the activity distribution is not shown.)*

### Average Daily Spending by Activity



	Average Daily Spending per Travel Party				Party Size
	Total	Transp.	Food	Other	
Beach	\$134	\$17	\$68	\$49	2.9
Cultural	\$209	\$18	\$86	\$105	2.8
Fine Dining	\$227	\$14	\$124	\$89	2.3
Outdoor Activity	\$155	\$21	\$65	\$69	2.6
Rural Sightseeing	\$145	\$15	\$73	\$57	2.8
Shopping	\$246	\$15	\$109	\$122	2.7

Many day travelers (such as VFRs) did not report an activity on their trip. For this reason, spending by trip purpose is lower than spending for specific activities. In general, the greater levels of average daily spending for cultural, dining and shopping activities reflect day trips to urban areas.

Sources: TNS TravelsAmerica and Dean Runyan Associates.

## Washington County Travel Impacts, 2016p

	Spending (\$Million)		Earnings (\$Million)	Employment (Jobs)	Tax Revenue (\$Million)		
	Total	Visitor			Local	State	Total
Adams	29.6	28.2	6.9	370	0.7	2.0	2.7
Asotin	35.0	33.3	9.6	400	0.7	2.5	3.2
Benton	351.2	319.4	105.2	4,140	12.3	23.1	35.4
Chelan	531.1	498.1	177.9	6,640	19.4	35.4	54.8
Clallam	253.4	243.6	83.9	4,050	8.9	17.3	26.2
Clark	472.5	420.5	142.0	4,450	14.3	32.1	46.4
Columbia	7.7	7.4	2.3	100	0.2	0.5	0.7
Cowlitz	174.9	166.2	49.9	2,240	4.2	12.2	16.5
Douglas	44.7	41.6	13.2	470	1.1	3.2	4.3
Ferry	19.3	18.7	4.2	270	0.3	1.2	1.5
Franklin	222.9	124.9	57.3	2,010	5.2	10.1	15.3
Garfield	2.2	2.1	0.6	30	0.0	0.1	0.2
Grant	252.7	245.6	85.7	3,410	7.0	17.3	24.3
Grays Harbor	356.1	350.0	110.0	6,260	12.4	22.6	35.0
Island	193.4	186.5	61.0	2,650	6.2	13.2	19.4
Jefferson	141.5	138.8	34.3	1,510	4.3	9.0	13.4
King	11,383.6	7,184.6	4,103.0	65,590	523.7	491.6	1,015.3
Kitsap	356.4	332.0	94.2	3,890	11.1	23.9	35.0
Kittitas	195.6	191.9	60.3	2,500	5.9	13.5	19.4
Klickitat	44.0	42.4	11.1	550	0.8	2.9	3.7
Lewis	205.1	197.9	57.6	2,390	5.1	13.9	19.0
Lincoln	18.5	17.7	6.0	240	0.4	1.3	1.7
Mason	115.6	110.9	37.5	1,380	3.5	7.8	11.3
Okanogan	157.9	154.7	56.1	2,080	4.5	10.9	15.3
Pacific	172.1	170.5	44.0	2,270	4.2	9.9	14.1
Pend Oreille	27.3	26.3	6.9	340	0.5	1.6	2.1
Pierce	1,130.8	1,047.7	311.7	11,470	47.2	76.3	123.5
San Juan	216.5	211.4	66.4	2,140	6.6	14.6	21.2
Skagit	310.3	299.9	97.4	4,000	8.6	21.6	30.3
Skamania	73.9	73.0	18.5	930	1.5	4.3	5.8
Snohomish	1,039.9	958.9	297.2	10,850	34.9	71.4	106.3
Spokane	1,267.6	994.6	323.8	10,250	38.9	63.5	102.5
Stevens	64.2	60.9	19.7	940	1.2	4.1	5.4
Thurston	333.9	303.2	85.6	3,040	10.2	21.5	31.8
Wahkiakum	6.0	5.7	1.6	80	0.1	0.4	0.5
Walla Walla	129.6	113.0	35.3	1,400	4.0	7.7	11.7
Whatcom	588.0	505.2	154.6	6,800	16.4	34.6	51.0
Whitman	108.4	90.8	27.0	1,170	2.6	6.6	9.2
Yakima	380.4	342.4	104.5	3,820	12.0	23.8	35.8
Washington Total	21,414	*	6,964	177,120	841	1,130	1,971

Note: \*Sum of county visitor spending does not equal state total. See appendix and state summary.

## Washington County Overnight Visitor Volume, 2016p

	Persons (Thousands)		Parties (Thousands)		Party Size (Persons)	L.O.S.* (Nights)
	Trips	Nights	Trips	Nights		
Adams	215	439	87	177	2.5	2.0
Asotin	259	514	105	208	2.5	2.0
Benton	1,108	2,606	485	1,157	2.3	2.4
Chelan	2,033	3,845	811	1,532	2.5	1.9
Clallam	1,295	2,670	513	1,051	2.5	2.1
Clark	1,922	4,795	820	2,047	2.3	2.5
Columbia	56	117	22	47	2.5	2.1
Cowlitz	1,178	2,405	476	971	2.5	2.0
Douglas	385	825	156	333	2.5	2.1
Ferry	155	355	60	136	2.6	2.3
Franklin	923	1,878	381	786	2.4	2.0
Garfield	24	54	9	21	2.5	2.3
Grant	1,578	3,331	624	1,306	2.5	2.1
Grays Harbor	1,641	3,347	646	1,307	2.5	2.0
Island	1,077	2,239	431	892	2.5	2.1
Jefferson	754	1,644	293	632	2.6	2.2
King	11,065	31,209	5,289	15,319	2.1	2.8
Kitsap	2,553	5,249	1,039	2,137	2.5	2.1
Kittitas	890	1,762	353	696	2.5	2.0
Klickitat	303	644	120	254	2.5	2.1
Lewis	1,126	2,403	446	946	2.5	2.1
Lincoln	127	276	51	109	2.5	2.2
Mason	788	1,713	313	677	2.5	2.2
Okanogan	926	1,926	364	750	2.5	2.1
Pacific	848	1,870	326	709	2.6	2.2
Pend Oreille	197	464	77	179	2.6	2.4
Pierce	3,095	8,658	1,490	4,296	2.1	2.8
San Juan	826	1,507	326	592	2.5	1.8
Skagit	1,634	3,389	654	1,350	2.5	2.1
Skamania	337	689	132	267	2.6	2.0
Snohomish	2,738	7,694	1,321	3,830	2.1	2.8
Spokane	2,974	6,974	1,367	3,338	2.2	2.3
Stevens	497	1,118	197	441	2.5	2.3
Thurston	1,243	3,110	527	1,317	2.4	2.5
Wahkiakum	47	100	19	40	2.5	2.1
Walla Walla	422	972	182	422	2.3	2.3
Whatcom	1,497	3,702	637	1,584	2.3	2.5
Whitman	559	1,110	231	468	2.4	2.0
Yakima	1,379	3,398	581	1,431	2.4	2.5
Washington Total	**	119,055	**	52,950		

Note: \*L.O.S. denotes Length of Stay. \*\*Sum of county trips does not equal state total. See appendix and state summary.

## 2016p Travel-Generated Local & State Tax Revenue

(amounts in \$000)

	Local			State		
	Visitor	Business or Employee	Total	Visitor	Business or Employee	Total
Adams	390	260	660	1,550	460	2,010
Asotin	400	340	740	1,830	650	2,480
Benton	7,760	4,540	12,310	16,960	6,120	23,080
Chelan	12,080	7,370	19,450	24,860	10,540	35,390
Clallam	5,280	3,630	8,910	12,450	4,820	17,270
Clark	8,490	5,790	14,280	23,650	8,500	32,150
Columbia	90	90	170	370	150	520
Cowlitz	2,310	1,930	4,240	9,100	3,150	12,250
Douglas	600	530	1,140	2,360	800	3,160
Ferry	180	160	350	860	290	1,150
Franklin	2,840	2,360	5,200	6,910	3,200	10,110
Garfield	10	20	40	110	40	150
Grant	3,650	3,400	7,050	12,120	5,170	17,300
Grays Harbor	7,660	4,770	12,430	16,180	6,440	22,620
Island	3,530	2,630	6,160	9,690	3,530	13,220
Jefferson	2,840	1,480	4,320	6,900	2,140	9,030
King	324,550	199,110	523,660	295,070	196,560	491,630
Kitsap	6,860	4,210	11,070	18,460	5,460	23,920
Kittitas	3,570	2,370	5,940	9,690	3,780	13,480
Klickitat	380	400	770	2,120	760	2,890
Lewis	2,770	2,290	5,060	10,320	3,600	13,930
Lincoln	170	230	400	930	370	1,300
Mason	1,840	1,610	3,450	5,650	2,150	7,800
Okanogan	2,320	2,150	4,470	7,410	3,450	10,850
Pacific	2,480	1,740	4,220	6,990	2,890	9,880
Pend Oreille	230	260	490	1,160	460	1,610
Pierce	32,980	14,200	47,180	58,600	17,690	76,300
San Juan	3,950	2,610	6,560	10,440	4,200	14,640
Skagit	4,710	3,940	8,650	15,720	5,880	21,610
Skamania	860	620	1,480	2,940	1,340	4,280
Snohomish	21,740	13,190	34,940	54,270	17,110	71,380
Spokane	25,310	13,630	38,940	44,890	18,660	63,540
Stevens	500	750	1,250	2,900	1,230	4,130
Thurston	6,530	3,700	10,220	16,420	5,120	21,540
Wahkiakum	60	60	120	310	100	410
Walla Walla	2,550	1,420	3,970	5,550	2,180	7,720
Whatcom	9,710	6,650	16,360	25,600	9,040	34,640
Whitman	1,580	1,060	2,640	4,900	1,710	6,600
Yakima	7,600	4,420	12,020	17,640	6,160	23,800
State Total	521,340	319,940	841,280	763,860	365,890	1,129,750

Note: Visitor tax revenue includes all point of sale taxes applied to purchases of goods and services by visitors.  
Resident tax revenue includes property, business & occupation, and sales tax payments attributed to the travel industry generated income of businesses and individuals.



## Washington State Travel Impacts, 2000-2016p

	2000	2005	2010	2012	2014	2015	2016p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	9,489	11,153	13,112	14,433	15,608	16,318	16,877
Other Travel*	1,995	2,509	3,009	3,549	3,943	4,187	4,537
Total Direct Spending	11,484	13,663	16,121	17,983	19,551	20,506	21,414
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	1,556	1,714	2,038	2,286	2,709	3,029	3,249
Food Service	2,139	2,697	3,254	3,611	4,015	4,317	4,566
Food Stores	686	822	959	1,063	1,145	1,200	1,209
Local Tran. & Gas	1,247	1,778	2,208	2,573	2,543	2,297	2,281
Arts, Ent. & Rec.	1,270	1,434	1,520	1,621	1,725	1,806	1,871
Retail Sales	1,521	1,573	1,676	1,790	1,872	1,941	1,978
Visitor Air Tran.	1,071	1,135	1,457	1,490	1,599	1,728	1,722
Destination Spending	9,489	11,153	13,112	14,433	15,608	16,318	16,877
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	1,344	1,636	1,887	2,096	2,340	2,538	2,769
Arts, Ent. & Rec.	709	780	768	802	922	975	1,038
Retail**	314	361	393	419	467	497	530
Ground Tran.	180	224	252	259	282	301	334
Visitor Air Tran.	293	321	350	389	448	517	582
Other Travel*	633	847	916	1,156	1,350	1,485	1,711
Total Direct Earnings	3,472	4,171	4,567	5,121	5,810	6,313	6,964
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	66.6	71.8	71.0	74.7	79.5	83.0	86.4
Arts, Ent. & Rec.	41.6	38.6	38.0	38.5	40.0	40.8	42.0
Retail**	15.5	15.5	15.3	15.6	16.5	17.0	17.3
Ground Tran.	8.2	9.4	8.8	8.7	9.1	9.3	9.3
Visitor Air Tran.	5.4	4.8	4.4	4.7	5.1	5.7	6.1
Other Travel*	14.7	12.4	11.3	11.9	13.2	13.9	15.9
Total Direct Employment	152.0	152.6	148.9	154.1	163.3	169.7	177.1
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local Tax Receipts	373	462	562	617	708	773	841
Visitor	219	275	350	386	444	488	521
Business or Employee	154	187	212	231	264	284	320
State Tax Receipts	589	704	796	876	966	1,044	1,130
Visitor	407	484	561	617	671	719	764
Business or Employee	183	220	235	260	295	324	366
Federal Tax Receipts	658	794	887	891	1,083	1,171	1,270
Total Direct Tax Receipts	1,621	1,961	2,245	2,385	2,758	2,987	3,241

Details may not add to totals due to rounding. \*Other Travel includes resident air travel, travel arrangement & reservation services, and convention & trade show organizers. \*\*Retail includes gasoline.

\*\*\*Visitor tax receipts include all direct sales and excise taxes levied on visitor spending. Resident tax receipts include property, business & occupation and sales tax payments attributable to the travel industry generated income of businesses and individuals.

## Washington State Spending and Visitor Volume

### Washington State Visitor Spending by Type of Traveler Accommodation (\$Million)

	2000	2005	2010	2012	2014	2015	2016p
All Overnight	7,494	8,767	10,347	11,396	12,429	13,106	13,597
Hotel, Motel	4,667	5,506	6,453	7,222	8,108	8,731	9,163
Private Home	2,288	2,653	3,201	3,408	3,548	3,609	3,653
Other Overnight	539	608	693	766	774	766	781
Campground	386	434	497	559	559	548	557
Vacation Home	153	174	196	208	215	218	224
Day Travel	1,995	2,386	2,765	3,037	3,179	3,213	3,279
Destination Spending	9,489	11,153	13,112	14,433	15,608	16,318	16,877

### Average Expenditures for Overnight Visitors to Washington State, 2016p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$487	\$1,225	\$219	\$540	2.3	2.5
Air Transportation	\$562	\$1,790	\$304	\$968	1.8	3.2
Other Transportation	\$451	\$1,027	\$187	\$425	2.4	2.3
Private Home	\$122	\$436	\$56	\$193	2.3	3.6
Air Transportation	\$206	\$1,227	\$118	\$705	1.7	6.0
Other Transportation	\$91	\$280	\$39	\$119	2.4	3.1
Other Overnight	\$152	\$511	\$55	\$186	2.8	3.3
All Overnight	\$253	\$782	\$112	\$339	2.3	3.1

### Overnight Visitor Volume, 2014-2016p

	Person-Nights (Million)			Party-Nights (Million)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	38.8	40.8	41.8	17.4	18.3	18.8
Private Home	63.5	64.5	65.1	29.1	29.4	29.8
Other Overnight	13.5	13.8	14.1	4.9	5.0	5.1
All Overnight	115.7	119.1	121.0	51.3	52.7	53.8

	Person-Trips (Million)			Party-Trips (Million)		
	2014	2015	2016p	2014	2015	2016p
Hotel, Motel	15.7	16.6	17.0	6.9	7.3	7.5
Private Home	18.5	18.8	18.9	8.2	8.3	8.4
Other Overnight	4.0	4.1	4.2	1.5	1.5	1.5
All Overnight	38.2	39.4	40.1	16.6	17.1	17.4

## **APPENDICES**

APPENDIX A:	KEY TERMS AND DEFINITIONS
APPENDIX B:	RELATIONSHIP BETWEEN SPENDING AND VOLUME
APPENDIX C:	REGIONAL TRAVEL IMPACT MODEL

## KEY TERMS AND DEFINITIONS

### ECONOMIC IMPACTS

**Commodity:** A classification of a product or service, such as lodging or food service. An establishment or industry may produce more than one commodity.

**Direct Impacts:** Employment, earnings and tax receipts *directly* generated by travel spending, as distinguished from secondary and total impacts.

**Earnings:** Earnings include wage and salary disbursements, other earned income or benefits, and proprietor income. Only the earnings attributable to travel expenditures are included.

**Employment:** Industry employment (jobs) associated with travel-generated earnings. Includes both full-time and part-time positions, and salaried or self-employed individuals. Employment is reported as an average for a time period, typically annual. (Unless otherwise noted, the employment estimates refer to establishment or industry employment at place of work, not the employment status or residence of the individual.)

**Industry:** A classification of business or government establishments based on their primary technological process. (See NAICS Appendix table.)

**Local Taxes:** Lodging, sales and auto rental taxes imposed by cities, counties and other regional tax jurisdictions in Washington. These taxes are levied on the sales of visitors and the spending of employees attributable to travel industry earnings. Property tax payments attributable to travel industry businesses and employees are also included.

**Other spending:** See Travel spending.

**Private Home:** Unpaid overnight accommodations of friends and relatives.

**Receipts:** Travel expenditures less the sales and excise taxes paid by the consumer.

**State Taxes:** Lodging, sales, motor fuel, and business and occupation tax imposed by the state of Washington. These taxes are levied on the sales of visitors and the spending of employees attributable to travel industry earnings.

**Total Impacts:** The sum of Direct and Secondary impacts.

**Travel spending:** The sum of visitor and other spending related to travel. Other spending includes spending by residents on ground and air transportation for the purpose of travel to other destinations and spending on travel arrangement services.

**Visitor spending:** All spending on goods & services by visitors at the destination. Also referred to as destination spending.

## VISITOR VOLUME

**Length of Stay:** The number of nights that a visitor or travel party is away from home on a trip.

**Night:** Applies to overnight visitors only. The number of nights on a trip is the length of stay. The count of days and nights is generally equivalent for overnight visitors. (See trips.)

**Party-trips:** The number of trips to the destination by travel parties. Party-trips are equal to the number of Visitor-trips divided by the average party size.

**Party-nights:** The number of nights or days that travel parties stayed at the destination. Party-nights are equal to the number of visitor-nights divided by the average party size or the number of party-trips multiplied by the average length of stay.

**Party Size:** The number of individuals (adults and children, including non-household members) that are traveling together and are sharing the costs of travel.

**Room Demand:** A count of the number of hotel/motel rooms that are sold on a nightly basis over a given period of time. Also referred to as *room nights sold*.

**Travel party:** A *travel party* includes all *visitors* (adults and children) traveling together. The *party size* represents the average number of visitors or persons in the travel party.

**Trip:** A trip may include more than one day or night at a destination. For overnight visitor categories, the total number of trips will be less than the number of nights. The *length of stay* for the trip represents the number of nights (or days) at the destination.

**Visitor:** An individual traveler that stays overnight away from home in paid or unpaid accommodations, or a day visitor that travels at least fifty miles one-way from home on non-routine trip.

**Visitor Air Arrival:** A passenger who travels by air and initiated the trip at another location. Visitor air arrivals do not include passengers who are returning home from a trip to another destination or passengers that are making a connection to another flight.

**Visitor-trips:** The number of trips to the destination by visitors or persons. This is also equivalent to as the total number of *visits*.

**Visitor-nights:** The number of nights or days that visitors (persons) stayed at the destination. Visitor-nights are equal to the number of visitor-trips multiplied by the average length of stay.

### RELATIONSHIP BETWEEN SPENDING AND VOLUME

The Spending, Average Expenditures and Volume tables are computationally related as shown below.

- **Spending equals Average Expenditures multiplied by Volume** for comparable party/person and night/trip categories
- **Travel parties and persons** are related by division or multiplication with **Party Size**
- **Trips and nights** are related by division or multiplication with **Length of Stay**

#### Visitor Spending by Type of Accommodation (\$Million), YEAR

		YEAR
All Overnight	<b>656,000 x \$79 = \$56,100,000 (calculated from person-trips)</b>	<b>56.1</b>
Hotel, Motel	<b>160,000 x \$200 = \$32,000,000 (calculated from party-nights)</b>	<b>32.0</b>
Private Home	<i>1,030,000 x \$20 = \$20,600,000 (calculated from person-nights)</i>	<i>20.6</i>
Other Overnight	<b>10,000 x \$350 = \$3,500,000 (calculated from party-trips)</b>	<b>3.5</b>
Campground		3.0
Vacation Home		0.5
Day Travel		30.0
Spending at Destination		86.1

#### Average Expenditures for Overnight Visitors, YEAR

	Travel Party		Visitor (Person)		Party	Length of
	Nights	Trip	Nights	Trip	Size	Stay (nights)
Hotel, Motel	<b>\$200</b>	\$340	\$83	\$142	<b>2.4</b>	1.7
Private Home	\$50	\$130	<i>\$20</i>	\$52	2.5	<i>2.6</i>
Other Overnight	\$117	<b>\$350</b>	\$34	\$103	3.4	3.0
All Overnight	\$494	\$214	\$197	<b>\$86</b>	2.5	2.3

#### Overnight Visitor Volume, YEAR

	Visitor-Nights (000)	Party-Nights (000)
	YEAR	YEAR
Hotel, Motel	<b>160 x 2.4 =</b> 384	<b>160</b>
Private Home	<i>1,030</i>	412
Other Overnight	102	30
All Overnight	1,516	602

	Visitor-Trips (000)	Party-Trips (000)
	YEAR	YEAR
Hotel, Motel	226	94
Private Home	<i>1,030 / 2.6 =</i> 396	158
Other Overnight	34	<b>10</b>
All Overnight	<b>656</b>	263

## REGIONAL TRAVEL IMPACT MODEL

## PRIMARY DATA SOURCES

Room Demand,  
Visitor Surveys,  
Population,  
Inventory/Use  
of Campsites &  
Second Homes,  
Visitor air  
arrivals

**Visitor Volume**  
(Travel Party Days by  
Type of  
Accommodation)

## ECONOMIC IMPACTS OF TRAVEL

Accommodation  
Sales,  
Visitor Surveys,  
Airmiles

**Visitor Spending**  
(Type of  
Accommodation and  
Type of Commodity)

**Point of Sale Taxes**  
(Sales and Excise Taxes  
associated with Visitor  
Spending)

*Note: Receipts equals  
Spending less  
POS Taxes*

**Business Receipts**  
(not reported)

**Business Taxes**  
(Taxes on business  
income or receipts)

Ratio of  
Earnings to  
Receipts for  
relevant  
Industry

**Earnings**  
(By Industry)

**Personal Taxes**  
(Local, state and  
federal income and  
payroll taxes)

Average  
Annual  
Earnings per  
job for  
relevant  
industry

**Employment**  
(By Industry)

*Note: Most estimates of taxes  
are based on implicit tax rates  
applied to visitor spending,  
business receipts, and  
employee earnings. Lodging  
tax receipts reflect actual tax  
collections.*